

IAC Report to UF Faculty Senate

Christopher Janelle

Department of Applied Physiology & Kinesiology College of Health & Human Performance

UF Faculty Athletics Representative Member, UF Intercollegiate Athletics Committee (IAC)

November 17, 2022





To cover...

- The role of the IAC
- Current topics in intercollegiate athletics
- Review of academic metrics
- Looking ahead...







- The role of the IAC
- Current topics in intercollegiate athletics
- Review of academic metrics
- Looking ahead...







Mission Statement

The Intercollegiate Athletic Committee (IAC) is a faculty committee appointed by the President to provide oversight and recommend policies related to academic issues affecting or affected by intercollegiate athletics. The IAC Mission Statement is to:

- •Recommend policy changes related to academic issues affecting or affected by intercollegiate athletics
- •Monitoring of admissions and academic progress of all student-athletes
- •Monitoring changes in NCAA and SEC rules and procedures relative to academic programs and progress
- •Reviewing with the UAA compliance officer the institution's compliance program
- •Receive, review and advise on various reports related to student athlete academic wellbeing (such as admissions, academic progress or others as identified by the committee or UAA)
- •Report to the faculty on issues related to intercollegiate athletics via the University Senate at least once per year
- •Make additional recommendations to the President on any other matters related to academic issues affecting or affected by intercollegiate athletics

The success of this mission is highly dependent on information sharing between faculty, student athletes, and the Athletic Association. We encourage all interested parties to use this website and the related email address, IAC@aa.ufl.edu as a conduit for information, suggestions, questions and answers about the critical academic/athletic nexus.





POLICY & COMPLIANCE

FACULTY ATHLETIC REPRESENTATIVE

NEWS & ACCOLADES

CONTACT













Student athletes at the University of Florida have a unique opportunity to succeed in both the classroom and in the forum of athletic competition. Due to the rigors of being both a student and an athlete, there are many challenges that these young men and women must overcome. This website contains information and resources aimed at maintaining an "open" information door between faculty and the intercollegiate athletic experience. The IAC wishes to optimize the student athlete's opportunity for academic and athletic success while maintaining and enhancing the University's standards of excellence. Our Mission Statement.

Are you a faculty member with a student athlete in your class? Here's what you should know.

Committee membership and meeting minutes.

https://iac.aa.ufl.edu/





IAC Members & Liaisons

Frank Bova, Distinguished Professor, Neurological Surgery

Paul Davenport, Distinguished Professor, Physiological Surgery

Joseph Glover, Provost and Senior Vice President, Academic Affairs

Harrison Hove, Lecturer, Journalism Christopher Janelle, Associate Dean and Professor, Applied Physiology and Kinesiology

Ashley Klingenberg, Student, Sport Management

Angela Lindner, Associate Provost for Undergraduate Affairs **Diba Mani,** Instructional Assistant Professor, Applied Physiology and Kinesiology Jamie McCloskey, Associate Athletic Director, University Athletic Association W. Andrew McCollough, Associate Provost for Teaching and Technology, Office of the Provost

IAC Chair

Marsha McGriff, Chief Diversity Officer, Office of the Chief Diversity Officer

Victoria Pagan-Wolpert, Professor, Classics

Mark Parker, Vice President for Enrollment Management and Associate Provost, Enrollment Management

Christopher Robin, Assistant Professor, Neurology

Lauren Solberg, Associate
Professor and Program
Director, Program in Bioethics,
Law and Medical
Professionalism, Community
Health and Family Medicine

Scott Stricklin, Athletic Director, University Athletic Association **Lynda Tealer**, Executive Associate Athletics Director, University Athletic Association Cyntrice Thomas, Instructional Assistant Professor, Sport Management

Jared Weingard, Student, Business Administration **Heather White**, Vice President for Student Life, Student Life

Allen Wysocki, Associate Dean and Professor, CALS

Intercollegiate Athletics
Committee
UNIVERSITY of FLORIDA

https://fora.aa.ufl.edu/University/Presidential Committees/Intercollegiate-Athletics-Committee (Committee) and the committee of the committe





- The role of the IAC
- Current topics in intercollegiate athletics
- Review of academic metrics
- Looking ahead...









