Cover Sheet: Request 10519

Telecommunication

Info	
Process	Major Curriculum Modify Ugrad/Pro
Status	Pending
Submitter	Ostroff,David Howard dostroff@ufl.edu
Created	10/28/2015 10:24:52 AM
Updated	1/14/2016 1:24:12 PM
Description	Change tracking courses to ENC 1101, STA 2023, ECO 2013, MMC 1009, RTV 2100
	and RTV 3001

Actions

ACTIONS	61 1		••		
Step	Status	Group	User	Comment	Updated
Department	Approved	JOU - Telecommunicat 012303000	Ostroff, David Howard		10/28/2015
No document					
College	Approved	JOU - College of Journalism and Communications	Weigold, Michael Fredrick		12/14/2015
No document					
University Curriculum Committee	Comment	PV - University Curriculum Committee (UCC)	Baker, Brandi N	Added to January agenda	12/14/2015
No document	changes				
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			12/14/2015
No document	changes				
Office of the Registrar					
No document	changes				
Student Academic Support System					
No document	changes				
Catalog					
No document	changes				
Academic Assessment Committee Notified					
No document	changes				
College Notified					
No document	changes				

Major|Modify_Curriculum for request 10519

Info

Request: Telecommunication

Submitter: Ostroff, David Howard dostroff@ufl.edu

Created: 1/14/2016 1:11:44 PM

Form version: 2

Responses

Major Name: Telecommunication

Major Code: RTV

Degree Program Name : Telecommunication

Effective Term : Earliest Available **Effective Year :** Earliest Available

Proposed Changes: Change tracking courses to:

ENC 1101 STA 2023 ECO 2013 MMC 1009 RTV 2100 RTV 3001

Pedagogical Rationale/Justification: We believe these courses are better predictors of success for students in our major than the current tracking courses. In addition, because of the changes in general education requirements, these courses will more efficiently enable students to complete their degrees in a timely manner. We are adding STA 2023 because there is an increasing demand for skills in audience analytics, audience research, and numeracy among communication graduates. Success in these course is directly related to mastery of basic inferential and descriptive statistics **Impact on Enrollment, Retention, Graduation:** None.

Telecommunication/Production 4-semester plan 2015-2016 catalog year

Alternative plan for transfer students

-	Ric	ternative plan for transfer students
	Semester 5	
3	RTV2100	Writing for Electronic Media
3	RTV3001 (was RTV3007)	Introduction to Telecommunication
1	MMC1009	Introduction to Media & Communications
3	MMC2121	Writing Fundamentals for Communicators
3	College elective	to reach 52 CIC credits if necessary
3	(other requirements)	For.lang, 3rd Engl., SPC2608, outs. conc., CIC cr., etc.
16		
	Semester 6	
3	RTV3101	Advanced Writing for Electronic Media
4	VIC3001	Sight, Sound and Motion
3	RTV3511 (was RTV3200)	Fundamentals of Production
3	College elective	to reach 52 CJC credits if necessary
3	(other requirements)	For.lang, 3rd Engl., SPC2608, outs. conc., CJC cr., etc.
16		ett.
	Semester 7	
3	RTV3320	Electronic Field Production
3	RTV3405	TV and American Society
3	RTV4500	Telecommunication Programming
7	College electives	to reach 52 CJC credits if necessary
16		to react 52 de crears il liecessal y
- 6	Semester 8	THE RESERVE OF THE PARTY OF THE
3	RTV4929c	Sr. Advanced Workshop
3	RTV4931	Telecom Ethics
3	RTV4700	1 221 1 231 1
1	College elective	Telecom Law and Regs
6	(other requirements)	to reach 52 CJC credits if necessary For.lang, 3rd Engl., SPC2608, outs. conc., CJC cr., etc.
16	(Sancticality)	ror lang, 5rd Eligh, SPC2608, Outs. conc., CJC cr., etc.
64		
Th un	ils is intended to assist students in pla idergraduate catalog: https://catalog	nning courses. The official degree requirements can be found in the .ufl.edu/ugrad/current/Pages/majors.aspx
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		munication/Management mester plan 2015-2016
	Alternation	ve plan for transfer students
	Semester 5	THE REAL PROPERTY OF THE PARTY
3	RTV2100	Writing for Electronic Media
3	RTV3001 (was RTV3007)	Introduction to Telecommunication
1	MMC1009	Introduction to Media & Communications
3	MMC2121	Writing Fundamentals for Communicators
6	(other requirements)	CJC credits, for lang, 3rd Engl., SPC2608, etc.
16		
-7	Semester 6	THE RESERVE THE PROPERTY OF THE PARTY OF THE
3	ADV3008	Principles of Advertising
3	RTV4500	Telecommunication Programming
4	VIC3001	Sight, Sound and Motion
4	Bus. outside concentration	(4 cr. business course 1000-2000 level)
2	(other requirements)	CJC credits, for lang, 3rd Engl., SPC2608, etc.
16		
100	Semester 7	
3		
3	RTV3511 (was RTV3200) RTV3405	Fundamentals of Production
3	RTV4506 or MMC3420	TV and American Society
3	Operations Block (1 course)	Telecomm. Research or Audience Analytics (select from list)
4	Bus. outside concentration	(4 cr. business course 3000-4000 level)
16		
	TREE THE PARTY OF THE PARTY	
	Semester 8	
3	RTV4800	Telecom. Planning and Operations
3	RTV4931	Telecommunication Ethics
3	RTV4700	Telecommunication Law and Regs
4	Bus. outside concentration	(4 cr. business course 3000-4000 level)
3 16	(other requirements)	CJC credits, for.lang, 3rd Engl., SPC2608, etc.
16		
64		
Th in	is is intended to assist students in plan the undergraduate catalog: https://ca	ning courses. The official degree requirements can be fou talog.ufl.edu/ugrad/current/Pages/majors.aspx
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Telecommunication/Media and Society 4-semester plan 2015-2016 catalog year

