

Cover Sheet: Request 10422

MAN7XXX Organizational Research Methods Seminar (DBA)

Info

Process	Course New Ugrad/Pro
Status	Pending
Submitter	CALVERT,MITZI calvema@ufl.edu
Created	9/16/2015 11:00:38 AM
Updated	10/2/2015 1:02:24 PM
Description	The primary purpose of this seminar is to expose DBA candidates to research methods in the organizational and behavioral sciences, and begin to prepare them for their final projects. Consistent with the focus of the books by McCall (1923), Campbell and Stanley (1963), and Keppel and Zedeck (1991), the emphasis of this course will be on exploring: (a) the logic of research design, (b) different types of research methodologies, and (c) issues that researchers encounter when using these methodologies. Although the discussion of various analytical procedures will be unavoidable, the major focus of the seminar will be on methodological issues, as opposed to analytical and/or statistical issues. No significant background in management theory is assumed.

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	CBA - Management 011702000	Thomas, Robert E		9/16/2015
No document changes					
College	Approved	CBA - College of Business Administration, Warrington	Mathis, Renee C		10/1/2015
No document changes					
University Curriculum Committee	Recycled	PV - University Curriculum Committee (UCC)	Garfield, Wanda	Request was recycled back to college as requested by Brandi Baker.(OUR)	10/2/2015
No document changes					
College	Approved	CBA - College of Business Administration, Warrington	Mathis, Renee C		10/2/2015
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			10/2/2015
No document changes					
Statewide Course Numbering System					
No document changes					
Office of the Registrar					
No document changes					

Step	Status	Group	User	Comment	Updated
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

Course|New for request 10422

Info

Request: MAN7XXX Organizational Research Methods Seminar (DBA)

Submitter: Mathis,Renee C rcmathis@ufl.edu

Created: 10/2/2015 1:01:16 PM

Form version: 4

Responses

Recommended Prefix: MAN

Course Level : 7

Number : XXX

Lab Code : None

Course Title: ORGANIZATIONAL RESEARCH METHODS SEMINAR

Transcript Title: ORG RES METHODS SEM

Effective Term : Spring

Effective Year: 2016

Rotating Topic?: No

Amount of Credit: 3

If variable, # min : *No response*

If variable, # max: *No response*

Repeatable Credit?: No

If repeatable, # total repeatable credit allowed: *No response*

S/U Only?: No

Contact Type : Regularly Scheduled

Degree Type: Professional

If other degree type, specify : *No response*

Weekly Contact Hours : 3

Category of Instruction : Advanced

Delivery Method(s): On-Campus

Course Description : the primary purpose of this seminar is to expose DBA candidates to research methods in the organizational and behavioral sciences, and begin to prepare them for their final projects.

Prerequisites : NONE

Co-requisites : NONE

Rationale and Placement in Curriculum : MAN7XXX course specifically designed for the Doctor of Business Administration (DBA) program which is a professional degree offered as a track under the Ph.D. degree. Contact hours: 60; 36 taken in 6 terms in years 1 & 2. This course is a required element of these 36 contact hours.

Students in this course will participate in activities both in the classroom and outside of the classroom using a blended learning approach. Out-of-class work will leverage online technologies to support continued discussions of cases, course materials, and application of lecture materials to collaborative learning. This method will provide students with an opportunity in this blended model to make the best use of classroom time.

What is blended learning and why is it important?

Blended learning is a method of classroom delivery where a portion of the traditional face-to-face instruction is replaced by web-based online learning. The amount of face-to-face instruction replaced by online coursework will vary greatly by instructor, class, discipline, and learning objectives. The Online Learning Consortium - <http://onlinelearningconsortium.org> (a professional organization dedicated to postsecondary online learning) defines blended learning as a course where 30%-70% of the instruction is delivered online.

In their Blended Learning infographic - <https://www.knewton.com/blended-learning> Knewton defines blended learning as any situation in which "...a student learns, at least in part, at a brick-and-mortar facility and through online delivery with student control over time, place, path, or pace." For additional information about blended learning at UF, see the research and resources at <http://citt.ufl.edu/tools/blended-learning-and-the-flipped-classroom> .

What is expected of you?

You are expected to read and prepare for class prior to attending. You are expected to actively participate in discussions during class, and you are expected to fully engage in online discussions through the course site that will continue and extend the in class activities.

This course is in the curriculum at this point in the program because the students will need the understanding of research methods in order to present their final materials clearly and organized. They will need these skills as they move forward to presenting their work to colleagues.

Course Objectives : The primary learning objectives for this course are the following;

- Help students develop a better understanding of the research methods used in management, marketing, MIS, and other business-related fields of study.
- Introduce students to the some of the fundamental methodological issues in business disciplines.
- Develop in students the ability to evaluate research ideas and completed research projects critically, assessing their methodological strengths, weaknesses, and contributions to the field.
- Improve students' ability to communicate material from the methods literature effectively to academic colleagues.
- Enhance students' abilities to design and conduct research projects on their own.

Course Textbook(s) and/or Other Assigned Reading: Crano, W.D., Brewer, M.B., & Lac, A. (2015). Principles and methods of social research. (3rd ed.) New York, NY: Routledge.

Creswell, J.W. (2014). Research design: Qualitative, quantitative, and mixed methods approaches (4th ed.) Los Angeles, CA: Sage.

Krathwohl, D.R., & Smith, N.L. (2005). How to prepare a dissertation proposal: Suggestions for students in education & the social and behavioral sciences. Syracuse, NY: Syracuse University Press. .

Spector, P.E. (1992). Summated rating scale construction: An introduction. Newbury Park, CA: Sage.

Stent, G.S. (1980). A Norton Critical Edition of The Double Helix: A personal account of the discovery of the structure of DNA, by James D. Watson. New York: W.W. Norton.

Readings packet for MAN 6930 provided at orientation and on the Canvas course site.

Weekly Schedule of Topics : Week 1 – Science and the Pursuit of Knowledge: A Preview of the Scholarly Research Process and an Overview Scientific Methods and Research – Part 1 (Laboratory Experiments)

Week 2 -- Overview of Scientific Methods and Research – Part 2 (Field Experiments, Quasi- Experiments; and Cross-Sectional Correlational Studies

Week 3 -- Overview of Scientific Methods and Research – Part 2 (Longitudinal, Meta-Analytic, and Qualitative Study Designs)

Week 4 – The Role of Theory in Organizational Research, and the Distinction between Mediators and Moderators

Week 5 -- Issues in Correlational Field Research: The Use of Self-Report Measures in Research and the Importance of Developing Valid Measures

Week 6 -- Issues in Correlational Field Research: Scale Development & Construction (Part 1)

Week 7 -- Issues in Correlational Field Research: Construct Validity (Examples of Construct Validation Research)

Week 8 -- Issues In Correlational Field Research: Scale Development & Construction (Part 2)

Grading Scheme : Grades will be based on the following course requirements:

REQUIREMENT	% OF TOTAL GRADE
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Written summaries and review questions	5%
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Class participation	5%
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Class presentations	15%
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Final examination	75%
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UF grading policies:

Policy available at <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>.

This link gives details of how grade points are assigned for individual grades, how GPA is calculated and other related information. Please familiarize yourself with these policies.

Requirements for class attendance and make-up exams, assignments, and other work are consistent with university policies that can be found at:

<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>

Accommodations/Disability:

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, <https://www.dso.ufl.edu/drc/>) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

Evaluating Course:

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at <https://evaluations.ufl.edu> . Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <https://evaluations.ufl.edu/results/>

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