

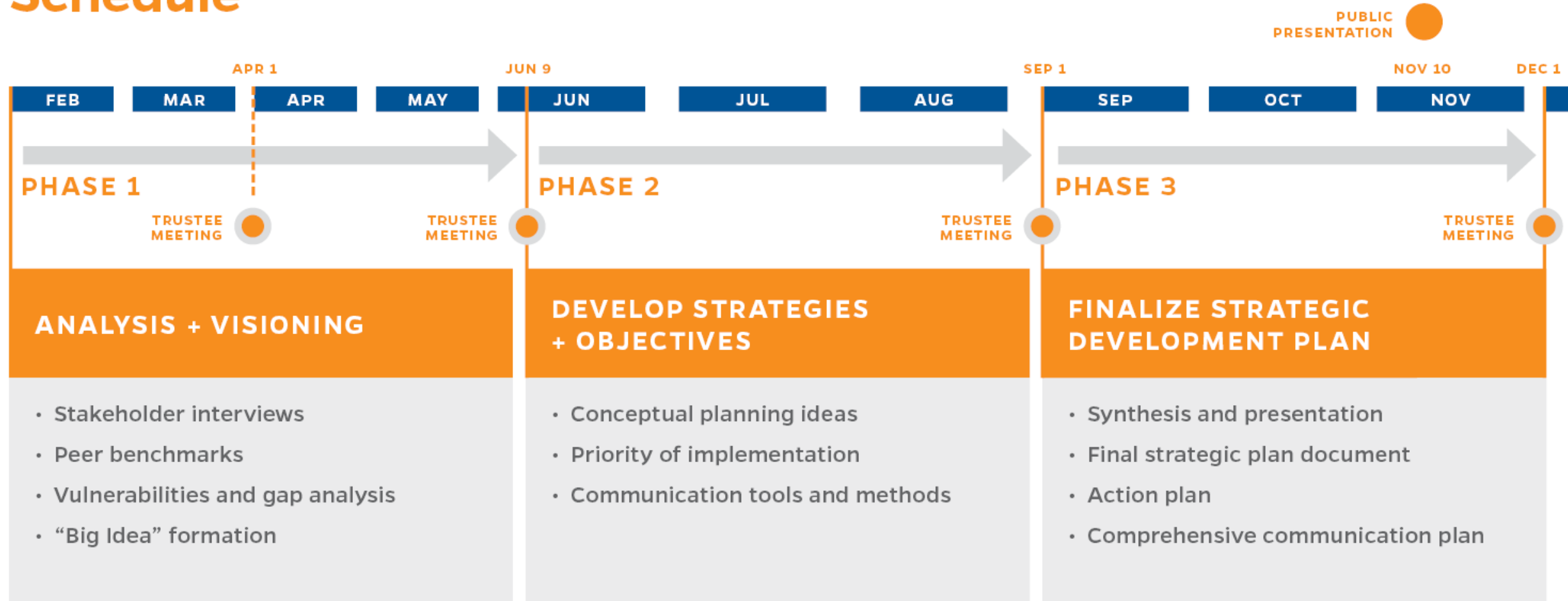


**STRATEGIC
DEVELOPMENT PLAN**

**UNIVERSITY OF FLORIDA
GAINESVILLE**

Charlie Lane, Senior Vice President and Chief Operating Officer

Schedule



The Consultant Team

David Manfredi
FAIA, LEED AP
Principal in Charge
Elkus Manfredi Architects

John Martin
AIA, LEED AP
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Gregory Janks
Analysis Lead
DumontJanks

John Perry
Urban Design
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Strategic Planning
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Ricardo Dumont
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Emily Paparella
Architecture & Planning
Elkus Manfredi

Margo Sulmont
Strategic Planner
Landwise Advisors

Jon Tremontozzi
Real Estate Economist
Landwise Advisors

Jaime Igua
Systems & Infrastructure
VHB

Christopher Conklin
Transportation Planner
VHB

Analysis & Research

Strategy & Urban Planning

Team Management

Land Use & Economics

Transportation

Conceptual Objectives

Ascertain opportunities for leveraging mutual preeminence

Determine optimal synergy between the University and the City

Enhance the quality of the built environment

Foster strong physical and programmatic connections between the campus and the community

Identify and address weaknesses in infrastructure

Integrate with ongoing campus and city master planning initiatives

Communicate a comprehensive vision that engages the entire community

The Initiatives

New American City



Proximity



Strong
Neighborhoods



Stewardship





New American City



- 1. Connect Talent to Issues**
- 2. Form a Cooperative Body**
- 3. Create a Smart City Lab**
- 4. Establish an Innovation Investment Strategy**
- 5. Promote University Programs Downtown**
- 6. Increase Community Participation Opportunities at University of Florida**

UF-City of Gainesville Research Awards

- **Data-centric Modeling and Support of the Lifecycle of Gainesville Businesses**
PI – Jose Fortes, Ph.D.; Co-PIs – Christopher McCarty, Ph.D.; Renato Figueiredo, Ph.D.; Erik Bredfeldt, Ph.D.; and Lila Stewart
- **Neighborhoods as Community Assets: Preparing for the Future While Protecting Neighborhoods**
PI – Kathryn Frank, Ph.D.; Co-PIs – Kristin Larsen, Ph.D.; Laura Dedenbach, Ph.D.; and Tyeshia Redden
- **Public Acceptance of Autonomous Vehicle (AV) Technology**
PI – Lily Elefteriadou, Ph.D.; Co-PI – Nithin Agarwal, Ph.D.
- **Building a Partnership Between Early Head Start and the Anita Zucker Center for Excellence in Early Childhood Studies to Benefit Young Children and Families in East Gainesville**
PI – Herman Knopf, Ph.D.; Co-PI – Maureen Conroy, Ph.D.

UF-City of Gainesville Research Awards

- **The Gainesville Entrepreneurship and Adversity Program**
PI – Michael Morris, Ph.D.; Co-PI – Jamie Kraft, Ph.D.
- **Community Resource Paramedicine: An Innovative Approach to Meeting the Needs of Gainesville’s Most Vulnerable Populations**
PI – Lisa Chacko, M.D., MPH; Co-PIs – Laura Guyer, Ph.D., and David Sutton
- **Urban Energy Model for Smart City Informatics**
PI – Ravi Srinivasan, Ph.D.

\$312,760 total funding