

# Cover Sheet: Request 13277

## RTV 3516 Electronic Field Production 2

### Info

Process	Course Modify Ugrad/Pro
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	David Ostroff dostroff@ufl.edu
Created	10/18/2018 3:37:46 PM
Updated	2/12/2019 4:22:31 PM
Description of request	Change RTV 3516 Electronic Field Production 2 to a rotating topics course.

### Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	JOU - Telecommunicatio 012303000	Michael Weigold		10/29/2018
RTV3516_EFP II_Section 03BD_Sorel_Fall 2018.pdf					10/18/2018
College	Approved	JOU - College of Journalism and Communications	Michael Weigold		12/20/2018
RTV 3516EFP2_Syllabus_Spring_2019.pdf					10/31/2018
University Curriculum Committee	Commented	PV - University Curriculum Committee (UCC)	Lee Morrison	Added to January agenda.	1/14/2019
No document changes					
University Curriculum Committee	Recycled	PV - University Curriculum Committee (UCC)	Casey Griffith	It is not clear what the desired outcome is for this course. Please see comments from UCC in email to submitter and college level approver.	1/17/2019
No document changes					
College	Approved	JOU - College of Journalism and Communications	Michael Weigold	Chair responded to UCC concerns via email to Casey.	2/12/2019
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			2/12/2019
No document changes					
Statewide Course Numbering System					
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					

Step	Status	Group	User	Comment	Updated
College Notified					
No document changes					

## Course|Modify for request 13277

### Info

**Request:** RTV 3516 Electronic Field Production 2

**Description of request:** Change RTV 3516 Electronic Field Production 2 to a rotating topics course.

**Submitter:** David Ostroff dostroff@ufl.edu

**Created:** 3/7/2019 4:38:35 PM

**Form version:** 6

### Responses

**Current Prefix** RTV

**Course Level** 3

**Number** 516

**Lab Code** None

**Course Title** Electronic Field Production 2

**Effective Term** Earliest Available

**Effective Year** Earliest Available

**Requested Action** Other (selecting this option opens additional form fields below)

**Change Course Prefix?** No

**Change Course Level?** No

**Change Course Number?** No

**Change Lab Code?** No

**Change Course Title?** No

**Change Transcript Title?** No

**Change Credit Hours?** No

**Change Variable Credit?** No

**Change S/U Only?** No

**Change Contact Type?** No

**Change Rotating Topic Designation?** Yes

**Rotating Topic Designation** From Fixed to Rotating

**Change Repeatable Credit?** Yes

**Repeatable Credit** From Non-repeatable to Repeatable

**Maximum Repeatable Credits** 8

**Change Course Description?** No

**Change Prerequisites?** No

**Change Co-requisites?** No

**Rationale** After teaching this course for two years, and examining its impact on students taking a later course (RTV 4929c) we believe greater flexibility in subject matter would be beneficial

Rationale for making RTV 3516 a rotating topics course:

“Video production” encompasses a variety of different approaches and skills. It is our goal to enable students to gain breadth—familiarization with a variety of approaches, or depth—concentrating on one such area during their studies.

One illustration might be the types of jobs some of our alumni now hold

- Screenwriters (*Empire, King of the Hill*)
- Three recent grads formed a company that makes nature documentaries for *National Geographic Channel* and Discovery Networks.
- A producer of faith-based and inspirational theatrical films, currently contracted to produce a series of movies about important figures in the history of the Cherokee nation
- Co-owner of a company that makes opening title sequences for television and movies

Thus, in the current semester we offer the following Advanced Production courses (RTV 4929C):

Motion Graphics and After Effects  
Corporate and Non-fiction Production  
Narrative Production  
Sports Production  
Dramatic Production

One of our faculty members has provided an example of how would his sections of 3516 and 4929c would fit together:

In the RTV 3516 section leading to the Documentary section of RTV 4929c (currently Corporate and Non-fiction Production), the students would develop story ideas, conduct research, and do some pre-production planning and writing. Then, when they came into 4929c they would be able to begin production work from the first day. Now, they spend part of the semester on the planning, research, etc., which reduces the time (and quality) of their projects.

After completing the RTV 3516 course, a student might decide that s/he wants to go into a different direction, or broaden their experience with a different RTV 3516, or a different 4929c focus. It is not intended that students must complete a specific two course sequence, but may opt for breadth, rather than depth.