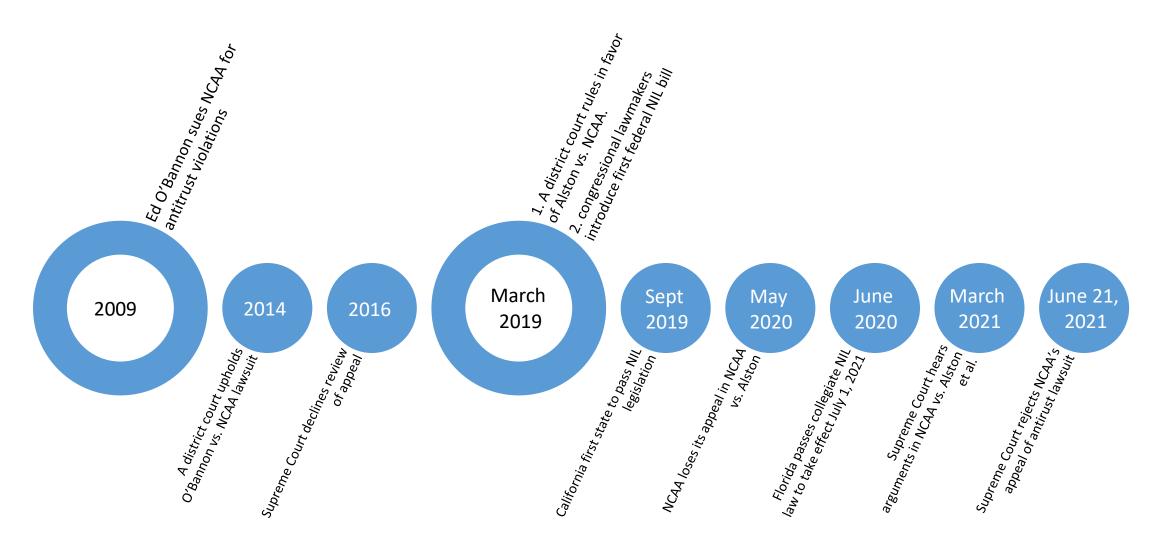


- https://www.2adays.com/blog/what-it-means-for-athletes-to-profit-off-of-nil-as-of-july-1st-and-whats-next/
- https://www.sportico.com/law/analysis/2021/supreme-court-rules-unanimously-against-ncaa-in-alston-case-1234632182/
- https://bleacherreport.com/articles/10049651-report-amazon-may-become-a-player-in-future-ncaa-conference-realignment
- https://www.ncaa.org/news/2021/11/8/general-constitution-committee-introduces-draft-constitution.aspx





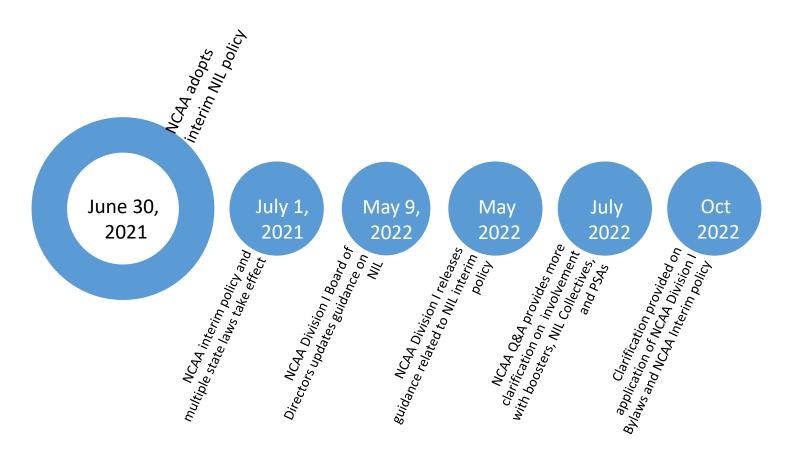
Timeline of NIL and related events







Timeline of NIL and related events (cont.)



From https://ecckersports.com/industry-insights/the-ultimate-college-and-high-school-nil-timeline/





Quick summary of NIL dos and don't's

- Permissible
 - Student-athlete compensation for use of their name, image, and likeness for...
 - Social media posts
 - Public appearances
 - Sponsorships
 - Autograph sales
 - Endorsement deals
 - Private training classes or camps
 - Other...

- Impermissible
 - Recruiting inducements
 - Pay for play

http://www.leg.state.fl.us/statutes/index.cfm?App_mode=Display_Statute&URL=1000-1099/1006/Sections/1006.74.html





(Select / Potential) Pro's and Con's for student-athletes

Opportunities

- "Coming of age" experiences and responsibilities
- Professional development
- Financial gain
- Social engagement
- Diversification of identity
- Retention
- Academic progress

