Minutes of the Meeting of the University Curriculum Committee
March 20, 2012

Bernard Mair convened the UCC at 1:35 in 200 Stuzin Hall.

Members Present: Bernard Mair, Damian Adams, Cory Armstrong, Jean Ballantyne, Kelli McCormack Brown, Margaret Carr, Tom Dana, Ken Gerhardt, Stephanie Hanson, David Julian, John Leavey, Albert Matheny, Kevin Orr, David Pharies, Brian Ray, Jennifer Rea, David Reed, David Sammons, Edward Schaefer, Elaine Turner

Liaisons:

Guests: Lise Abrams, Roxanne Barnett, Daniel R. Brown, Ben DeVane, Patrick Larkin, Mark Law, Julie Levy, Olysha Magruder, James Oliverio, Terry Spencer, Mike Weigold,

1. Approval of minutes of February 21, 2012 meeting.
   Minutes were approved as corrected to indicate Dr Rieger presented the items for the College of Agricultural and Life Sciences.

2. Update from Faculty Senate.
   • Oral and Maxillofacial Surgery department in Jacksonville was approved
   • Dr Jeff Citty has been appointed as director of the Innovation Academy
   • Dr Mair informed the committee that items received after February 2012 might be too late for inclusion in the 2012-2013 catalog. Roxanne Barnett and the staff of the Registrar’s Office will do their best to include any changes if possible.

3. Proposed changes to the critical tracking for CLAS Biology major, effective Summer B 2012. This proposal was withdrawn per request from the department.

4. Proposed changes to the critical tracking for CLAS Botany major, effective Summer B 2012. Dr Julian presented this request to raise the tracking GPA in all tracks from 2.0 to 2.5. The purpose of this change is to match the CLAS AND CALS tracking GPA. This proposal was approved.

5. Proposed revision to International Studies major, effective Summer B 2012. Dr Pharies presented a modified version of this request. Updated documents will be sent to the Registrar. This proposal was approved.

6. Proposed revision to honors criteria of Linguistics major, effective Fall 2012. Dr Pharies presented. This proposal was approved.

7. Proposed revision to Psychology major, effective Summer B 2012. Dr Lise Abrams presented this proposal which is based on recommendation of their professional organization. This major will eventually replace the IDS major in neurobiology. This proposal was approved.
8. Proposed change in the number of professional electives for Advertising major, effective Summer B 2012. Dr Weigold presented this proposal to increase required courses and integrate Advertising and Public Relations disciplines. The intention of these changes is to meet national standards and promote collaboration. This proposal was approved.

9. Proposed changes to the Public Relations curriculum, effective Summer B 2012. Dr Weigold presented this proposal similar to the proposed changes for the Advertising major. This proposal was approved conditionally upon correction of total hours required.

10. Proposed changes to the Health Education and Behavior curriculum, effective Summer B 2012. Dr McCormack Brown presented this proposal to include alternate courses options for students who are not on a pre-health professional track. This proposal was approved conditionally upon receiving updated documents replacing BSC2010/L with BSC2009/L and adding text to the catalog to distinguish between pre-health and non pre-health requirements.

11. Proposed changes to the Recreation, Parks & Tourism combined degree curriculum, effective Summer B 2012. Dr McCormack Brown presented. This proposal was approved.

12. Proposed revisions to master in Music Education, effective Fall 2012. This proposal was withdrawn. This is a Graduate proposal that does not go before the UCC for approval.

13. Proposed revisions to the BA in Digital Arts and Sciences, effective Fall 2012. Dr Schaefer presented these changes. The program needs to change the 3000 and 4000 level critical tracking courses to 2000 level for articulation reasons. This proposal was approved conditionally with suggested changes to add this option.

14. Items from Graduate School (information only).
   • Proposal for a new concentration in Agroecology

15. Notice of New Professional Certificates
   • Maddie’s Shelter Medicine Certificate – this certificate was approved with a recommendation from the UCC for the program to work with the assessment committee to answer questions about learning outcomes.

16. Notice of New Undergraduate Certificates
   • Pre Health Professions Certificate Withdrawn

17. Notice of proposed new undergraduate courses.
   Veterinary Medicine
   • VME3001 – The Dog – conditionally approved
Design, Construction and Planning
- ARC4XXX – Vicenza Institute of Architecture: Italian Language and Culture – recycled

Liberal Arts and Sciences
- CHM4610 – Introduction to Advanced Inorganic Chemistry – recycled
- CHM4301 – Introduction to Enzyme Mechanism – recycled
- AFA4XXX – Special Topics – approved
- FRT3090 – Monuments and Masterpieces of France – approved
- MEM3734 – Research Methods – conditionally approved
- AFS4XXX – Women in Africa – approved
- EUH4XXX – Medieval Russia – approved
- EUH3XXX - Medieval Magic and Witchcraft - approved
- IDS2XXX – Rethinking Citizenship: Identity, Collaboration, and Action – approved

Journalism and Communications
- MMC3XXX – Sports Media & Society – conditionally approved

Business Administration
- MAR4XXX – New Product Development and Management – conditionally approved
- ENT4XXX – Creativity and Innovation in the Business Environment – conditionally approved

Engineering
- EEL2002 – ECE Adventures – tabled

Agricultural and Life Sciences
- WIS4XXX - Ecology of Bird Introductions and Invasions - approved

18. Notice of proposed changes to undergraduate courses.

Journalism and Communications – approve all
- RTV4500 – Telecommunication Programming
- RTV3305 – Investigative Reporting for Broadcast Journalists
- RTV3303 – Electronic News Writing and Reporting 1
- RTV3200 – Fundamentals of Production
- RTV3101 – Advanced Writing for Electronic Media
- ADV4400 – International and Cross Cultural Advertising
- PUR4100 – Public Relations Writing
- RTV4931 – Ethics and Problems in Telecommunication
- PUR4203 – Ethics and Professional Responsibility

Public Health and Health Professions
- SPA3101 – Speech Anatomy and Physiology - approved

Liberal Arts and Sciences – approve all
- CHI3403 – Chinese Calligraphy
- POR3010 – Introduction to Portuguese and Brazil
- POR1130 – Beginning Portuguese 1
- POR1131 – Beginning Portuguese 2
19. Notice of proposed new professional courses.
   Medicine
   • BMS6XXX – Introduction to Clinical Medicine Part 1 – conditionally approved

20. Notice of proposed changes to professional courses.
   Medicine
   • BMS6003 – Aspect Human Genetics - approved

21. Notice of proposed new joint graduate/undergraduate level courses.
   Agricultural and Life Sciences
   • HOS5XXX - Advanced Nutritional Management of Ornamental Crops - approved

22. Notice of proposed changes to joint graduate/undergraduate level courses.
   Design, Construction and Planning
   • IND5638 – Theory of Interior Architecture - approved

23. Notice of proposed new graduate courses (information only).
   • EME6XXX – Virtual School Philosophy and Pedagogy
   • EME6XXX – Distance Education Leadership and Management
   • EME6XXX – Managing Educational Projects
   • EME6XXX – Games and Simulations for Teaching and Learning
   • MMC6XXX – Journalist Bootcamp
   • RTV6XXX – Advanced TV Reporting
   • MMC6XXX – Journalist Toolkit 1
   • MMC6XXX – Journalist Toolkit 2
   • HUM6XXX – Public Policy and the Arts
   • HUM6XXX – Arts Administration Practicum
   • MAR6XXX – Strategy & Tactics of Pricing

24. Notice of proposed changes to graduate courses (information only).
   • None