RTV3516

# EFP II - Screenwriting and Producing

Spring 2019

## INSTRUCTOR INFORMATION

Professor Iman Zawahry  
Contact Info: iman@jou.ufl.edu | 352-392-0444 Office: 3048 Weimer Hall  
Office Hours: Monday 11:30pm-12:30p or by appointment.  
TA: Genevieve Curtis | g@buckofffilms.com | 347-712-0583  
Office Hours: Tuesday 12:50pm-1:40pm Office: 3065 Weimer Hall

## CLASS MEETING

Class Tuesday Periods 3 - 5 (9:35 AM - 12:35 PM) WEIM 1078

## COURSE OBJECTIVE

RTV3516 EFP 2 - Screenwriting and Producing will teach students the fundamentals of screenwriting from formatting to story arcs while completing a short film screenplay by the end of the semester. Students will also learn the fundamentals of producing with their written scripts.

## STUDENT LEARNING OUTCOMES

By the end of the semester, the student should be able to:

- 1) Properly format their screenplay
- 2) Understand character and story arcs.
- 3) Write a complete short screenplay to be used in RTV4929c.
- 4) Understand how to properly budget and schedule through industry standard Movie Magic Software
- 5) Successfully pitch story and film to industry professionals

## PREREQUISITES

Grade C or better RTV3320

## TEXTBOOK

### Required Textbooks:

"Save the Cat!" by Blake Snyder

"Screenplay: The Foundations of Screenwriting" by Syd Field

### Recommended:

"Crafting Short Screenplays that Connect" by Claudia Hunter Johnson

"Making a Good Script Great" by Linda Seger

"Story" by Robert McKee

## COMPUTER & SOFTWARE

It is strongly suggested that students own Final Draft for proper screenwriting. However, students will have access to the Mac editing lab. It is recommended that students have a Thunderbolt/USB3.0 combo external drive for media storage.

## ATTENDANCE, TARDINESS, AND LATE ASSIGNMENT POLICIES

Students are allowed one class absence per semester. Each additional absence will result in a two-point deduction from a student's final grade for each occurrence. Students are allowed to be tardy once during the semester in each class. Each additional tardy will result in a one-point reduction from a student's final grade. Any unexcused late assignment will be lowered 20% of the total possible points. Any assignment turned in over a week late will be lowered 50% of the possible points.

UNIVERSITY  
POLICIES

STUDENTS WITH DISABILITIES

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

STUDENT EVALUATION OF COURSE AND INSTRUCTOR

Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available.

UF HONOR CODE

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

The Honor Code (<https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel.

HELP WITH COPING

The UF Counseling and Wellness Center is a terrific, free resource for any student who could use help managing stress or coping with life. The center, at 3190 Radio Road on campus, is open for appointments and emergency walk-ins from 8 a.m. to 5 p.m. Monday through Friday. To make an appointment or receive after-hours assistance, call 352-392-1575.

ASSIGNMENTS,  
&  
GRADING

CLASS

Attendance and punctuality .....	10 PTS
Inference .....	5PTS
Screenplay Pitch .....	10 PTS
Screenplay Critique .....	10 PTS
Schedule .....	10 PTS
Budget .....	10 PTS
Industry Pitch .....	20 PTS
First Draft .....	5 PTS
Final Screenplay .....	20 PTS

GRADING SCALE

94% or higher	= A
90%-93%	= A-
88%-89%	= B+
84%-87%	= B
80%-83%	= B-
78%-79%	= C+
74%-77%	= C
70%-73%	= C-
65%-69%	= D
64% or below	= E

RTV3516

EFP II

Screenwriting and Producing Spring 2019

## **Week 1 - January 8th 2018**

### **Introduction and Ice Breakers**

Read "Zombieland" in class  
Watch corresponding scenes  
Screening Short Films

### **Assignment:**

Read Snyder Chapter 1 "What is it?" and Chapter 4 "Let's Beat it Out"

Read Field Chapter 1 "What is Screenplay"

Writing Assignment: "Inference"

Write a one-page non-dialogue scene. Pick a dynamic location and write using only sights and sounds. Build the tension and write both a Comedy and a Horror scene. At the end of the scene the character should make his/her entrance. Write a strong logline for each scene.

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## **Week 2 - January 15th 2018**

### **Story Development, Structure and Format**

Read and Discuss Inference scripts.  
How to Format a Screenplay – Final Draft  
What are the fundamentals to creating a dramatic story?  
Snyder's Beat Sheet – "Let's Beat it Out"  
Screening Short Film

### **Assignment:**

Read Field Chapter 3-4 "Creating of Character" & "Building of Character"

Film Analysis - Choose from an Oscar winning screenplay in the past ten years. Break down the beats according to Snyder's Beat Sheet. Write out each beat and explain in paragraph format. Final should be around 2-3 pages.

