Cover Sheet: Request 10442

MAN7768 Supply Chain Strategy (DBA)

Info

Process	Course|New|Ugrad/Pro
Status	Pending
Submitter	Hatch,Tiffany G tiffany.hatch@warrington.ufl.edu
Created	9/22/2015 3:54:23 PM
Updated	10/1/2015 3:45:22 PM
Description	The objective of this course is to introduce students to the basic concepts and tools applied in supply chain management. The course will focus on contemporary research in supply chain management to prepare students for academic research in this area.

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	CBA - Information Systems and Operations Management 011707000	Brawner, Patricia A		9/22/2015
No document changes					
College	Approved	CBA - College of Business Administration, Warrington	Mathis, Renee C		10/1/2015
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			10/1/2015
No document changes					
Statewide Course Numbering System					
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

Course|New for request 10442

Info

Request: MAN7768 Supply Chain Strategy (DBA)
Submitter: Mathis,Renee C rcmathis@ufl.edu
Created: 10/1/2015 2:39:36 PM
Form version: 6

Responses

Recommended Prefix: MAN
Course Level : 7
Number : 768
Lab Code : None
Course Title: Supply Chain Strategy
Transcript Title: Supply Chain Strategy
Effective Term : Spring
Effective Year: 2016
Rotating Topic?: No
Amount of Credit: 3
If variable, # min : *No response*
If variable, # max: *No response*
Repeatable Credit?: No
If repeatable, # total repeatable credit allowed: *No response*
S/U Only?: No
Contact Type : Regularly Scheduled
Degree Type: Professional
If other degree type, specify : *No response*
Weekly Contact Hours : 3
Category of Instruction : Advanced
Delivery Method(s): On-Campus
Course Description : The objective of this course is to introduce students to the basic concepts and tools applied in supply chain management. The course will focus on contemporary research in supply chain management to prepare students for academic research in this area.
Prerequisites : None
Co-requisites : None
Rationale and Placement in Curriculum : MAN7768 course specifically designed for the
Doctor of Business Administration (DBA) program which is a professional degree offered as a track under the Ph.D. degree. Contact Hours: 60; 36 taken in 6 terms in years 1 & 2.
This course is a required element of these 36 contact hours.

Students in this course will participate in activities both in the classroom and outside of the classroom using a blended learning approach. Out-of-class work will leverage online technologies to support continued discussions of cases, course materials, and application of lecture materials to collaborative learning. This method will provide students with an opportunity in this blended model to make the best use of classroom time.
What is blended learning and why is it important?
Blended learning is a method of classroom delivery where a portion of the traditional face-to-face instruction is replaced by web-based online learning. The amount of face-to-face instruction replaced by online coursework will vary greatly by instructor, class, discipline, and learning objectives. The Online Learning Consortium - http://onlinelearningconsortium.org (a professional organization dedicated to postsecondary online learning) defines blended learning as a course where 30%-70% of

the instruction is delivered online.

In their Blended Learning infographic - https://www.knewton.com/blended-learning Knewton defines blended learning as any situation in which "...a student learns, at least in part, at a brick-and-mortar facility and through online delivery with student control over time, place, path, or pace." For additional information about blended learning at UF, see the research and resources at http://citt.ufl.edu/tools/blended-learning-and-the-flipped-classroom .

What is expected of you?

You are expected to read and prepare for class prior to attending. You are expected to actively participate in discussions during class, and you are expected to fully engage in online discussions through the course site that will continue and extend the in class activities.

The DBA Program offers a well-rounded offering of courses in the business disciplines. Supply Chain Strategy covers the basics of supply chain management and logistics, which is vitally important in business. This course will prepare students for research in this area.

Course Objectives : The objective of this course is to introduce students to the basic concepts and tools applied in supply chain management. Utilizing a strategic supply chain point of view, emphasis will be placed on such topics as supply chain structure, information flows, supplier selection, and environmental supply chain issues. The first part of the course will focus on supply chain material which will (a) give students an overview of the basics, and (b) expose students to key concepts necessary for supply chain executives and consultants. The second part of the course will focus on contemporary research in supply chain management to prepare students for academic research in this area.

