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Minutes of the Meeting of the University Curriculum Committee
January 19th, 2016

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Dr. Lindner convened the UCC at 1:30 in Marston Science Library L136.

Members Present: Angela Lindner, Joel Brendemuhl, Linda Haddad, Stephanie Hanson, Christopher Janelle, Dana Meyers, Monika Oli, David Pharies, Steve Pritz, Brian Ray, Alison Reynolds, Matthew Ryan, Edward Schaefer, Joseph Spillane, Venita J. Sposetti, Christopher Vallandingham, Hans van Oostrom, and Andrew Wehle.

Liaisons: Tobin Shorey

Guests: Casey Griffith, Brian Marchman, David Ostroff, Curtis Taylor, Robert Thieke, and Stacy Wallace.

1. Approval of minutes of December 15, 2015 meeting. Approved.

2. Update from the Faculty Senate. The Faculty Senate did not meet since the last meeting.

3. Proposed modification of Finance Curriculum in Business Administration. Effective fall 2016. Dr. Ray presented; approved.

4. Proposed modification of Civil Engineering curriculum. Effective summer 2016. Dr. Thieke presented; approved.

5. Proposed modification of Telecommunication major tracking courses. Effective summer 2016. Dr. Ostroff presented; approved.

6. Proposed track name change to Telecommunication major. Effective summer 2016. Dr. Ostroff presented; approved.

7. Proposed modification of Telecommunication Production major. Effective summer 2016. Dr. Ostroff presented; approved.

8. Proposed modification of English requirement in Telecommunication major. Effective summer 2016. Dr. Ostroff presented; conditionally approved with a request to clarify if this change would just meet the university writing requirement of 24K words or if it would increase the writing required for the major to 30K words.

9. Proposed modification of English requirement in Journalism major. Effective summer 2016. Dr. Ostroff presented; conditionally approved with a request to clarify if this change would just meet the university writing requirement of 24K words or if it would increase the writing required for the major to 30K words.

10. Proposed Medical Geography in Global Health specialization within the Geography major. Effective summer 2016. Dr. Pharies presented; recycled with a request for an external consult and to update the documentation in Approval accordingly.

11. Proposed platform modification of Geography minor. Effective summer 2016. Dr. Pharies presented; approved with a reduction of course options from the campus minor but the core courses to obtain the minor are the same. When the other courses that are currently options for the on campus minor become available online, they should be added to the online minor.

12. Homecoming parade will be on October 14 and the game against Missouri on October 15.

13. Notice of items from the Academic Assessment Committee (information only)
- None

14. Notice of items from the Graduate School (information only)
- Petition from Anita Stephen, a faculty member in the College of Nursing, to pursue a Ph.D. in Curriculum and Instruction with an emphasis in Educational Technology at the University of Florida.
- Warrington College of Business Administration modification of the major for the Master of Business Administration to remove QMB 5304 from the required course list.

15. Notice of new graduate certificates (information only)
- None

16. Notice of changes to graduate certificates (information only)
Agricultural and Life Sciences
- Aquaculture & Fish Health
- Landscape Pest Management
- Medical Entomology
- Urban Pest Management

17. Proposed new undergraduate certificates
- None

18. Proposed changes to undergraduate certificates
- None

19. Proposed new professional certificates
- None

20. Proposed changes to professional certificates
- None

21. Proposed new undergraduate courses
Health and Human Performance
- SPM3XXX – Sport Communication—conditionally approved.

Journalism
- [RTV3XXX – Electronic Field Production II](#)—approved.
- [RTV3XXX – Social Media and Society](#)—conditionally approved.
- [RTV3XXX – Understanding Audiences](#)—approved.
- [RTV4XXX – Digital Game Systems and Applications](#)—conditionally approved.
- [RTV4XXX – Innovation and Entrepreneurship in Media](#)—conditionally approved.
- [RTV4XXX – Mobile Media and Apps](#)—conditionally approved.