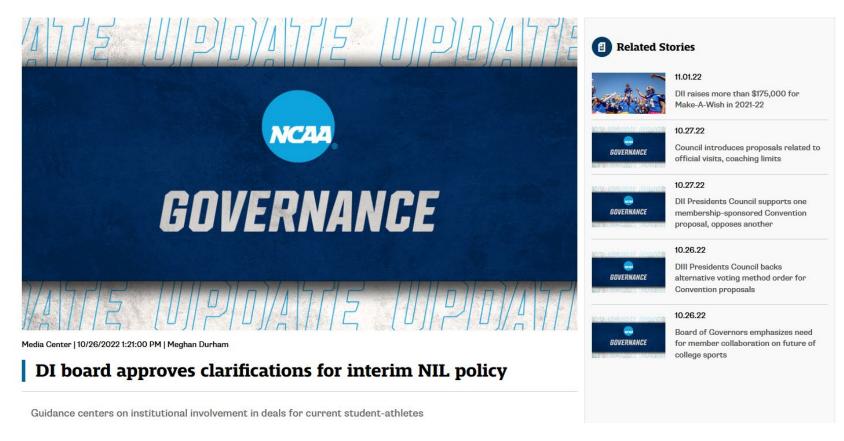
Challenges

- Susceptibility
- Financial repercussions
- Distraction and time management
- Competing push / pull forces
- Team dynamics
- Mental well-being









"This document addresses the application of NCAA Division I Bylaws and the NCAA Interim Policy to institutional involvement in a currently enrolled student-athlete's NIL Activities."

"This is a nonexhaustive list of permissible and impermissible institutional involvement in a current student-athlete's NIL activities.





October 2022 clarification...

- Permissible institutional education and monitoring
- Permissible and impermissible institutional support for studentathlete NIL activity
- Permissible and impermissible institutional support for NIL entity/collective
- Negotiating, revenue sharing and compensating







October 2022 clarification...

- Permissible institutional education and monitoring
 - Educational sessions for SAs: Financial literacy, taxes, entrepreneurship, social media, etc.
 - Educational sessions for **NIL entity** (e.g., Collectives).
 - Educational sessions for boosters.
 - Educational sessions for PSAs.
 - Required reporting of NIL activity by SAs.









The Gators Experience

https://twitter.com/gatorsexp







Partnerships...

• INFLCR

- Content Management
 - Media, photography, videos, etc. for student-athlete use
- Marketplace
 - Forum for student-athlete connections with businesses
- Disclosures
 - Reporting NIL deals



https://floridagators.com/news/2021/12/16/general-gators-made-exchange-is-here.aspx





















https://floridagators.com/sports/2021/12/16/vendors-name-image-likeness.aspx





NIL relevant course content ...

Course No.	Course Title
Course No.	Course ritie

FYC 3005 Intro to Personal and Family Financial Planning

GEB 3035 Effect Career Management in Business

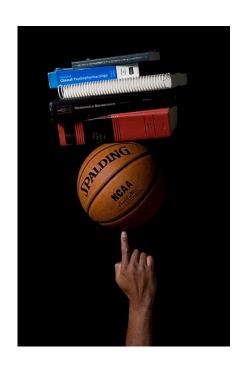
MMC 3030 Personal Branding for Communications

MMC 3253 Media Entrepreneurship

SDS 3340 Career and Life Span Planning

SDS 3480 Student Development in a University Setting

SPM 4905 Name, Image, and Likeness

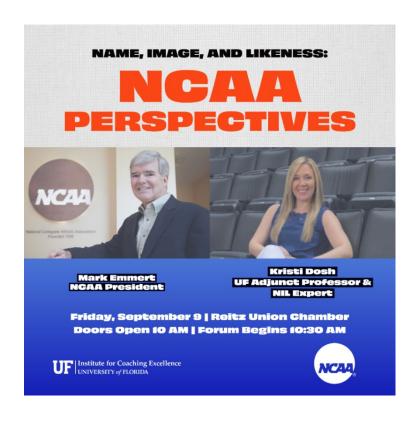






NIL relevant co-curricular opportunities ...







