





Assembly *for* Action

Our Mission

Assembly for Action is committed to educating and enabling the next generation of leaders at the University of Florida to bridge the gap between student involvement and non - profit needs in Gainesville. This innovative program is the result of a collaborative effort with various student organizations, colleges, and institutions at the University of Florida and across Gainesville culminating in a four-day conference for the top fifty applicants, which will be distinguished by the Bob Graham Center as Action Scholars.

The Experience

In addition to special lectures in leadership, social entrepreneurship, public speaking, and many other topics, Action Scholars will be paired with a local non - profit that best matches their preferences for a volunteering Day of Service. After learning about how non - profits function and the challenges that they face, students will be tasked with synthesizing the information from the special lectures across two weekends to write solution papers called Action Plans.

Six Community Development Topics

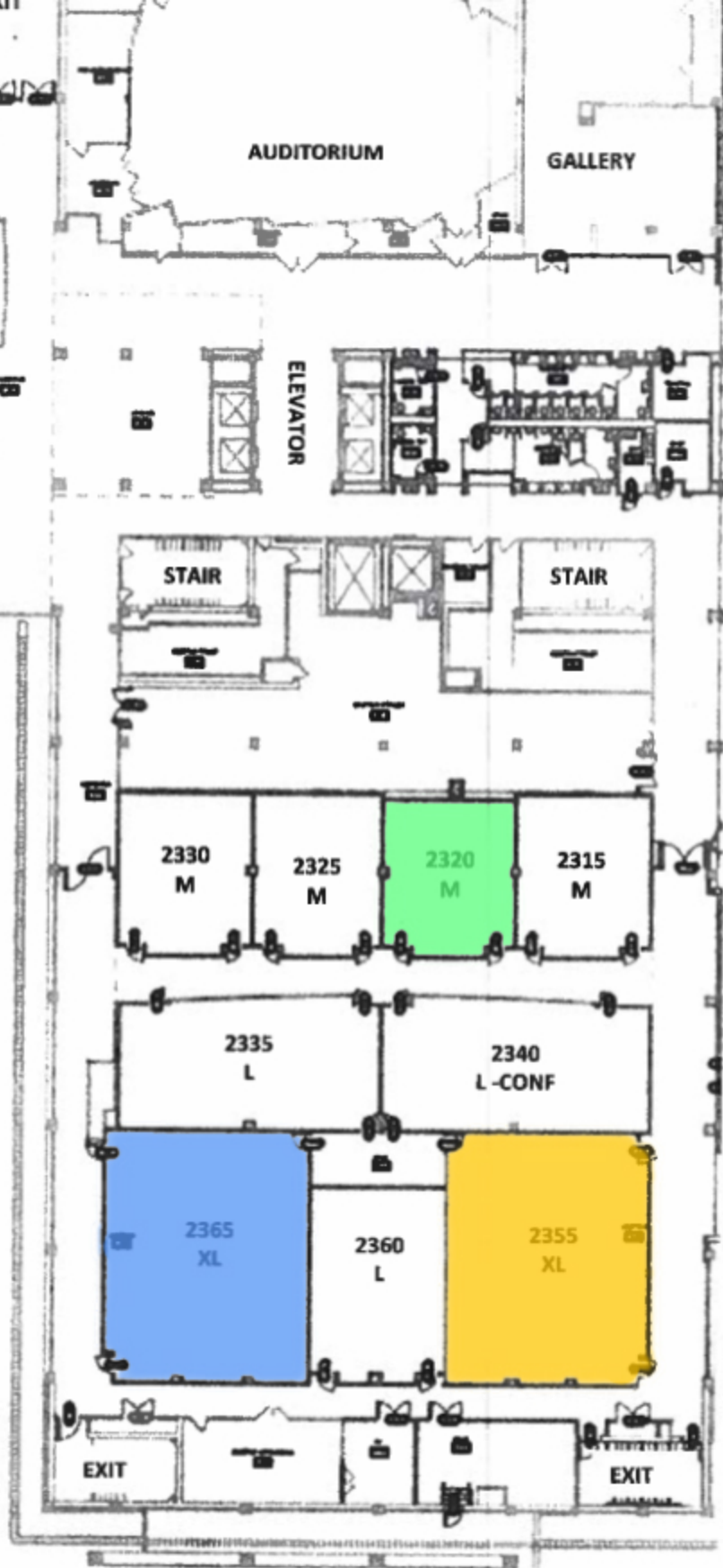
1. Early Childhood Development & Education
2. Conservation, Biodiversity & Energy Efficiency
3. Health & Wellness
4. Sustainable Food Systems & Food Security
5. Safe & Affordable Housing
6. Arts & Culture

