

Cover Sheet: Request 12177

Bachelor of Arts in Music-Entrepreneurship Specilization

Info

Process	Specialization New/Modify/Close Ugrad
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	Mutlu Citim-Kepic mcitim@arts.ufl.edu
Created	12/19/2017 10:36:12 AM
Updated	2/19/2018 2:29:40 PM
Description of request	<p>We would like to create two new concentration areas under the Bachelor of Arts in Music degree in order to attract more students to our limited-access program. These two new recommended concentration areas complement the major in a manner which leads to specific educational or occupational goals of our prospective music students. Students will continue to have the ability to select Bachelor of Arts in Music degree and create their own concentration as well.</p> <p>School of Music currently does not offer a degree in music business. We see an increased demand in this field. By offering an option of a concentration in entrepreneurship, we hope to be able to provide students an opportunity to gain knowledge in this field to help add practicality to their degrees, teaching them to be creative with marketing, booking, publicizing, and presenting music their audiences and help them with their job search in music business. The specialization will be available to choral, instrumental, and keyboard students.</p>

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	CFA - Music 011303000	Kevin Orr		12/19/2017
BA Entrepreneurship Concentration.docx					12/19/2017
College	Approved	CFA - College of Fine Arts	Jennifer Setlow	Electives were chosen based on the entrepreneurship minor and in consultation with academic advisors in Business. A consult on the name itself is in progress and documentation will be uploaded as soon as it is available.	12/22/2017
No document changes					
University Curriculum Committee	Commented	PV - University Curriculum Committee (UCC)	Andrew Figueroa	Added to January agenda.	1/16/2018
No document changes					
University Curriculum Committee	Recycled	PV - University Curriculum Committee (UCC)	Casey Griffith	Please obtain consult from Business regarding capacity questions raised in January UCC meeting.	1/17/2018
No document changes					
College	Approved	CFA - College of Fine Arts	Jennifer Setlow	Results of consult with Business attached	2/19/2018
EIC_support_for_BAMusic_20180219.pdf					2/19/2018
Email in support of Entrepreneurship.pdf					2/19/2018
Associate Provost for Undergraduate Affairs	Approved	PV - Associate Provost for Undergraduate Affairs	Angela Lindner		2/19/2018
No document changes					

Step	Status	Group	User	Comment	Updated
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			2/19/2018
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

Specialization|New for request 12177

Info

Request: Bachelor of Arts in Music-Entrepreneurship Specilization

Description of request: We would like to create two new concentration areas under the Bachelor of Arts in Music degree in order to attract more students to our limited-access program. These two new recommended concentration areas complement the major in a manner which leads to specific educational or occupational goals of our prospective music students. Students will continue to have the ability to select Bachelor of Arts in Music degree and create their own concentration as well.

School of Music currently does not offer a degree in music business. We see an increased demand in this field. By offering an option of a concentration in entrepreneurship, we hope to be able to provide students an opportunity to gain knowledge in this field to help add practicality to their degrees, teaching them to be creative with marketing, booking, publicizing, and presenting music their audiences and help them with their job search in music business. The specialization will be available to choral, instrumental, and keyboard students.

Submitter: Mutlu Citim-Kepic mcitim@arts.ufl.edu

Created: 1/12/2018 6:41:42 AM

Form version: 3

Responses

Degree Program Bachelor of Arts

CIP Code 50.0901

Major Name Music

Major Code msc

Degree Type BA

Existing Specializations Music

Theory/Comp

History/Literature

Ethnomusicology

Name of Proposed Specialization Entreprenuership

Code(s) BEN

Credits 120

Students 10

Effective Term Fall

Effective Year 2018

Percentage of Credits Available Fully Online <50%

Percentage of Credits Available Off-Campus <25%

Rationale for Proposed Specialization We would like to create two new concentration areas under the Bachelor of Arts in Music degree in order to attract more students to our limited-access program. These two new recommended concentration areas complement the major in a manner which leads to specific educational or occupational goals of our prospective music students. Students will continue to have the ability to select Bachelor of Arts in Music degree and create their own concentration as well.

School of Music currently does not offer a degree in music business. We see an increased demand in this field. By offering an option of a concentration in entrepreneurship, we hope to be able to provide students an opportunity to gain knowledge in this field to help add practicality to their degrees, teaching them to be creative with marketing, booking, publicizing, and presenting music their audiences and help them with their job search in music business. The specialization will be available to choral, instrumental, and keyboard students.

Impacts on Other Programs None

B.A. in Music

ENTREPRENEURSHIP CONCENTRATION

Critical Tracking Model Semester Plan

Critical Tracking

Critical Tracking records each student's progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.