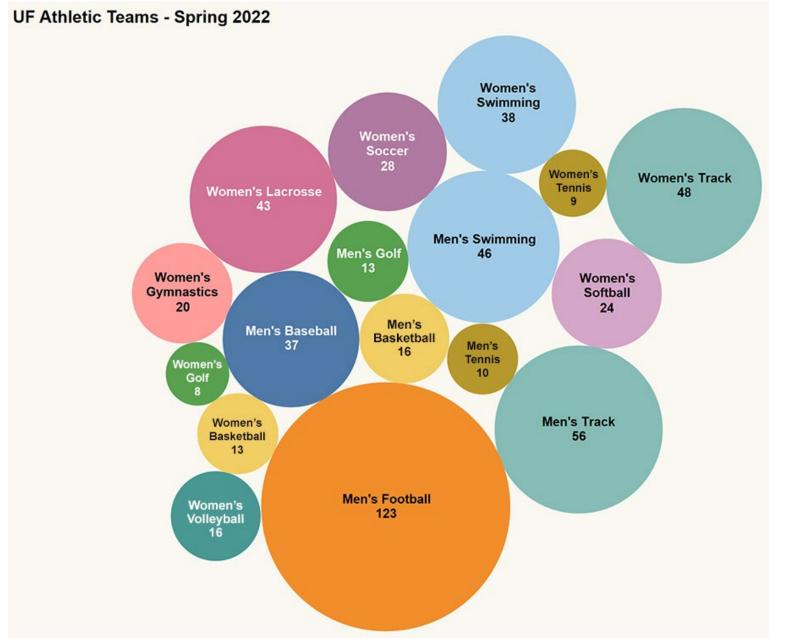




- The role of the IAC
- Current topics in intercollegiate athletics
- Review of academic metrics
- Looking ahead...









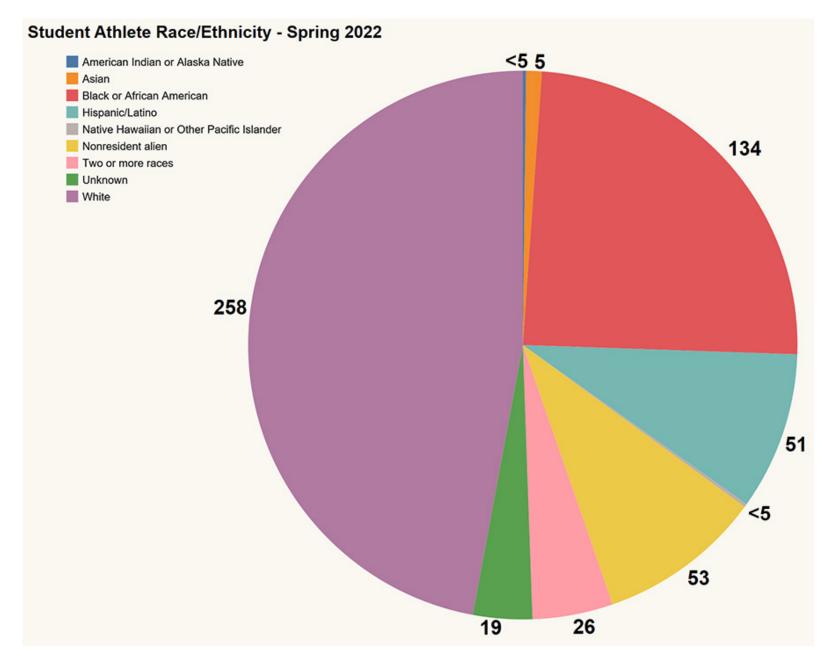


Top 10 Student Athlete Majors - Spring 2022

Social and Behavioral Sciences 83	Sport Management 42		olied /siology & esiology
Education Sciences 71	Health Education and Behavior 18	Telecommunication	Humanities & Letters 10
	Psychology 17	Sociology 10	African American Studies 6

















ACADEMICS MEMBERSHIP FINANCIAL HEALTH & SAFETY REPORTS

- Academic Success Metrics
 - Graduation Success Rate (GSR)
 - Academic Performance Rate (APR)



Exit survey and interviews





Division 1 Revenue Distribution – 1 of 3 metrics

- 1. GSR 90%
- 2. APR 985
- 3. Student-athlete fed grad rate (-13) > Student body fed grad rate





Estimated Academic Unit Funding Eight-Year Look

Fiscal Year	Projected Academic Fund Annual Distribution	Approximate Payout/Institution*
2019-2020	\$3,471,402	\$11,649
2020-2021	\$21,263,180	\$69,945
2021-2022	\$30,461,580	\$100,203
2022-2023	\$39,843,948	\$131,066
2023-2024	\$49,413,965	\$162,546
2024-2025	\$83,578,923	\$274,931
2025-2026	\$86,002,712	\$282,904
2026-2027	\$88,496,790	\$291,108

(data taken from NCAA Division I Revenue Distribution Plan 2019-2032 on NCAA.org)





^{*}Approximate payout/institution based on 304 institutions meeting one of three academic unit criteria each year

Peer Public Institutions





























The NCAA accounts for progress, retention, and transfer within student athlete cohorts...

Academic Progress Rate (APR)

- Each student-athlete (receiving athletically related financial aid) earns one point for staying in school and one point for being academically eligible.
- A team's total points are divided by points possible and then multiplied by 1,000 to equal the team's Academic Progress Rate.
- In addition to a team's current-year APR, its rolling four-year APR is also used to determine penalties/accountability.