Non-Profit Partners

- Family Promise
- Girl's Place
- Aces in Motion
- Community Weatherization Coalition
- Days for Girls
- Bread of the Mighty
- Grow Hub
- GRACE Marketplace
- Cultural Arts Coalition
- Cade Museum
- HealthStreet



GRAND BALLROOM



Room Key

-  Judging Room
-  Room for October 13th
-  Room for October 20th



Saturday October 13, 2018

Reitz Union Room G320

Time	Presentation Topic	Presenter
10:00 AM - 10:30 AM	Investing in Community: The New American City	Mr. Lauren Poe, Mayor of Gainesville
10:30 AM - 12:00 AM	Non-Profit Case Study Q&A Panel	Ms. Lesley Banis, Director of Programs, Community Foundation of North Central Florida
12:00 PM - 1:00 PM	Learning the ABCD's	Dr. Mike Spranger, Professor and Extension Specialist, Department of Family, Youth, and Community Sciences
1:00 PM - 2:00 PM	LUNCH BREAK	
2:00 PM - 3:00 PM	Opportunity	Mr. Parker Van Hart, Director, Masters in Entrepreneurship Programs
3:00 PM - 4:00 PM	Introduction to Social Entrepreneurship: Empowering Action Scholars to become Changemakers	Dr. Kristin Joys, Director, Social Impact & Sustainability Initiative Social Entrepreneurship Lecturer
PM - 4:30 PM	Action Plan Writing Workshop	Dr. Kristin Joys, Director, Social Impact & Sustainability Initiative Social Entrepreneurship Lecturer
4:30 PM - 6:00 PM	Planning for Impact - A Logic Model Approach to Program Development & Evaluation	Dr. Keith Diem, Professor, Department of Family, Youth, and Community Sciences & Specialist, IFAS Extension

Saturday October 20, 2018

Reitz Union Room 2355 (the Orange Room on the floor plan)

10:00 AM - 11:00 AM	Thinking About Inequalities in a University Town: Leadership and Ethics	Dr. Paul Ortiz, Program Director, Samuel Proctor Oral Institute
11:00 AM - 12:00 PM	Equipping the Action Scholar to be an Awesome Volunteer	Dr. Dale Pracht, Associate Professor of Community-Based Organizational Systems, 4-H and Family Youth and Community Sciences
12:00 PM - 1:00 PM	Preparing for Your Possible Lives in Non-Profit and Community Development	Ms. Jacqueline Pedota, Assistant Director, Career Connections Center
1:00-2:00	LUNCH BREAK	
2:00 PM - 3:00 PM	Presenting Skills Workshop	Dr. Rachel Slivon, Communications Professor, Warrington College of Business
3:00 PM - 3:30 PM	Gators: Supporting our Community	Ms. Susan Crowley, Assistant Vice President, UF Community Outreach
3:30 PM - 4:00 PM	How can Students Share Their Talents with Gainesville?	Ms. Beatriz Ramon, University of Florida senior, Engagement Fellow at City of Gainesville
4:00 PM - 4:30 PM	The Brown Center Projects for Peace Fellowship	The Brown Center for Leadership and Service Student Representative, Ms. Christine Mavrack, and Past Winners Giovana Giraldo and Melanie Lopez
4:30 PM - 5:00 PM	The Bob Graham Center Civic Innovators Project Grant	Dr. Kevin Baron, Civic Engagement Coordinator, Bob Graham Center for Public Service
5:00 PM - 5:15 PM	Action Plan Scoring	Adam Kozloski and Linnea Dulikravich, Co-Founders of Assembly for Action
5:15 PM - 6:00 PM	Optional Guided Research Hour with Research Mentors	



