IAC Report to UF Faculty Senate

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College of Health & Human Performance

UF Faculty Athletics Representative
Member, UF Intercollegiate Athletics Committee (IAC)

November 17, 2022
To cover...

• The role of the IAC
• Current topics in intercollegiate athletics
• Review of academic metrics
• Looking ahead...
• The role of the IAC
  • Current topics in intercollegiate athletics
  • Review of academic metrics
  • Looking ahead...
Mission Statement

The Intercollegiate Athletic Committee (IAC) is a faculty committee appointed by the President to provide oversight and recommend policies related to academic issues affecting or affected by intercollegiate athletics. The IAC Mission Statement is to:

• Recommend policy changes related to academic issues affecting or affected by intercollegiate athletics
• Monitoring of admissions and academic progress of all student-athletes
• Monitoring changes in NCAA and SEC rules and procedures relative to academic programs and progress
• Reviewing with the UAA compliance officer the institution's compliance program
• Receive, review and advise on various reports related to student athlete academic wellbeing (such as admissions, academic progress or others as identified by the committee or UAA)
• Report to the faculty on issues related to intercollegiate athletics via the University Senate at least once per year
• Make additional recommendations to the President on any other matters related to academic issues affecting or affected by intercollegiate athletics

The success of this mission is highly dependent on information sharing between faculty, student athletes, and the Athletic Association. We encourage all interested parties to use this website and the related email address, IAC@aa.ufl.edu as a conduit for information, suggestions, questions and answers about the critical academic/athletic nexus.
Student athletes at the University of Florida have a unique opportunity to succeed in both the classroom and in the forum of athletic competition. Due to the rigors of being both a student and an athlete, there are many challenges that these young men and women must overcome. This website contains information and resources aimed at maintaining an “open” information door between faculty and the intercollegiate athletic experience. The IAC wishes to optimize the student athlete's opportunity for academic and athletic success while maintaining and enhancing the University's standards of excellence. Our Mission

Statement.

Are you a faculty member with a student athlete in your class? Here's what you should know

Committee membership and meeting minutes.

https://iac.aa.ufl.edu/
IAC Members & Liaisons

Frank Bova, Distinguished Professor, Neurological Surgery
Paul Davenport, Distinguished Professor, Physiological Surgery
Joseph Glover, Provost and Senior Vice President, Academic Affairs
Harrison Hove, Lecturer, Journalism
Christopher Janelle, Associate Dean and Professor, Applied Physiology and Kinesiology
Ashley Klingenberg, Student, Sport Management

Angela Lindner, Associate Provost for Undergraduate Affairs
Diba Mani, Instructional Assistant Professor, Applied Physiology and Kinesiology
Jamie McCloskey, Associate Athletic Director, University Athletic Association
W. Andrew McCollough, Associate Provost for Teaching and Technology, Office of the Provost IAC Chair
Marsha McGriff, Chief Diversity Officer, Office of the Chief Diversity Officer
Victoria Pagan-Wolpert, Professor, Classics

Mark Parker, Vice President for Enrollment Management and Associate Provost, Enrollment Management
Christopher Robin, Assistant Professor, Neurology
Lauren Solberg, Associate Professor and Program Director, Program in Bioethics, Law and Medical Professionalism, Community Health and Family Medicine
Scott Stricklin, Athletic Director, University Athletic Association
Lynda Tealer, Executive Associate Athletics Director, University Athletic Association
Cyntrice Thomas, Instructional Assistant Professor, Sport Management

Jared Weingard, Student, Business Administration
Heather White, Vice President for Student Life, Student Life
Allen Wysocki, Associate Dean and Professor, CALS

https://fora.aa.ufl.edu/University/PresidentialCommittees/Intercollegiate-Athletics-Committee
• The role of the IAC
• Current topics in intercollegiate athletics
• Review of academic metrics
• Looking ahead...
Breaking News

New NIL Bills

News +++ Information +++ News +++ Information +++ News +++ Information +++ News


Timeline of NIL and related events

2009
- Ed O'Bannon sues NCAA for antitrust violations

2014
- A district court upholds O'Bannon vs. NCAA lawsuit

2016
- Supreme Court declines review of appeal

March 2019
- California becomes first state to pass NIL legislation
- NCAA loses appeal in Alston vs. NCAA

September 2019
- A district court rules in favor of Alston vs. NCAA

May 2020
- Congressional lawmakers introduce first federal NIL bill

June 2020
- NCAA passes collegiate NIL law to take effect July 1, 2021

March 2021
- Supreme Court hears arguments in Alston vs. NCAA et al.