Liberal Arts and Sciences
- [ABT4XXX – The Qur'an as Literature](#)—approved.
- [ANT4XXX – Digital Anthropology](#)—conditionally approved.
- [ANT4XXX – Global Humankind](#)—conditionally approved.
- [ECO4401 – Mathematical Economics](#)—approved.
- [ECO4708 – Economics of Competitive Strategy](#)—recycled.
- [SPT3930 – Topics in Latin American and Spanish Culture and Film](#)—conditionally approved.
- [WST3XXX – Gender and Food Politics](#)—recycled.
- [WST4XXX – Discrimination and Health](#)—conditionally approved.
- GLY4822 Groundwater Geology—conditionally approved.

22. Proposed changes to undergraduate courses

Arts
- [TPP4140 – Period Styles and Shakespeare](#)—recycled.

Journalism
- [MMC1702 – Rock 'n Roll and American Society](#)—approved.
- [RTV3001 – Introduction to Telecommunication](#)—approved with title change to Media Industries and Professions.

Liberal Arts and Sciences
- [AFA4931 – Special Topics in African American Studies](#)—approved.
- [ANT4824 – Field Sessions in Archaeology](#)—approved.
- [ENC2305 – Analytical Writing and Thinking](#)—approved.
- [GIS4021C – Air Photo Interpretation](#)—approved.
- [ZOO4205C – Invertebrate Biodiversity](#)—approved.

23. Proposed new professional courses
- None

24. Proposed changes to professional courses
- None

25. Proposed new joint courses
- None

26. Proposed changes to joint courses
- None

27. Proposed new 5000 level courses

- None

28. Proposed changes to 5000 level courses
- None

29. Notice of new graduate courses (information only)
Agricultural and Life Sciences
- ANS6XXX - Quantitative Microbial Risk Assessment of Pathogens in Food Systems
Business
- MAR6XXX - Entrepreneurial Marketing I
- MAR6XXX - Entrepreneurial Marketing II
Engineering
- EMA6XXX - Professional Development for Materials Science and Engineering
Journalism
- MMC6XXX - Innovation and Entrepreneurship in Mass Communication
Liberal Arts and Sciences
- ECO5XXX - Game Theory and Industrial Organization
- ECO5XXX - Global Trade and Policy
- ECO5XXX - Microeconomic Analysis
- SPN6XXX - Spanish Phonetics and Phonology
Nursing
- NGR6XXX - State of the Science in Nursing

30. Notice of changes to graduate courses (information only)
Journalism
- MMC6726 - Social Media and Virtual Worlds
Nursing
- NGR7124 - Theory Development in Nursing
Public Health and Health Professions
- GMS6820 – Advanced Epidemiologic Methods

The meeting adjourned at 2:48 p.m.

Addendum:
University Curriculum Committee
Course Recommendations
January 19, 2016

The recommended actions on course requests for this meeting are as follows:

A = Approved

CA = Conditionally Approved - sent back to College. After UCC comments have been addressed, the college may again approve the request. Such requests will typically be handled by UCC staff and not return to the full UCC.

R = Recycle – sent back to College. After UCC comments have been addressed, the requests will return to the full UCC.

D = Denied – sent back to College. Item will need to be submitted as new request.

NR = No recommendation at this time (request will be discussed at the UCC meeting).

T = Tabled

20. Proposed new undergraduate courses

Health and Human Performance

- *SPM3XXX: Sport Communication* **[CA]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10612
  UCC:
  - Has HHP consulted JOUCO on this course? [Public relations in particular, since the course deliberately positions itself vis-à-vis sports journalism.] There is some indication that the instructor is a joint hire with HHP and JOUCO, however.
  - Course requires sophomore standing without a prerequisite. Should it be a 2000 level course? If not, please justify why.
  - Please provide a grading table.

