Minutes of the Meeting of the University Curriculum Committee March 20, 2012

Bernard Mair convened the UCC at 1:35 in 200 Stuzin Hall.

Members Present: Bernard Mair, Damian Adams, Cory Armstrong, Jean Ballantyne, Kelli McCormack Brown, Margaret Carr, Tom Dana, Ken Gerhardt, Stephanie Hanson, David Julian, John Leavey, Albert Matheny, Kevin Orr, David Pharies, Brian Ray, Jennifer Rea, David Reed, David Sammons, Edward Schaefer, Elaine Turner

Liaisons:

Guests: Lise Abrams, Roxanne Barnett, Daniel R. Brown, Ben DeVane, Patrick Larkin, Mark Law, Julie Levy, Olysha Magruder, James Oliverio, Terry Spencer, Mike Weigold,

- Approval of minutes of February 21, 2012 meeting.
 Minutes were approved as corrected to indicate Dr Rieger presented the items for the College of Agricultural and Life Sciences.
- **2.** Update from Faculty Senate.
 - Oral and Maxillofacial Surgery department in Jacksonville was approved
 - Dr Jeff Citty has been appointed as director of the Innovation Academy
 - Dr Mair informed the committee that items received after February 2012 might be too late for inclusion in the 2012-2013 catalog. Roxanne Barnett and the staff of the Registrar's Office will do their best to include any changes if possible.
- **3.** Proposed changes to the critical tracking for CLAS Biology major, effective Summer B 2012. This proposal was withdrawn per request from the department.
- **4.** Proposed changes to the critical tracking for CLAS Botany major, effective Summer B 2012. Dr Julian presented this request to raise the tracking GPA in all tracks from 2.0 to 2.5. The purpose of this change is to match the CLAS AND CALS tracking GPA. This proposal was approved.
- **5.** Proposed revision to International Studies major, effective Summer B 2012. Dr Pharies presented a modified version of this request. Updated documents will be sent to the Registrar. This proposal was approved.
- **6.** Proposed revision to honors criteria of Linguistics major, effective Fall 2012. Dr Pharies presented. This proposal was approved.
- 7. Proposed revision to Psychology major, effective Summer B 2012. Dr Lise Abrams presented this proposal which is based on recommendation of their professional organization. This major will eventually replace the IDS major in neurobiology. This proposal was approved.

- **8.** Proposed change in the number of professional electives for Advertising major, effective Summer B 2012. Dr Weigold presented this proposal to increase required courses and integrate Advertising and Public Relations disciplines. The intention of these changes is to meet national standards and promote collaboration. This proposal was approved.
- **9.** Proposed changes to the Public Relations curriculum, effective Summer B 2012. Dr Weigold presented this proposal similar to the proposed changes for the Advertising major. This proposal was approved conditionally upon correction of total hours required.
- 10. Proposed changes to the Health Education and Behavior curriculum, effective Summer B 2012. Dr McCormack Brown presented this proposal to include alternate courses options for students who are not on a pre-health professional track. This proposal was approved conditionally upon receiving updated documents replacing BSC2010/L with BSC2009/L and adding text to the catalog to distinguish between pre-health and non pre-health requirements.
- **11.** Proposed changes to the Recreation, Parks & Tourism combined degree curriculum, effective Summer B 2012. Dr McCormack Brown presented. This proposal was approved.
- **12.** Proposed revisions to master in Music Education, effective Fall 2012. This proposal was withdrawn. This is a Graduate proposal that does not go before the UCC for approval.
- 13. Proposed revisions to the BA in Digital Arts and Sciences, effective Fall 2012. Dr Schaefer presented these changes. The program needs to change the 3000 and 4000 level critical tracking courses to 2000 level for articulation reasons. This proposal was approved conditionally with suggested changes to add this option.
- **14.** Items from Graduate School (information only).
 - Proposal for a new concentration in Agroecology
- **15.** Notice of New Professional Certificates
 - Maddie's Shelter Medicine Certificate this certificate was approved with a recommendation from the UCC for the program to work with the assessment committee to answer questions about learning outcomes.
- **16.** Notice of New Undergraduate Certificates
 - Pre-Health Professions Certificate Withdrawn
- **17.** Notice of proposed new undergraduate courses.

Veterinary Medicine

• VME3001 – The Dog – conditionally approved

Design, Construction and Planning

 ARC4XXX – Vicenza Institute of Architecture: Italian Language and Culture – recycled

Liberal Arts and Sciences

- CHM4610 Introduction to Advanced Inorganic Chemistry recycled
- CHM4301 Introduction to Enzyme Mechanism recycled
- AFA4XXX Special Topics approved
- FRT3090 Monuments and Masterpieces of France approved
- MEM3734 Research Methods conditionally approved
- AFS4XXX Women in Africa approved
- EUH4XXX Medieval Russia approved
- EUH3XXX Medieval Magic and Witchcraft approved
- IDS2XXX Rethinking Citizenship: Identity, Collaboration, and Action approved

Journalism and Communications

• MMC3XXX – Sports Media & Society – conditionally approved

Business Administration

- MAR4XXX New Product Development and Management conditionally approved
- ENT4XXX Creativity and Innovation in the Business Environment conditionally approved

Engineering

• EEL2002 – ECE Adventures – tabled

Agricultural and Life Sciences

- WIS4XXX Ecology of Bird Introductions and Invasions approved
- **18.** Notice of proposed changes to undergraduate courses.

Journalism and Communications – approve all

- RTV4500 Telecommunication Programming
- RTV3305 Investigative Reporting for Broadcast Journalists
- RTV3303 Electronic News Writing and Reporting 1
- RTV3200 Fundamentals of Production
- RTV3101 Advanced Writing for Electronic Media
- ADV4400 International and Cross Cultural Advertising
- PUR4100 Public Relations Writing
- RTV4931 Ethics and Problems in Telecommunication
- PUR4203 Ethics and Professional Responsibility

Public Health and Health Professions

SPA3101 – Speech Anatomy and Physiology - approved

Liberal Arts and Sciences – approve all

- CHI3403 Chinese Calligraphy
- POR3010 Introduction to Portuguese and Brazil
- POR1130 Beginning Portuguese 1
- POR1131 Beginning Portuguese 2

19. Notice of proposed new professional courses.

Medicine

- BMS6XXX Introduction to Clinical Medicine Part 1 conditionally approved
- **20.** Notice of proposed changes to professional courses.

Medicine

- BMS6003 Aspect Human Genetics approved
- **21.** Notice of proposed new joint graduate/undergraduate level courses.

Agricultural and Life Sciences

- HOS5XXX Advanced Nutritional Management of Ornamental Crops approved
- **22.** Notice of proposed changes to joint graduate/undergraduate level courses.

Design, Construction and Planning

- IND5638 Theory of Interior Architecture approved
- **23.** Notice of proposed new graduate courses (information only).
 - EME6XXX Virtual School Philosophy and Pedagogy
 - EME6XXX Distance Education Leadership and Management
 - EME6XXX Managing Educational Projects
 - EME6XXX Games and Simulations for Teaching and Learning
 - MMC6XXX Journalist Bootcamp
 - RTV6XXX Advanced TV Reporting
 - MMC6XXX Journalist Toolkit 1
 - MMC6XXX Journalist Toolkit 2
 - HUM6XXX Public Policy and the Arts
 - HUM6XXX Arts Administration Practicum
 - MAR6XXX Strategy & Tactics of Pricing
- **24.** Notice of proposed changes to graduate courses (information only).
 - None