June 21, 2021
- Supreme Court rejects NCAA's appeal of antitrust lawsuit
Timeline of NIL and related events (cont.)

- June 30, 2021: NCAA adopts interim NIL policy
- July 1, 2021: NCAA Division I Board of Directors updates guidance on NIL
- May 9, 2022: NCAA Division I releases guidance related to NIL interim policy
- May 2022: NCAA Q&A provides more clarification on involvement with boosters, NIL Collectives, and PAs
- July 2022: Clarification provided on Bylaws and NCAA interim NIL policy
- Oct 2022: NCAA Interim policy and multiple state laws take effect

Quick summary of NIL dos and don’t’s

• Permissible
  • Student-athlete compensation for use of their name, image, and likeness for...
    • Social media posts
    • Public appearances
    • Sponsorships
    • Autograph sales
    • Endorsement deals
    • Private training classes or camps
    • Other...

• Impermissible
  • Recruiting inducements
  • Pay for play

http://www.leg.state.fl.us/statutes/index.cfm?App_mode=Display_Statute&URL=1000-1099/1006/Sections/1006.74.html
(Select / Potential) Pro’s and Con’s for student-athletes

• **Opportunities**
  - “Coming of age” experiences and responsibilities
  - Professional development
  - Financial gain
  - Social engagement
  - Diversification of identity
  - Retention
  - Academic progress

• **Challenges**
  - Susceptibility
  - Financial repercussions
  - Distraction and time management
  - Competing push / pull forces
  - Team dynamics
  - Mental well-being
“This document addresses the application of NCAA Division I Bylaws and the NCAA Interim Policy to institutional involvement in a currently enrolled student-athlete’s NIL Activities.”

“This is a nonexhaustive list of permissible and impermissible institutional involvement in a current student-athlete’s NIL activities.”
October 2022 clarification...

- Permissible *institutional* education and monitoring
- Permissible and impermissible *institutional support for student-athlete NIL activity*
- Permissible and impermissible *institutional support for NIL entity/collective*
- Negotiating, revenue sharing and compensating
October 2022 clarification...

• Permissible institutional education and monitoring
  • Educational sessions for SAs: Financial literacy, taxes, entrepreneurship, social media, etc.
  • Educational sessions for NIL entity (e.g., Collectives).
  • Educational sessions for boosters.
  • Educational sessions for PSAs.
  • Required reporting of NIL activity by SAs.
The Gators Experience

https://twitter.com/gatorsexp

Partnerships...

• INFLCR
  • Content Management
    • Media, photography, videos, etc. for student-athlete use
  • Marketplace
    • Forum for student-athlete connections with businesses
  • Disclosures
    • Reporting NIL deals

NIL relevant course content ...

<table>
<thead>
<tr>
<th>Course No.</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>FYC 3005</td>
<td>Intro to Personal and Family Financial Planning</td>
</tr>
<tr>
<td>GEB 3035</td>
<td>Effect Career Management in Business</td>
</tr>
<tr>
<td>MMC 3030</td>
<td>Personal Branding for Communications</td>
</tr>
<tr>
<td>MMC 3253</td>
<td>Media Entrepreneurship</td>
</tr>
<tr>
<td>SDS 3340</td>
<td>Career and Life Span Planning</td>
</tr>
<tr>
<td>SDS 3480</td>
<td>Student Development in a University Setting</td>
</tr>
<tr>
<td>SPM 4905</td>
<td>Name, Image, and Likeness</td>
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</table>
NIL relevant co-curricular opportunities ...
• The role of the IAC
• Current topics in intercollegiate athletics
• Review of academic metrics
• Looking ahead...
## Top 10 Student Athlete Majors - Spring 2022