Journalism

- *RTV3XXX – Electronic Field Production II* **[R]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10504

  UCC:
  - It appears that the total grade adds up to 95 points.
  - Are readings sufficient for a 4000 level course?
  - Too much required information is missing, including honor code, attendance policy, etc. The check list indicates all requisite info is provided but the document itself does not indicate this to be so.

- *RTV3XXX – Social Media and Society* **[CA]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10501

UCC:
- 3000 level courses require prerequisites. Please identify prerequisites for this course.
- "Journalism" is spelled incorrectly on the form: "Explores the structure and consequences of the growing presence of social media networks. Addresses such areas as privacy, democracy, health care, commerce, entertainment, and jourmalism." Please correct this.

- *RTV3XXX – Understanding Audiences* **[R]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10513

  UCC:
  - 3000 level courses require prerequisites. Please identify prerequisites for this course.
  - Course Description: **"**Review of developments of mobile devices and use of these tools in the creation and distribution **of content**. Instruction in developing apps." Please provide a description of the type of content?

- *RTV4XXX – Digital Game Systems and Applications* **[R]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10527

  UCC:
  - Please obtain an external consultation with Digital Arts and Sciences (Colleges of Engineering and the Arts).
  - 4000 level courses require prerequisites. Please identify prerequisites for this course.
  - It is unclear if the final paper, in addition to the final presentation, is about the "game design" project. Please clarify this.

- *RTV4XXX – Innovation and Entrepreneurship in Media* **[R]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10516

  UCC:
  - Does this need consults with IA (Innovation) and WCBA (for Entrepreneurship and Management)? This first objective is "To understand the conceptual foundations of Innovation and Entrepreneurship." Consultation with the WCBA, Engineering, and Innovation Academy is needed because the list of topics appear general and not specifically geared towards Media. Only the project seems to be applied to Media.
  - The grading scale is not formatted correctly and thus difficult to determine which percentages go with which assignment types.

- *RTV4XXX – Mobile Media and Apps* **[R]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10503
  UCC:

- 4000 level courses require prerequisites. Please identify prerequisites for this course.
- Instruction in developing apps mentioned. Has the Department of CISE been consulted?
- The weekly schedule appears to have been pasted into the grading area, making the actual grading scheme fall to the bottom of the document. Please adjust this.

Liberal Arts & Sciences

- *ABT4XXX The Qur'an as Literature* **[A]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10512
  UCC:
  No issues. Well-conceived course and syllabus.

- *ANT4XXX – Digital Anthropology* **[CA]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10287

  UCC:
  - **This course was recycled for a consult with DAS, which was done, but the attendance policy was not fixed.** Here is the text from the original recycle: "Attendance policy may not align with catalog entry: "There will be no makeup exams, makeup exercises, or makeup assignments without an excused absence. Per University of Florida policy, excused absences include medical appointments and illness (with doctor's note), deaths in the family (with documentation) and school events (with documentation on school letterhead). Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at: https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx."

  - The above is covered with the simpler "Absences and Make-up Work Policy" included at the end of this document." However, if the earlier "Make Up Policy" is deleted, the policy "If you miss more than two classes without an excused absence you will be docked one full letter grade" should be added to the Absences and Make-Up Work Policy section.

- *ANT4XXX – Global Humankind* **[CA]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10288

  UCC:
  - To avoid ambiguity, put specific dates on Assignment Due Dates. For example, "Quiz #2 Due on Sat at 11:59 PM" begs the question, which Sat? (though which Saturday can be inferred from the context).
  - Prerequisites: "Any ANT 2000 or 3000 level course or permission of the instructor" To avoid ambiguity, state ANT 2000 or ANT 3000 level course….

- Course format: "This course has a mix of synchronous and asynchronous requirements, but it is not suited for those who want to avoid all interaction with others. <u>I expect students to have regular, deep engagements with other students in the class via video chats, assignments, and discussions.</u>" How will this expectation be realized? What does regular mean? Once a week? What is a deep engagement? Are there any consequences for not meeting this expectation?