Graduation Success Rate (GSR)

- Tracks graduation over **6** years
- Accounts for transfers in/out and midyear enrollees.
- Student-athletes who depart a school while in good academic standing (would have met NCAA's and school's progress-toward-degree standards) are passed from that school's cohort to another school's cohort.
- Student-athletes who depart in poor academic standing are deemed nongraduates by both the Federal rate and the GSR.







GSR







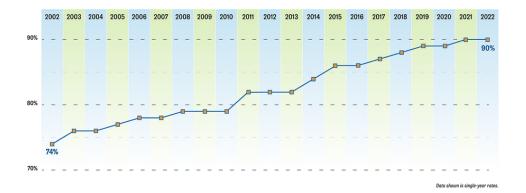
This just in...

94%

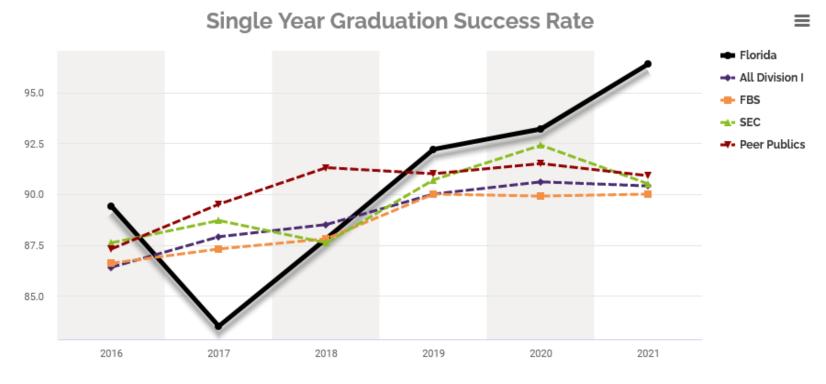
CROSSING THE FINISH LINE



DIVISION I GRADUATION SUCCESS RATES ON THE RISE





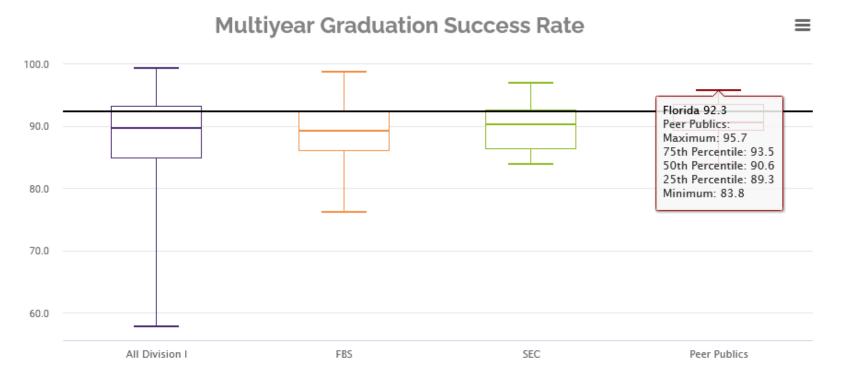


 $\begin{array}{c} _{\text{RANK IN DIVISION I}} \\ \end{array} \geqslant \begin{array}{c} 62\% \\ _{2016} \end{array} \begin{array}{c} 33\% \\ _{2017} \end{array} \begin{array}{c} 47\% \\ _{2018} \end{array} \begin{array}{c} 66\% \\ _{2019} \end{array} \begin{array}{c} 65\% \\ _{2020} \end{array} \begin{array}{c} 82\% \\ _{2021} \end{array}$