<table>
<thead>
<tr>
<th>Major</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social and Behavioral Sciences</td>
<td>83</td>
</tr>
<tr>
<td>Education Sciences</td>
<td>71</td>
</tr>
<tr>
<td>Sport Management</td>
<td>42</td>
</tr>
<tr>
<td>Applied Physiology &amp; Kinesiology</td>
<td>21</td>
</tr>
<tr>
<td>Health Education and Behavior</td>
<td>18</td>
</tr>
<tr>
<td>Telecommunication</td>
<td>13</td>
</tr>
<tr>
<td>Humanities &amp; Letters</td>
<td>10</td>
</tr>
<tr>
<td>Psychology</td>
<td>17</td>
</tr>
<tr>
<td>Sociology</td>
<td>10</td>
</tr>
<tr>
<td>African American Studies</td>
<td>6</td>
</tr>
</tbody>
</table>
• Academic Success Metrics
  • Graduation Success Rate (GSR)
  • Academic Performance Rate (APR)

• Exit survey and interviews
• Division 1 Revenue Distribution – 1 of 3 metrics
  1. GSR 90%
  2. APR 985
  3. Student-athlete fed grad rate (-13) > Student body fed grad rate
# Estimated Academic Unit Funding

## Eight-Year Look

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Projected Academic Fund Annual Distribution</th>
<th>Approximate Payout/Institution*</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019-2020</td>
<td>$3,471,402</td>
<td>$11,649</td>
</tr>
<tr>
<td>2020-2021</td>
<td>$21,263,180</td>
<td>$69,945</td>
</tr>
<tr>
<td>2021-2022</td>
<td>$30,461,580</td>
<td>$100,203</td>
</tr>
<tr>
<td>2022-2023</td>
<td>$39,843,948</td>
<td>$131,066</td>
</tr>
<tr>
<td>2023-2024</td>
<td>$49,413,965</td>
<td>$162,546</td>
</tr>
<tr>
<td>2024-2025</td>
<td>$83,578,923</td>
<td>$274,931</td>
</tr>
<tr>
<td>2025-2026</td>
<td>$86,002,712</td>
<td>$282,904</td>
</tr>
<tr>
<td>2026-2027</td>
<td>$88,496,790</td>
<td>$291,108</td>
</tr>
</tbody>
</table>

*Approximate payout/institution based on 304 institutions meeting one of three academic unit criteria each year

(data taken from NCAA Division I Revenue Distribution Plan 2019-2032 on NCAA.org)
Peer Public Institutions
The NCAA accounts for progress, retention, and transfer within student athlete cohorts...

• **Academic Progress Rate (APR)**
  • Each student-athlete (receiving athletically related financial aid) **earns one point for staying in school and one point for being academically eligible.**
  • A **team’s total points are divided by points possible** and then multiplied by 1,000 to equal the team’s Academic Progress Rate.
  • In addition to a team’s current-year APR, its rolling four-year APR is also used to determine penalties/accountability.

• **Graduation Success Rate (GSR)**
  • Tracks graduation over 6 years
  • Accounts for **transfers in/out and mid-year enrollees.**
  • Student-athletes who depart a school while in good academic standing (would have met NCAA’s and school’s progress-toward-degree standards) are **passed from that school’s cohort to another school’s cohort.**
  • Student-athletes who depart in **poor academic standing** are deemed non-graduates by both the Federal rate and the GSR.
This just in...