Course Textbook(s) and/or Other Assigned Reading: "Supply Chain Management: Strategy, Planning, and Operations," by Chopra and Meindl.

Other course materials will consist of various research papers, book chapters, lecture notes, etc. that are relevant to the topic of discussion for the week. Students are responsible for reading all of the assigned course materials and contributing to the in-class discussions. In addition, students must prepare short summaries for particular assigned papers.

For certain assigned readings, students should prepare a 2-3 page short summary which includes the following items:

1.   Overview of the problem
2.   Overview of the assumptions
3.   Summary of the results
4.   Critique of the results
5.   Suggestions for future research based on this paper

Weekly Schedule of Topics : May 29
Topic: Introduction to Supply Chain Topics
Discussion Article: "The Triple A Supply Chain"
Optional: Chapter 1 in Chopra and Meindl

Topic: Strategic Supply Chain and Sourcing Decisions
        Reading Assignment: "Fast, Global, and Entrepreneurial: Supply Chain
                                Management, Hong Kong Style"
        Discussion Case: Wal-Mart

Topic: Inventory Management Overview
        Reading Assignment: "Whose, Where and How of Inventory Control Design" by

Lee and Whang
Optional: Chapters 11 and 12 in Chopra and Meindl

May 30
Topic: Value of Information
Optional: Chapter 10 in Chopra and Meindl
Discussion Case: Barilla

Topic: Purchasing and Transportation Basics
Reading Assignment "Building Deep Supply Chain Relationships" By Liker and Choi
                              "Outsourcing Innovation" By Engardio and Einhorn
        Optional: Chapters 14 and 15 in Chopra and Meindl

        Topic: Green Supply Chain Issues
Reading Assignment: Dell Going Green
                              The Greening of Wal-Mart Revisited
                              How Green is My Orange?

May 31
        Topic: Global Supply Chain Management
Reading Assignment: Articles from Business Horizons Special Issue on
Global Supply Chain Management (July-August 2014)
        Due: Article Summaries and Presentations

June 14

Due: Supply Chain Reports

July 24
Topic: Topic: Overview of Supply Chain Research Methodologies
Reading Assignment: Various Articles
        Due: Article Summaries and Presentations

July 25
        Topic: Contemporary SC Issues
Reading Assignment: Articles from Interfaces Special Issues on
Edelman Prize Winning Applications
        Due: Article Summaries and Presentations

July 26
        Topic: Contemporary SC Issues
Reading Assignment: Various Articles
        Due: Article Summaries and Presentations

August 2
Due: Supply Chain Research Paper

Grading Scheme : Your grade will reflect your performance on summaries, and presentations, and reports. For further information on UF grading policies, see the following link: https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx.

PERFORMANCE EVALUATION
Final grades will be assigned using the following weights:
                        Percent of Final Grade:
Article Summaries/Presentations   20%
SC Summary Report

40%
SC Research Report

40%
Total Points

100%

Grades will be awarded using the following table:

Points earned
(on a scale of 100)   Letter grade
90 – 100   A
85 – 89.9   A-
80 – 84.9   B+
75 – 79.9   B
70 – 74.9   B-
65 – 69.9   C+
60 – 64.9   C
0 – 59.9   C-, D+, D, D- or E as seen fit by instructor

Attendance:
Requirements for class attendance and make-up exams, assignments, and other work
are consistent with university policies that can be found at:
https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx

Accommodations/Disability:
Students with disabilities requesting accommodations should first register with the
Disability Resource Center (352-392-8565, https://www.dso.ufl.edu/drc/ by providing
appropriate documentation. Once registered, students will receive an accommodation
letter which must be presented to the instructor when requesting accommodation.
Students with disabilities should follow this procedure as early as possible in the
semester.

Evaluating Course:
Students are expected to provide feedback on the quality of instruction in this course by
completing online evaluations at https://evaluations.ufl.edu . Evaluations are typically
open during the last two or three weeks of the semester, but students will be given
specific times when they are open. Summary results of these assessments are available
to students at https://evaluations.ufl.edu/results/

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Office Hours: After class and by appointment