PERCENTILE RANK IN PEER GROUP 68%

ALL DIVISION I

75%

FBS

68%

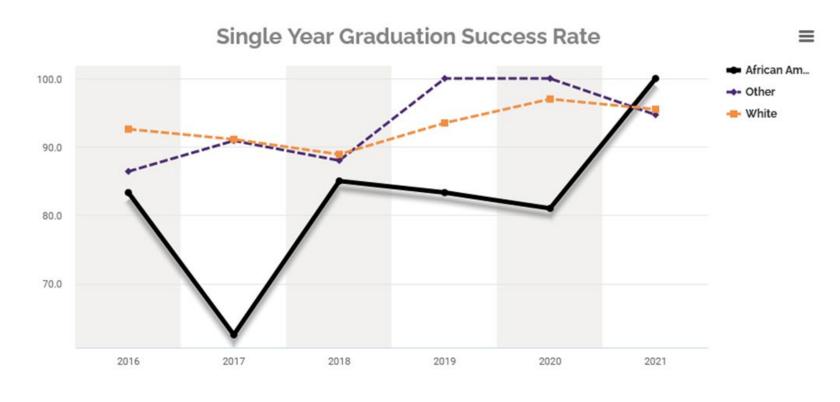
SEC

64%

PEER PUBLICS



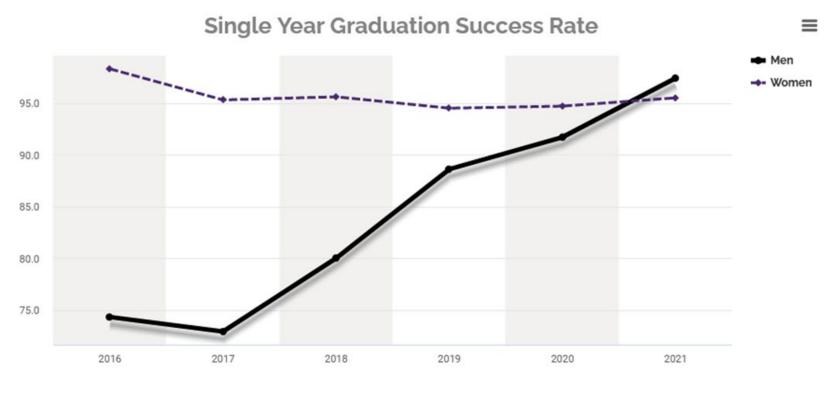












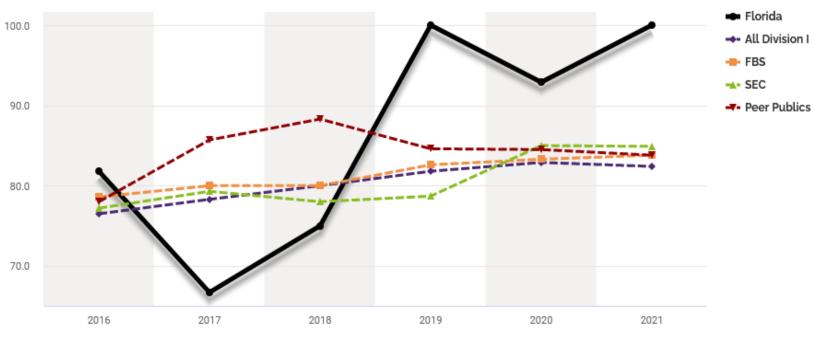






Football







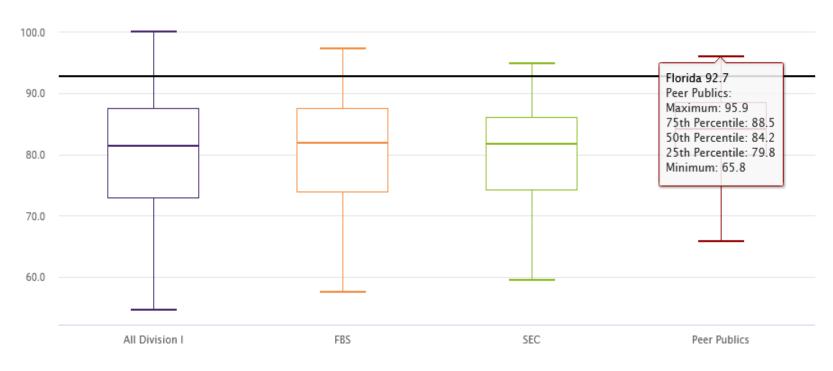




Football







PERCENTILE RANK IN PEER GROUP 88%

ALL DIVISION I

93%

FBS

89%

SEC

86%

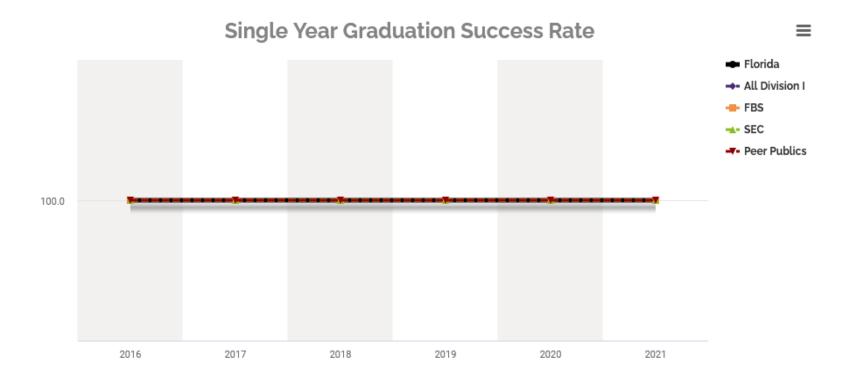
PEER PUBLICS





CTEPHEN C. O'CONNELL CENT.