- *ECO4401 Mathematical Economics* **[A]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10473
  UCC:

- *ECO4708: Economics of Competitive Strategy* **[R]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10491

  UCC: Please provide an external consultation with Business/Marketing.

- *SPT3930 Topics in Latin American and Spanish Culture and Film* **[CA]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10541

  UCC:
  - Cannot split prerequisites: All 3000 level courses have to have some prerequisite. Why require a course as a prerequisite for majors and minors only?

- *WST3XXX: Gender and Food Politics* **[R]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10434

  UCC:
  - The course objectives mention globalization more than food (food is only mentioned in the first objective).
  - Please obtain an external consultation with Food Science (CALS/IFAS) to be added to the consultations with Anthropology and Political Science.
  - "Service" is spelled wrong in assessment section.
  - Be sure to list the readings from the WEEKLY schedule under "Readings."

- *WST4XXX – Discrimination and Health* **[CA]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10493

  UCC:
  - Please engage in external consultation with PHHP.
  - The attendance and make-up work section of syllabus can be read as contradictory to late policy section. It is suggested to delete the late policy section and add the last two sentences of that section to attendance and make-up work section.

- *GLY4822 Groundwater Geology* **[CA]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10339

UCC:
- This was previously conditionally approved, needing detail on grading components. For some reason the grading scheme adds to 99.9% instead of 100%. But assignments are better described.

21. Proposed changes to undergraduate courses

Arts
- *TPP4140 – Acting: Per Styles 1* **[R]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10568
  Request: Change Prereqs

  UCC:
  - Currently, TPP4287 is listed in the SAME semester as TPP4140 in the 8-semester plan for Theatre Performance. Will you be changing the curriculum for the major?
  - There is no rationale provided for change in prerequisites. Please provide this.

Journalism

- *MMC1702 – Rock and Roll and America* **[A]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10509
  Request: Upgrade to a 3000 level course

  UCC:
  - What does this mean: "*Part 1 emphasizes rock 'n roll and its impact from 1954-1970. There is no longer a Part 2 of this course*"?

- *RTV3001 – Media Industries and Professions* **[A]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10542
  Request: Change title from Intro to Telecommunication to Intro to Media Industries and Professions.

  UCC:
  - One of the more enjoyable documents I have read for UCC. No issues. I note the textbook may be a bit dated (2004) in this day and age of hyper-connectivity.

Liberal Arts and Sciences

- *AFA4931 – Special Topics* **[A]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10374
  Request: Make course repeatable, multi-reg ok

  UCC:

- *ANT4824 – Field Sessions in Archaeology* **[A]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10567
  Request:

  UCC:

- *ENC2305 – Analytical Writing and Thinking* **[A]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10558
  Request: Switch to rotating topics format

  UCC:
  - The form indicates that the course is NOT repeatable for credit. Is this desired for a rotating topic course?

- *GIS4021C – Air Photo Interpretation* **[A]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10561
  Request: Change title to Aerial Photo Interpretation

  UCC:

- *ZOO4205 – Invertebrate Biodiversity* **[A]**
  Link: http://apps.aa.ufl.edu/Approval/Requests/Info/10498
  Request:

  UCC:

22. Proposed new professional courses

23. Proposed changes to professional courses

24. Proposed new joint courses

25. Proposed changes to joint courses

26. Proposed new 5000 level courses

27. Proposed changes to 5000 level courses

UF Policy Example Statements:
Absences and Make up Work:
> "Requirements for class attendance and make-up exams, assignments, and other work are consistent with university policies that can be found at:
> https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx."

Students Requiring Accommodations:

"Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester."

Online Course Evaluation:

"Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at https://evaluations.ufl.edu. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at https://evaluations.ufl.edu/results/."

Grading Policy:

"More information on grades and grading policies is here: https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx."