

# Cover Sheet: Request 14483

## COM3225 Global & Cultural Issues in Health Communication

### Info

Process	Course New Ugrad/Pro
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	Kellie Roberts robertsk@ufl.edu
Created	11/25/2019 2:53:17 PM
Updated	1/10/2020 4:26:16 PM
Description of request	This request is for a new course titled "Global & Cultural Issues in Health Communication". The course has been taught as a special topics course for several years (COM4930). As a part of the International Scholars Program and part of the options for the Communication Studies minor in the Dial Center, it is essential that the course obtain a course number. The course would also become part of a future Health Communication Certificate offered by the Dial Center.

### Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	CLAS - Center for Written and Oral Communications	Kellie Roberts	approved at unit level	11/25/2019
No document changes					
College	Conditionally Approved	CLAS - College of Liberal Arts and Sciences	Joseph Spillane	The College Curriculum Committee conditionally approves this request, with the following: 1) please update the links and policies, making sure that links are all current and working, and that references are current (Canvas instead of Sakai for example).	1/10/2020
No document changes					
Department	Approved	CLAS - Center for Written and Oral Communications	Kellie Roberts	Requested changes have been made--links have all been updated and references to Sakai have been adjusted to Canvas.	1/10/2020
No document changes					
College	Approved	CLAS - College of Liberal Arts and Sciences	Joseph Spillane		1/10/2020
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			1/10/2020
No document changes					
Statewide Course Numbering System					
No document changes					
Office of the Registrar					
No document changes					

Step	Status	Group	User	Comment	Updated
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

## Course|New for request 14483

### Info

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**Submitter:** Kellie Roberts robertsk@ufl.edu

**Created:** 2/10/2020 12:58:26 PM

**Form version:** 6

### Responses

**Recommended Prefix** COM

**Course Level** 3

**Number** 225

**Category of Instruction** Intermediate

**Lab Code** None

**Course Title** Global and Cultural Issues in Health Communication

**Transcript Title** Global Health Comm

**Degree Type** Baccalaureate

**Delivery Method(s)** On-Campus

**Co-Listing** No

**Co-Listing Explanation** n/a

**Effective Term** Earliest Available

**Effective Year** Earliest Available

**Rotating Topic?** No

**Repeatable Credit?** No

**Amount of Credit** 3

**S/U Only?** No

**Contact Type** Regularly Scheduled

**Weekly Contact Hours** 3

**Course Description** Explores the complex associations among communication and the many contexts, issues, and relationships surrounding health and well-being in the world. Investigates cultural, historical, social, and ethical meanings of health and illness. Considers issues in global health, culture, and communication in health care initiatives.

**Prerequisites** Sophomore standing

**Co-requisites** n/a

**Rationale and Placement in Curriculum** Global and Cultural Issues in Health Communication was developed for UF's International Scholars Program (ISP) as one of the course options for students wanting to internationalize their degree. It has been taught for three years as a special topics course (COM4930). As an upper division course, it will also count as an elective for CLAS majors as well as an upper division course for the Communication Studies minor, housed in the Dial Center for Written & Oral Communication. This course would also become a course option for the Dial Center's future Health Communication Certificate.

**Course Objectives** At the end of this course, students will be able to:

- 1: Content: Identify, describe, and explain global and intercultural conditions and interdependencies as related to health communication.
- 2: Critical Thinking: Analyze and Interpret global and intercultural health communication issues.
- 3: Communication: Communicate effectively with members of other cultures about health

communication.

**Course Textbook(s) and/or Other Assigned Reading** The Handbook of Global Health Communication, Edited by Obregon and Waisbord, Wiley. 2012.. Required.  
Mountains Beyond Mountains by Tracy Kidder. Random House. 2004. Required.  
Concise Rules of APA Style, (Most current edition) Washington, D.C., American Psychological Association. Highly Recommended. (new edition coming out fall 2020)

**Weekly Schedule of Topics** Week

Topics

1-2 M1-Health Communication: History and Contemporary Challenges

In-class activities: video discussions

Due: Module Reading; Module Quiz; Journaling; Online Discussion

3-4 M2-Social and Cultural Issues

In-class activities: video discussions; book discussion, part 1 (Mountains Beyond Mountains)

Due: Module Reading; Module Quiz; Journaling

5 M3-Health Literacy

In-class activities: text chapter discussion: book discussion, part 2 (Mountains Beyond Mountains); SMOG readability formula

Due: Module Reading; Module Quiz; Journaling; SMOG

6-7 M4-Clashing views in Health and Culture

In-class activities: text chapter discussion: book discussion, part 3 (Mountains Beyond Mountains); video discussions; Case Study discussion

Due: Module Reading; Module Quiz; Journaling; Debates

8 M5-eHealth

In-class activities: video discussion; text chapter discussion; welfare food challenge