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## **Week 3 - January 22nd 2018**

### **Character, Tone and Dialogue**

Discuss beat break downs.  
Read scripts with character driven stories.  
Watch corresponding scenes.  
In Class Writing - Dialogue  
Discuss how to pitch a screenplay idea.

### **Assignment:**

Read: Snyder Chapter 5 "Building the Perfect Beast"

Create bio's and backstory for your main character.

Work on your story pitch to pitch in class.



RTV3516

EFP II

Screenwriting and Producing

Spring 2019

#### **Week 4 - January 29th 2018**

Pitch Screenplay Ideas.

#### **Assignment:**

Read Chapter 5 Field's "Story and Character"

Write first draft. Group A due next week.

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#### **Week 5 - February 5th 2018**

Group A writer's workshop

#### **Assignment:**

Group B first draft due next week

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#### **Week 6 - February 12th 2018**

Group B writer's workshop

#### **Assignment:**

Choose a scene for actors to perform in class.

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#### **Week 7 - February 19th 2018**

Group A - Actor's working with scripts.

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#### **Week 8 - February 26**

Group B - Actor's working with scripts.

#### **Assignment:**

Work on Draft 2

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#### **Week 9 - March 5 – SPRING BREAK**

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#### **Week 10 - March 12th 2018**

Group A writer's workshop 2

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#### **Week 11 - March 19th 2018**

Group B writer's workshop 2

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RTV3516

# EFP II - Screenwriting and Producing

Spring 2018

## **Week 12 - March 26th 2018**

### **Producing: Bring the Story to Life**

Development and Funding

How to Pitch

Pitching to executives.

Final project pitch with pitch deck and look book

### **Assignment:**

Begin working on Tone Clip Images

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## **Week 13- April 2nd 2018**

### **Breaking down the script – Movie Magic EP Scheduling**

Scheduling

Lining a script Breakdown pages

Cast and elements management

Cost and creative factors

### **Assignment:**

Create schedule for your script – One Sheet

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## **Week 14 - April 9th 2018**

### **Budgeting a project - Movie Magic EP Budgeting**

Elements of a budget Film financing

### **Assignment:**

Finalize Budget for your script

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## **Week 15 - April 16th**

### **Skype Session with Producer in Industry**

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## **Week 16 - April 23rd**

Industry style pitches.

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RTV3516  
EFP II  
SPRING 2018

**INSTRUCTOR INFORMATION**

Instructor: Associate Professor Tim Sorel  
 Contact Info: tsorel@jou.ufl.edu | 352-392-2849  
 Office: 1080 Weimer Hall | Office Hours: Monday 10am-noon and by appointment Tuesday and Wednesday.

**CLASS & LAB MEETINGS**

Monday periods 8-10 (3:00pm-6:00pm)  
 Room G030 Lab Weimer Hall

**COURSE OBJECTIVE**

RTV3516 EFP II is intended to give career-path production students an introduction to various aspects of advanced audio and video cinematic tools and techniques.

**STUDENT LEARNING OUTCOMES**

By the end of the semester, the student should be able to:  
 1) Effectively use cameras with interchangeable lenses  
 2) Identify strength and weakness of camera technology and effectively use  
 3) Visualize and break down scripts for production.  
 4) Use advanced grip and lighting equipment safely and effectively.  
 5) Use advanced editing techniques for pacing, audio and color correction  
 6) Offer constructive feedback of your own work and that of peers.

**PREREQUISITES**

VIC 3101, RTV3511, RTV3320

**EQUIPMENT ROOM POLICIES**

Students will sign an equipment room contract. Failure to adhere to the contract can result in a student having a grade point deduction and/or receiving an incomplete or failing grade in the class. Late returns will result in equipment privileges being revoked. Parking for the equipment room is limited to ten minutes. Failure to adhere to this policy can result in a point deduction from a student's final grade.

**TEXTBOOKS**

Veirs: The Location Sound Recording Bible. Murch: In the Blink of an Eye. 2nd Edition.  
 You will need an inexpensive three ring binder to create an editor's notebook.

**COMPUTER & SOFTWARE**

It is suggested that students own a MacBook Pro and have access to the Adobe Creative Cloud Software. However, students will have access to the Mac editing lab. Students will need gloves, Leatherman or similar pocket tool.