Closing Ceremonies

Sunday October 21, 2018

Reitz Union room 2365 (the Blue Room on the floor plan)

Time	Topic	Speaker
2:00 PM – 2:20 PM	Sponsor, Judge and Staff Acknowledgements	Linnea Dulikravich and Adam Kozloski
2:20 PM – 3:00 PM	Action Scholar Certificates	Linnea Dulikravich and Adam Kozloski
3:00 PM – 3:15 PM	Closing Remarks	Dr. David Parrott, University of Florida Vice President for Student Affairs
3:15 PM – 3:30 PM	Closing Remarks	David Enriquez, Student Body Vice President
3:30 PM – 4:00 PM	Co-Founders' Speech and Grants	Linnea Dulikravich and Adam Kozloski

Grant Awards

To be eligible for an Assembly for Action Grant Award, your Action Plan must be submitted by Saturday October 20 at midnight to assemblyforaction@gmail.com.

There are four possible Grant Awards available at \$2,000 each. Three are given to the best Action Plans overall. One is given to the top Action Plan that addresses Arts, Culture and the Humanities. We highly encourage all Action Scholars to apply to other grant-giving opportunities with their Action Plans, such as The Brown Center's Projects for Peace fellowship, the Bob Graham Center's Civic Innovators Project Grant, or the Big Idea Competition's Social Impact and Sustainability prize.

Grant-winning Action Plans will receive funding piece-by-piece. Winning Action Scholars will need to maintain frequent communication with the Bob Graham Center's administrative assistant, Ms. Sherry Feagle, who manages our UF Foundation account. For each funding request, the money must be used directly to purchase materials or to be sent to the non-profit organization. The Bob Graham Center will not issue grant awards directly to the student.

Selection Process

On Sunday October 21, the judging panel will conduct a holistic review of all Action Plans received by midnight on Saturday October 20. The judges will use the Score Card provided to you to review your Plans. Starting at 11:00 AM, Action Scholars will be notified if they are among the top six.

To be eligible for a grant, the top six writers will be required to give a presentation at 11:30 AM.

We highly encourage all Action Scholars to be near or on campus at 11:00 AM so that they can make it on-time to present. During the presentation, Scholars will give a five-minute pitch of their idea and answer the judges' questions for five minutes. No visual presentations or supplemental materials will be expected or required during your pitch due to the short notice.

Top Six Invited Scholars' Presentation Schedule

Sunday October 21, 2018

Time	Activity	Location
11:30 AM – 1:30 PM	Top 6 Scholars will present their proposals for 10 minutes each	Reitz Union room 2320 (Green Room on the floor plan)



Our Sponsors

We could not have made this program a reality without the support of our sponsors.



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Assembly for Action Action Scholar – Action Plan Template