94%
Single Year Graduation Success Rate

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Percentile Rank in Division I</td>
<td>62%</td>
<td>33%</td>
<td>47%</td>
<td>66%</td>
<td>65%</td>
<td>82%</td>
</tr>
</tbody>
</table>

DATA SOURCE: NCAA Graduation Rates Reporting System
Multiyear Graduation Success Rate

- Florida: 92.3%
  - Peer Publics:
    - Maximum: 95.7%
    - 75th Percentile: 93.5%
    - 50th Percentile: 90.0%
    - 25th Percentile: 89.3%
    - Minimum: 88.8%

- Percentile Rank in Peer Group:
  - All Division I: 68%
  - FBS: 75%
  - SEC: 68%
  - Peer Publics: 64%

Data Source: NCAA Graduation Rates Reporting System
Single Year Graduation Success Rate

PERCENTILE RANK IN DIVISION I:
- 2016: 62%
- 2017: 33%
- 2018: 47%
- 2019: 66%
- 2020: 65%
- 2021: 82%

DATA SOURCE: NCAA GRADUATION RATES REPORTING SYSTEM
Football

Single Year Graduation Success Rate

PERCENTILE RANK IN DIVISION I

<table>
<thead>
<tr>
<th>Year</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>63%</td>
<td>27%</td>
<td>36%</td>
<td>95%</td>
<td>77%</td>
<td>94%</td>
</tr>
</tbody>
</table>

DATA SOURCE: NCAA GRADUATION RATES REPORTING SYSTEM
Football

Multiyear Graduation Success Rate

- All Division I
- FBS
- SEC
- Peer Publics

Florida 92.7
Peer Publics:
Maximum: 95.9
75th Percentile: 88.5
50th Percentile: 84.2
25th Percentile: 79.8
Minimum: 65.8

Percentile Rank in Peer Group:
- All Division I: 88%
- FBS: 93%
- SEC: 89%
- Peer Publics: 86%
Volleyball

Single Year Graduation Success Rate

PERCENTILE RANK IN DIVISION I: 58% 58% 58% 58% 56% 57%

DATA SOURCE: NCAA GRADUATION RATES REPORTING SYSTEM
Multiyear Graduation Success Rate

- Florida: 100.0
- Peer Publics: 88.3

- 75th Percentile: 100.0
- 50th Percentile: 100.0
- 25th Percentile: 100.0

Volleyball
Football

Multiyear Academic Progress Rate (APR)

Florida: 981
Peer Publics: Maximum: 993
75th Percentile: 986
50th Percentile: 976
25th Percentile: 970
Minimum: 944

Percentile rank in peer group:

- All Division I: 81%
- FBS: 75%
- SEC: 54%
- Peer Publics: 64%

Data source: NCAA Academic Performance Program
GPA
IAC Exit Survey
Spring & Summer 2022
Welcome to the Intercollegiate Athletics Committee Graduating Student-Athlete Exit Survey

Purpose of the Survey: The Intercollegiate Athletics Committee (IAC) is the UF faculty and staff committee appointed by President Fuchs to provide oversight and recommend policy changes related to academic issues affecting or affected by intercollegiate athletics. The IAC is a UF committee and is not part of the University Athletic Association. To meet the charge to our committee, the IAC regularly collects and analyzes insights on various aspects of the student-athlete experience on campus.

The purpose of the enclosed Exit Interview survey is to acquire feedback on the academic experiences of graduating UF Student-Athletes.

Time required: Approximately 5 minutes
When you think about the totality of your experience as a UF student, which three descriptive words or phrases come to mind?
• The role of the IAC
• Current topics in intercollegiate athletics
• Review of academic metrics
• Looking ahead...
• The role of the IAC
• Current topics in intercollegiate athletics
• Review of academic metrics

• Looking ahead...
Looking ahead...

• The student-athlete experience
  • IAC Exit survey fall data collection
  • IAC Tutor survey

• IAC research
  • NCAA student athlete health and wellness study
  • IAC study on post-college outcomes of Gator student-athletes
• The Roles of the IAC
• Current Issues in Intercollegiate Athletics
• Review of Academic Metrics
• Looking ahead...

• Inspiration
Patric Young's newfound adversity has set him on a mission to inspire.

Tuesday, September 6, 2022

'I will be the one who defines this chapter of my life'

Chris Harry / Senior Writer