**ATTENDANCE, TARDINESS, AND LATE ASSIGNMENT POLICIES**

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**ASSIGNMENTS, PROJECTS, & GRADING**

Camera analysis paper .....	10 PTS
Shooting assignment 1 .....	2.5 PTS
Shooting assignment 2 .....	2.5 PTS
Shooting assignment 3 .....	5 PTS
Story telling commercial pitch .....	5 PTS
Story telling commercial storyboard/pre pro .....	10 PTS
Reading Quizzes .....	10 PTS
Story telling commercial production .....	20 PTS
Editing Dialogue .....	10 PTS
Organize and rough cut feature scene .....	10 PTS
Final cut of feature scene .....	10 PTS
Exam .....	10 PTS

<b>GRADING SCALE</b>	
94% or higher	= A
90%-93%	= A-
88%-89%	= B+
84%-87%	= B
80%-83%	= B-
78%-79%	= C+
74%-77%	= C
70%-73%	= C-
65%-69%	= D
64% or below	= E

**ASSIGNMENT SUBMISSION**

All homework assignments are posted on canvas with a due date. Assignments are to be rendered as **h.264** and uploaded to Canvas. All homework assignments and due dates are posted on Canvas.



**ASSIGNMENTS,  
QUIZZES &  
EXAM**

**ASSIGNMENT DETAILS, HANDOUTS AND LINKS  
ON CANVAS**

**CANON C100 MARK II ANALYSIS PAPER**

**LENSES, DOF, ISO SHOOTING ASSIGNMENTS**

**CREATE A :60 COMMERCIAL THAT TELLS A STORY: PITCH**

**CREATE A :60 COMMERCIAL THAT TELLS A STORY: STORY BOARD/PRE PRO**

**CREATE A :60 COMMERCIAL THAT TELLS A STORY: SHOOT AND POST-PRODUCTION**

**READING QUIZZES**

**DIALOGUE EDITING. PACING: HAPPY, SAD, TENSE**

**FEATURE FILM EDITING**

**FINAL EXAM**



RTV3516  
EFP II

**DATE**

**IN CLASS**

**OUTSIDE OF CLASS**

	Classes start on WED AUG 22	
<b>AUG 20</b>		
<b>AUG 27</b>	Canon C100 intro. Controls, lenses, care, check outs. Team commercial assignment explained.	Canon C100 Analysis paper Canon C100 Shooting Assignment 1 and low light ISO
<b>SEP 3</b>	<b>HOLIDAY No class</b> Paper due.	Meet as a team of brainstorm on Commercial project.
<b>SEP 10</b>	Canon C100 advanced. Flat color profiles, base ISO, ND, LUTS getting the most from this and other cameras.	Canon C100 Shooting Assignment 2, base ISO tests, flat color profile tests and LUT applications.
<b>SEP 17</b>	Advanced lighting and grip exteriors. C's and more <b>Commercial pitches due</b>	Canon C100 Shooting Assignment 3 Sequence of shots Int/ext and lens changes.
<b>SEP 24</b>	Advanced lighting and grip interiors. Life with one big light	Read Sound Recording Bible Chapters 1-4 8 & 12
<b>OCT 1</b>	<b>Audio reading quiz.</b> Shot guns/mixers Set Roles. Lighting plot. Dialog Scene practice 1 <b>Commercial Pre Pro due directors prep</b>	Shoot Commercial
<b>OCT 8</b>	Dialog Scene practice Set up and light Group A Int Group B Ext.	<b>Shooting Commercial. 100% "in the can" by next Monday.</b> All team members have media on computer.
<b>OCT 15</b>	Dialog Scene with Actors Group A Int Group B Ext.	Edit commercials
<b>OCT 22</b>	<b>Commercials due.</b> Advanced edit techniques. Theory and practice. Revisit Blind Date. Happy, Sad, Intense.	Read Murch In The Blink of an Eye. Book forward through page 72. Quiz next week. Edit Happy, Sad, Tense.
<b>OCT 29</b>	Advanced edit techniques. Color correction II <b>Happy, Sad, Intense Due.</b> <b>EDITING READING QUIZ</b>	Prepare editor's notebook
<b>NOV 5</b>	Anesthesia project organization and prep <b>Editor's Notebook for Anesthesia prepared</b>	Assistant editing prep on Anesthesia
<b>NOV 12</b>	<b>HOLIDAY No class</b> v	Edit Anesthesia. Refine edit. Add cutaways. Sound. Sound mix.
<b>NOV 19</b>	No formal class. Edit Anesthesia.	Edit Anesthesia. Refine edit. Add cutaways. Sound. Sound mix.
<b>NOV 26</b>	<b>REVIEW for Exam. Cut of Anesthesia and project org reviewed.</b>	Study for exam
<b>DEC 3</b>	<b>Exam Final edits on Anesthesia due at 11:59pm</b>	<b>ENJOY YOUR HOLIDAY</b>