Your first & last name: _____

Your Gatorlink email address: _____

Your phone number: _____

<p>Problem Statement What is the problem or challenge or need you have identified & aim to address? <i>(Number of people impacted, severity of issue, geography, external factors influencing the problem...)</i></p>	
<p>Mission Statement Why does your project exist? <i>(Eight words that express an outcome to which you are committed for a target population)</i></p>	
<p>Key Partners With which greater-Gainesville nonprofit organization do you plan to partner?</p>	<p>Key Activities What are the most important actions you must take to make the action plan for your project work? <i>(production, service delivery, program management, impact measurement...)</i></p>
<p>Key Resources What are the most important resources required to make the action plan for your project work? <i>(not just financial- - think social, cultural, physical, environmental, intellectual, human...)</i></p>	<p>Value Proposition What value are you creating? (How are you solving a problem, satisfying a need, or delivering benefits in a new way)? And how are you leveraging and building upon the assets that the partner organization & community already possess? <i>(relevancy, quantified value/benefits, unique differentiation/ competitive advantage...)</i></p>
<p>Cost Structure What are the most important costs inherent in the action plan for your project and how do you plan to minimize, mitigate, and/or afford them? <i>(materials & supplies, technology, costs of production, time & talent, customer service, evaluation...)</i></p>	<p>Budget Draft a budget for how you'll use the \$2,000 Grant as seed funding towards your project.</p>
<p>Stakeholder Segments For whom are you creating value? <i>(customers, employees, users, beneficiaries, volunteers, members, recipients, participants, communities, funders, regulators.)</i></p>	<p>Stakeholder Relationships What type of relationship are you establishing with each stakeholder segment to deliver your value? <i>(community empowerment, co-creation, culture, personal assistance, technology, communication, reporting...)</i></p>
<p>Communication Channels How are you reaching your stakeholder segments to deliver your value?</p>	<p>Your Unique Impact What experiences, expertise, knowledge, skills, talents, gifts, qualities do you possess that make you uniquely positioned to lead a successful project? <i>(You've volunteered with the organization in the past, you have experience working on related issues with other organizations, the organization & your project address an issue you've studied in class & are passionate about, etc.)</i></p>
<p>Diverse funding for long-term sustainability Beyond the \$2k seed funding how will your project be financially sustainable for the long term? List at least three strategies you will leverage to fund your project; the more specific, the better. <i>(gifts, grants, sponsorships, fundraisers, crowd funding, initiatives to generate revenue/earn income...)</i></p>	
<p>Intended Impact What is the goal of your project? What outcomes & impacts do you hope to accomplish and in what timeframe? <i>(Supported by a theory of change and logic model)</i></p>	



Score Card

Action Scholar:

Circle One: *Collaborative Fellowship* *New Initiative* *Humanities Grant*

	Comments	Rating 1 through 5 1: Strongly Disagree 2: Somewhat Disagree 3: Neutral 4: Somewhat Agree 5: Strongly Agree
1. Is the Action Plan clear in its intended impact?		
2. Are the goals realistic?		
3. Is the impact of this Action Plan sustainable? (i.e. does it implement our funds in a project that is not one-and-done?)		
4. Does this Action Plan partner with an existing non-profit?		
5. Will it encourage long-term student involvement in the community?		
6. Is this program unique? (i.e. does something that is not being done more effectively by other organizations)		
7. Does this student have unique experiences, expertise, or knowledge that would lead to their project being successful?		

How does this Action Plan relate to the arts, culture and humanities?

Total Points: **/35**



Staff Acknowledgement

Co-Founders of Assembly for Action

Linnea Dulikravich
Executive Director

Adam Kozloski
Conference Chairmen

Thank you to our Executive Directors and Staff for working to create Assembly for Action! It truly would not be possible without you.

Destiny McMahon	Director of Logistics
Irfan Kovankaya	Director of Recruitment
Lauredan Official	Student Government Liaison
Branden Pearson	Chief of Staff
Rachel Kling	Special Director of Speaker Relations
Rachael Borman	Director of Community Outreach
Herman Younger	Special Director of Programming
Mateo Haydar	Special Director of Programming
Matthew Burnette	Special Director of Public Relations and Graphic Design
Cameron Ramey	Special Director of Community Outreach
Kiara Thompson	Special Director of Community Outreach
Sam Safirstein	Special Director of Community Outreach

Thank you to all volunteer Research Mentors for guiding our Action Scholars on their journey to accomplishing their unique service projects.



Who Are Our Action Scholars?

Acceptance Rate: 57%

Action Scholar Classes



■ Freshman ■ Sophomore ■ Junior ■ Senior ■ Masters ■ PhD

Day of Service Participation



■ Days for Girls ■ Alz's Place
■ GRACE Marketplace ■ Bread of the Mighty Food Bank
■ Grow Hub ■ Cade Museum
■ Community Weatherization Coalition ■ Cultural Arts Coalition
■ Family Promise ■ Girl's Place
■ HealthStreet