DIVISION I

2016

2017

2018

2019

58% 58% 58% 58% 56% 57%

2020

2021

DATA SOURCE: NCAA GRADUATION RATES REPORTING SYSTEM



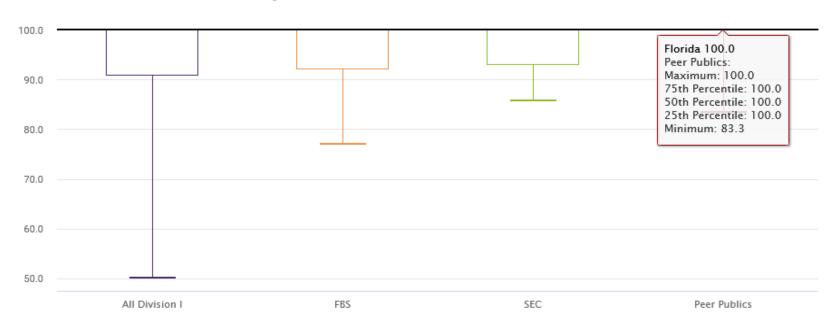


CTEPHEN C. O'CONNELL CENTER

Volleyball







PERCENTILE RANK IN PEER GROUP 69%

66%

69%

61%

ALL DIVISION I FBS SEC PEER PUBLICS

DATA SOURCE: NCAA GRADUATION RATES REPORTING SYSTEM



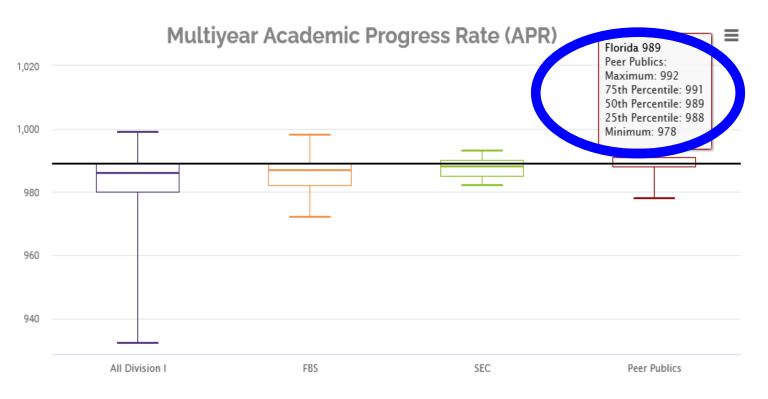








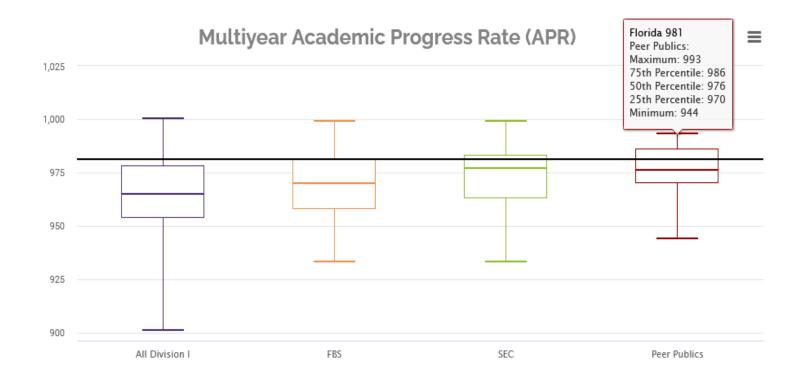








Football



PERCENTILE RANK IN PEER GROUP 81%

ALL DIVISION I

75% 54%

64%

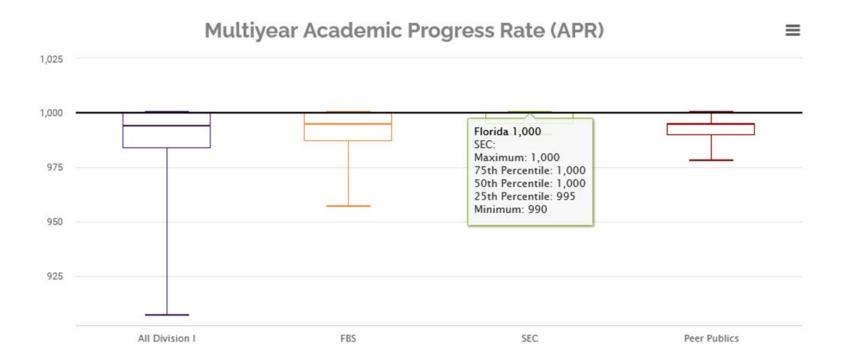
PEER PUBLICS





CTEPHEN C. O'CONNELL CENTER





PERCENTILE RANK IN PEER GROUP 86%

ALL DIVISION I

85%

FBS

73%

93%

PEER



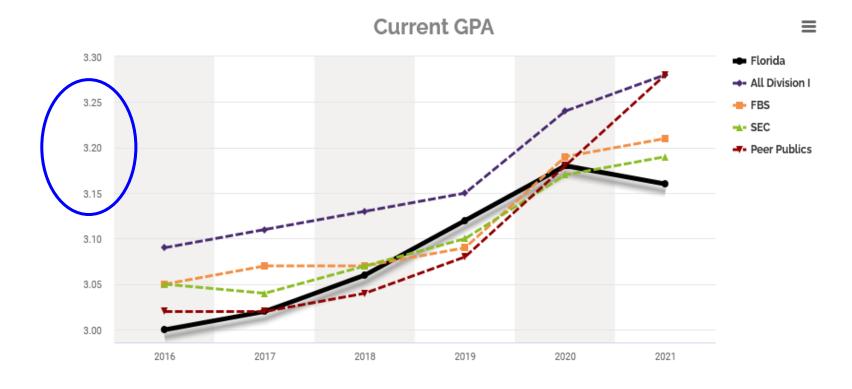




GPA







 $\left(\begin{array}{c} 26\% \\ 2016 \end{array} \right) = \begin{array}{c} 26\% \\ 2017 \end{array} = \begin{array}{c} 27\% \\ 2018 \end{array} = \begin{array}{c} 33\% \\ 2019 \end{array} = \begin{array}{c} 23\% \\ 2020 \end{array} = \begin{array}{c} 2021 \end{array}$





IAC Exit Survey Spring & Summer 2022



Welcome to the Intercollegiate Athletics Committee Graduating Student-Athlete Exit Survey

Purpose of the Survey: The Intercollegiate Athletics
Committee (IAC) is the UF faculty and staff committee appointed
by President Fuchs to provide oversight and recommend policy
changes related to academic issues affecting or affected by
intercollegiate athletics. The IAC is a UF committee and is not part of
the University Athletic Association. To meet the charge to our
committee, the IAC regularly collects and analyzes insights on
various aspects of the student-athlete experience on campus.