Semester 1

- Complete MUN 1000 with a minimum grade of C (keyboard emphasis must take MVK 3702 instead)
- Complete MUS 1010 with a grade of S
- Complete MUT [41241XXX](#) and [MUT 1YYY](#) with a minimum grade of C
- Complete MVK 1111 with a minimum grade of C (keyboard emphasis students exempt)
- Complete 2 credits of (MV_ 141_) Performance Principal coursework with minimum grade of C
- Voice emphasis only must take MUS 2211 and MUS 2241
- 2.0 UF GPA required

Semester 2

- Complete MUN 1000 with a minimum grade of C (keyboard emphasis must take MVK 3702 instead)
- Complete MUS 1010 with a grade of S
- Complete MUS 1360 and MUT [41221ZZZ](#) and [MUT 1AAA](#) with minimum grades of C
- Complete MVK 1112 with a minimum grade of C (keyboard emphasis students exempt)
- Complete 2 additional credits of (MV_ 141_) Performance Principal with minimum grade of C
- Voice emphasis only must take MUS 2221 and MUS 2231
- 2.0 UF GPA required

Semester 3

- Complete MUN 1000 and MUT [21262XXX](#) and [MUT 2YYY](#) with minimum grades of C

- Complete MUS 1010 with a grade of S
- Complete MVK 2221 with a minimum grade of C (keyboard emphasis students exempt)
- Complete 2 credits of (MV_ 242_) Performance Principal with minimum grade of C
- 2.0 UF GPA required

Semester 4

- Complete MUN 1000 and MUT [21272ZZZ](#) and [MUT 2AAA](#) with minimum grades of C
- Complete MUS 1010 with a grade of S
- Complete MVK 2222 with a minimum grade of C (keyboard emphasis students exempt)
- Complete 2 additional credits of (MV_ 242_) Performance Principal with minimum grade of C
- Comprehensive Musicianship Jury
- 2000-level Performance Jury
- 2.0 UF GPA required

Semester 5

- Complete 3 credits of (MV_ 343_) Performance Principal with a minimum grade of C
- 2.0 UF GPA required

[Back to Top](#)

Model Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

Semester 1	Credits
IUF 1000 What is the Good Life <i>GE-H</i>	3

MUN Ensemble <i>1000 level; keyboard emphasis must take MVK 3702</i>	1
MUS 1010 Recital Attendance	0
MUT 1121XXX Theory of Music 1 <u>Music Theory 1</u> , 3 credits	<u>3</u>
<u>MUT 1YYY Aural Skills 1</u>	<u>1</u>
<i>or</i>	
MUT 1001 Introduction to Music Theory Rudiments , 2 credits <i>Placement test determines if the student starts in Rudiments or Theory 1</i>	
MVK 1111 Secondary Piano 1 <i>Keyboard emphasis exempt</i>	1
MV_ 141_ Performance Principal	2
Composition <i>GE-C; WR</i>	3
Mathematics <i>State Core GE-M</i>	3
	Total 16

Semester 2	Credits
MUN Ensemble <i>1000 level; keyboard emphasis must take MVK 3702</i>	1

MUS 1010 Recital Attendance	0
MUS 1360 Introduction to Music Technology	3
MUT 11221ZZZ Theory of Music 2 Music Theory 2 or MUT 11241XXX Theory of Music 1 Music Theory 1 and MUT 1YYY Aural Skills 1	<u>3</u> 2
<u>MUT 1AAA Aural Skills 2</u>	<u>1</u>
MVK 1112 Secondary Piano 2 <i>Keyboard emphasis exempt</i>	1
MV_141_ Performance Principal	2
Composition <i>State Core GE-C</i>	3
Mathematics <i>GE-M</i>	3
Total	16
Semester 3 Credits	
MUN Ensemble <i>1000 level</i>	1

MUS 1010 Recital Attendance	0
MUT 2126 2XXX Theory of Music 3 <u>Music Theory 3</u>	<u>3</u> <u>2</u>
<u>MUT 2YYY Aural Skills 3</u>	<u>1</u>
MVK 2221 Secondary Piano 3 <i>Keyboard emphasis exempt</i>	1
MV_242_ Performance Principal	2
Foreign language	5
Social and Behavioral Sciences <i>State Core GE-S</i>	3
Total	15
Semester 4	
	Credits
MUH 3211 Survey of Music History 1 <i>GE-H and N</i>	3
MUN Ensemble <i>1000 level</i>	1

MUS 1010 Recital Attendance	0
MUT 21272 ZZZ Theory of Music Music Theory 4	<u>32</u>
<u>MUT 2AAA Aural Skills 4</u>	<u>1</u>
MVK 2222 Secondary Piano 4 <i>Keyboard emphasis exempt</i>	1
MV_242_ Performance Principal	2
Foreign language	5
Total	15

[Back to Top](#)

For the B.A. with concentration in music, students must complete at least 35 major and elective credits at the 3000/4000 levels.