Due: Module Reading; Module Quiz; Journaling

9-10 M6-Case Studies

In-class activities: video discussion; text chapter discussion; book discussion, part 4 (Mountains Beyond Mountains)

Due: Module Reading; Module Quiz; Journaling; Case Study Briefs

11 M7-Global Health Concerns

In class activities: text chapter discussion; discussion-role of culture

Due: Module Reading; Module Quiz; Journaling

12 M8-Emerging trends in global health communication

In class activities: Health & Culture Debates

Due: Module Reading; Module Quiz; Journaling

13 M9-Framing the Future of Global Health Communication

In class activities: text chapter discussion; video discussion

Due: Module Reading; Module Quiz; Journaling

14-15 M10-Global and Cultural Issues in Health Communication

In class activities: book discussion, part 5 (Mountains Beyond Mountains); discussion/activity-- Coronavirus

Project Presentations and Course Wrap-up (2 weeks)

Due: Posters & Final Paper

**Links and Policies** Requirements for class attendance and make-up assignments, and other work in this course are consistent with university policies that can be found in the online catalog at: <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

**ACCOMMODATIONS:** University Policy on Accommodating Students with Disabilities: Students

requesting accommodation for disabilities must register with the Disability Resource Center (<https://disability.ufl.edu/>). The DRC will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. You must submit this documentation prior to submitting assignments or taking the quizzes or exams. Accommodations are not retroactive; therefore, students should contact the office as soon as possible in the term for which they are seeking accommodations.

**ACADEMIC HONOR CODE:** Students are expected to uphold the Academic Honor Code published in the Undergraduate Catalog. Please become familiar with the policies of the Honor Code (<https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/>) as all violations will be reported to the Dean of Students Office. Research misconduct, such as plagiarism or cheating, will result in an automatic failing grade for the assignment.

**NETIQUETTE:** All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions, and chats. All members are expected to follow these guidelines: <http://teach.ufl.edu/wp-content/uploads/2012/08/NetiquetteGuideforOnlineCourses.pdf>

#### Getting Help

For issues with technical difficulties for E-learning in Canvas, please contact the UF Help Desk at:

- [Learning-support@ufl.edu](mailto:Learning-support@ufl.edu)
- (352) 392-HELP - select option 2
- <https://lss.at.ufl.edu/help.shtml>

Any requests for make-ups due to technical issues MUST be accompanied by the ticket number received from LSS when the problem was reported to them. The ticket number will document the time and date of the problem. You MUST e-mail your instructor within 24 hours of the technical difficulty if you wish to request a make-up.

Other resources are available at <http://www.distance.ufl.edu/getting-help> such as:

- Counseling and Wellness resources
- Disability resources
- Resources for handling student concerns and complaints
- Library Help Desk support

Your well-being is important to the University of Florida. The U Matter, We Care initiative, <https://dso.ufl.edu/u-matter-care/>, is committed to creating a culture of care on our campus by encouraging members of our community to look out for one another and to reach out for help if a member of our community is in need. If you or a friend is in distress, please contact [umatter@ufl.edu](mailto:umatter@ufl.edu) so that the U Matter, We Care Team can reach out to the student in distress. A nighttime and weekend crisis counselor is available by phone at 352-392-1575. The U Matter, We Care Team can help connect students to the many other helping resources available including, but not limited to, Victim Advocates, Housing staff, and the Counseling and Wellness Center. Please remember that asking for help is a sign of strength. In case of emergency, call 9-1-1.

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens, and can complete evaluation through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open.

Grades for this course follow the UF Grading policy found at: <https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

#### **Grading Scheme** COURSE GRADING

Chapter Quizzes	10 %
Journaling Assignments	10 %
In-class Activities and Discussions*	10 %
Online Discussions/Assignments	10 %
Paper Proposal	

10 %

Paper First Draft and Peer Evaluation 10 %  
Poster Presentation

10 %  
Paper Final Copy

20 %  
Attendance\*\*

10 %

\*In-class activities and discussions include student participation in:  
case study; welfare food challenge; SMOG readability formula; health & culture debates; book  
discussion (Mountains Beyond Mountains); video discussions; health & culture discussions

\*\*Students receive 100 points for perfect attendance. For unexcused absences beyond 3 class  
meetings, 20 points will be deducted per absence.

Grading Scale (for letter grades)

93-100 %	A
90-92 %	A-
87-89 %	B+
83-86 %	B
80-82 %	B-
77-79 %	C+
73-76 %	C
70-72 %	C-
67-69 %	D+
63-66 %	D
60-62 %	D-
< 60 %	E

E1\*

\* Stopped attending or participating prior to end of class

**Instructor(s)** Diana Karol Nagy