The purpose of the enclosed Exit Interview survey is to acquire feedback on the **academic experiences** of graduating UF Student-Athletes.

<u>Time required</u>: Approximately 5 minutes



Welcome to the Intercollegiate Athletics Committee Graduating Student-Athlete Exit Survey

Purpose of the Survey: The Intercollegiate Athletics
Committee (IAC) is the UF faculty and staff committee appointed by President Fuchs to provide oversight and recommend policy changes related to academic issues affecting or affected by intercollegiate athletics. The IAC is a UF committee and is not part of the University Athletic





When you think about the totality of your **experience as a UF student**, which three descriptive words or phrases come to mind?









- The role of the IAC
- Current topics in intercollegiate athletics
- Review of academic metrics
- Looking ahead...







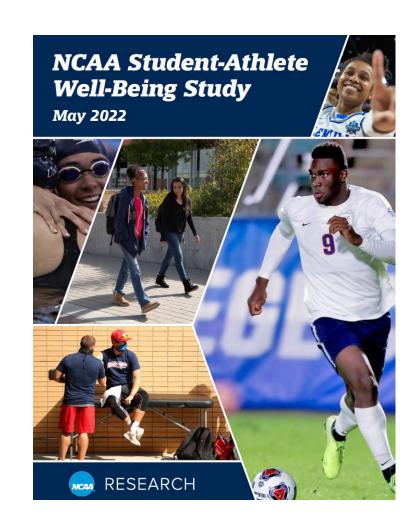
- The role of the IAC
- Current topics in intercollegiate athletics
- Review of academic metrics
- Looking ahead...





Looking ahead...

- The student-athlete experience
 - IAC Exit survey fall data collection
 - IAC Tutor survey
- IAC research
 - NCAA student athlete health and wellness study
 - IAC study on post-college outcomes of Gator studentathletes





- The Roles of the IAC
- Current Issues in Intercollegiate Athletics
- Review of Academic Metrics
- Looking ahead...
- Inspiration









◆ TICKET!



Patric Young's newfound adversity has set him on a mission to inspire.

Tuesday, September 6, 2022

'I will be the one who defines this chapter of my life'



Chris Harry / Senior Writer