Semester 5	Credits
MUH 3212 Survey of Music History 2 <i>GE-H and N</i>	3
MUN Ensemble <i>3000 level</i>	1

MUS 1010 Recital Attendance	0
MV_ 343_ Performance Principal	3
Biological or Physical Science <i>State Core GE-B or P</i>	3
Electives <u>ENT 3003 Principles of Entrepreneurship</u>	6 <u>4</u>
Total	16

Semester 6

Credits

MUH 3213 Survey of Music History 3 <i>GE-H</i>	3
MUN Ensemble <i>3000 level</i>	1
MUS 1010 Recital Attendance	0
MV_ 343_ Performance Principal	3
MV_ 3970 Junior Recital	1
Physical Science <i>GE-P</i>	3

Formatted Table

Social and Behavioral Sciences 3
GE-S

ACG 2021 Introduction to Financial Accounting

4

Total ~~4~~15

Semester 7		Credits
Biological Science <i>GE-B</i>		3
Electives <u>ENT 4616 Creativity and Innovation in the Business Environment</u>		6 2
<u>ENT 4934 Business Plan Laboratory</u>		<u>2</u>
Humanities <i>State Core GE-H</i>		3
Science laboratory		1
<u>Physical Science</u> <i>GE-P</i>		<u>3</u>
	Total	13 14
Semester 8		Credits

Biological Science <i>GE-B</i>	3
<u>ENT 4905 Individual Work in Entrepreneurship</u>	<u>1</u>
<u>Any 3000/4000 level Entrepreneurship courses</u>	<u>8</u>
Electives	42 <u>1</u>
Total	45 <u>13</u>

External Consultation Results (departments with potential overlap or interest in proposed course, if any)

Department	Name and Title
_____	_____
Phone Number	E-mail
_____	_____
Comments	

Department	Name and Title
_____	_____
Phone Number	E-mail
_____	_____
Comments	

Department	Name and Title
_____	_____
Phone Number	E-mail
_____	_____
Comments	

Setlow, Jennifer

From: Studer-Byrnes, Erica L
Sent: Monday, February 19, 2018 1:17 PM
To: Sevilla, Alexander D; Setlow, Jennifer
Subject: RE: Consult on a proposed specialization in the BA Music
Attachments: EIC_support_for_BAMusic_20180219.pdf

Jen,

My apologies for the delay in getting our decision to you. Our Entrepreneurship & Innovation Center is fully supportive of the changes that you are proposing, and completed the attached UCC "External Consultation" form for you to share with the committee. Please let us know if you need any additional documentation or supporting materials as you move forward with your proposal.

Best,
E

—

Erica L. Studer-Byrnes, Ph.D.

*Associate Director
Heavener School of Business*

WARRINGTON COLLEGE OF BUSINESS
UNIVERSITY OF FLORIDA

352-273-0165
erica.byrnes@warrington.ufl.edu
Heavener Hall 100
PO Box 117160, Gainesville, FL 32611

WARRINGTON.ufl.edu



From: Sevilla, Alexander D
Sent: Saturday, February 17, 2018 1:48 PM
To: Setlow, Jennifer <jsetlow@arts.ufl.edu>
Cc: Studer-Byrnes, Erica L <erica.byrnes@warrington.ufl.edu>; Sevilla, Alexander D <alex.sevilla@warrington.ufl.edu>
Subject: RE: Consult on a proposed specialization in the BA Music

Hi Jen

Thanks for your patience here with the consult. We are in touch w/ our faculty here in the WCB, and our goal is to have some feedback to you tomorrow or Tuesday prior to the UCC meeting. If you have any questions in the interim, please let me know. Thanks and see you Tuesday! Alex

Alex Sevilla, Ed.D.

*Associate Dean & Director
Heavener School of Business*
WARRINGTON COLLEGE OF BUSINESS
UNIVERSITY OF FLORIDA
352-273-0165
alex.sevilla@warrington.ufl.edu
Heavener Hall 333
WARRINGTON.ufl.edu



From: Sevilla,Alexander D
Sent: Tuesday, January 2, 2018 2:09 PM
To: Setlow,Jennifer <jsetlow@arts.ufl.edu>
Subject: RE: Consult on a proposed specialization in the BA Music

Hi Jen

I'll review w/ our faculty and get back to you as soon as I have feedback. Thanks and happy 2018. Alex

Alex Sevilla, Ed.D.

*Associate Dean & Director
Heavener School of Business*
WARRINGTON COLLEGE OF BUSINESS
UNIVERSITY OF FLORIDA
352-273-0165
alex.sevilla@warrington.ufl.edu
Heavener Hall 333
WARRINGTON.ufl.edu



From: Setlow,Jennifer
Sent: Friday, December 22, 2017 11:49 AM
To: Sevilla,Alexander D <alex.sevilla@warrington.ufl.edu>
Subject: Consult on a proposed specialization in the BA Music

Dear Alex,

The School of Music would like to create a new specialization in the BA Music degree: Entrepreneurship. Our music advisor has worked with advisors in Business to base the new specialization on the Entrepreneurship minor, and I have attached the new curriculum.

Would you please let me know if Business has any concerns with the new specialization, either the courses or the name?

Thank you,
Jen

Jennifer Setlow
Associate Dean for Academic and Student Affairs
College of the Arts
University of Florida
jsetlow@ufl.edu
(352)-273-1482