		er plan 2015-2016 catalog year
	Altern	ative plan for transfer students
	Semester 5	
3	RTV2100	Writing for Electronic Media
3	RTV3001 (was RTV3007)	Introduction to Telecommunication
1	MMC1009	Introduction to Media & Communications
3	MMC2121	Writing Fundamentals for Communicators
6	(other requirements)	For.lang, 3rd Engl., SPC2608, outs. conc., etc.
16		
3	Semester 6 JOU4004 or MMC3614 or MMC4302 or RTV3411 or MMC3703	TEL/MES core course
4	VIC3001	Sight, Sound and Motion
3	Specialization elective	12 credits total required
6	(other requirements)	For.lang, 3rd Engl., SPC2608, outs. conc., etc.
16		g, and a second second, according
3	Semester 7 JOU4004 or MMC3614 or MMC4302 or RTV3411 or MMC3703 RTV3405	TEL/MES core course TV and American Society
3	Specialization elective	12 credits total required
7 16	College electives	to reach 52 CJC credits if necessary
10	HIROTOPIC CONTRACTOR	
3	Semester 8 JOU4004 or MMC3614 or MMC4302 or RTV3411 or MMC3703	TEL/MES core course
3	RTV4931 or MMC3203	Telecom Ethics or Mass Comm Ethics
3	RTV4700 or MMC4200	Telecom Law and Regs or Law of Mass Comm
3	RTV4905	Sr. Project
3	Specialization elective	12 credits total required
1 16	College electives	to reach 52 CJC credits if necessary
64		
		in planning courses. The official degree requirements can b og: https://catalog.ufl.edu/ugrad/current/Pages/majors.asp
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Telecommunication/News 4-semester plan 2015-2016 catalog year

	Alter	native plan for transfer students
T	Semester 5	9 (AL)
3	RTV2100	Writing for Electronic Media
3	RTV3001 (was RTV3007)	Introduction to Telecommunication
1	ммс1009	Introduction to Media & Communications
1	JOU2005	Writing Mechanics
3	CJC elective	to reach 52 CJC credits if necessary
5	(other requirements)	For.lang, 3rd Engl., SPC2608, outs. conc., CIC cr., etc.
16		
	Semester 6	Miles - 4
3	RTV3303	Radio 1
4	VIC3001	Sight, Sound and Motion
3	RTV3405	TV and American Society
3	CJC elective	to reach 52 CJC credits if necessary
3	(other requirements)	For.lang, 3rd Engl., SPC2608, outs. conc., CJC cr., etc.
16		
	Semester 7	
3	RTV4301	TV 1
3	IOU3109c	Multimedia Writing
3	RTV3280	Interactive Media
3	RTV3305	Investigative Reporting
4	(other requirements)	For.lang, 3rd Engl., SPC2608, outs. conc., CJC cr., etc.
16		
	Semester 8	
3	JOU3101	Reporting
3	MMC3203	Mass Comm Ethics
3	MMC4200	Law of Mass Communication
3	RTV4283	Advanced Interactive Media
3	RTV4302 or RTV3304	TV2 or Radio 2
1	CJC elective	to reach 52 CJC credits if necessary
16		
64		
	·	lanning courses. The official degree requirements can be found in the g.ufl.edu/ugrad/current/Pages/majors.aspx
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Telecommunication

The Department of Telecommunication consistently ranks among the top five in the United States and is accredited by the Accrediting Council for Education in Journalism and Mass Communication.

About This Major

College: Journalism and Communications

Degree: Bachelor of Science in Telecommunication

Credits for Degree: 124

Specializations: Management; Media and Society; News; Production

Minor: No

Combined-Degree Program: Yes

Academic Learning Compact

Website

Contact

Overview

Students select from one of four specializations:

- The management specialization prepares students to enter the profession through positions in research, sales, and marketing and promotion.
- The news specialization prepares students for careers as reporters and anchors, or as producers who are responsible for news programs behind-the-scenes. Entry into the broadcast news sequence is limited to students in the Department of Telecommunication who have placed in a competitive entrance exam. Contact the department office to determine when the exam is given.
- The production specialization prepares students for careers in program creation, writing and the creative applications of video and audio technology.
- The media and society specialization focuses on the theories, methods and techniques used to play, produce and distribute audio and video programs and messages; personnel and facilities management; marketing and distribution; media regulations, law and policy; and principles of broadcast technology. It prepares individuals to work in media organizations and those organizations that use electronic media, such as political campaigns, government, education and business.

Students can also use the communication skills they acquire to pursue graduate degrees. Students majoring in telecommunication participate in the university's six broadcast stations, other on campus facilities such as the Gator Network and elective internships throughout the world.

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Critical Tracking

To graduate with this major, students must complete all university, college and major requirements.

Equivalent critical-tracking courses as determined by the State of Florida Common Course Prerequisites may be used for transfer students.

Semester 1

2.0 GPA on all work at all institutions <u>Complete tracking course STA 2023</u>

Semester 2

- Complete 2 of 6 5 critical-tracking courses: ENC 1101, MMC 1009 AMH 2020, ECO 2013, POS 2041, RTV 2100 (MMC 2100 can be substituted for RTV 2100), RTV 3001 and an approved English elective
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 3

- Complete 2 additional critical-tracking courses
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 4

- Complete 1 additional critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 5

• Complete all critical-tracking courses

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Management

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Required Core Coursework

- ADV 3008 Principles of Advertising (3)
- MMC 1009 Introduction to Media and Communication * (1)
- MMC 2121 Fundamentals of Writing for Communicators * (3)
- MMC 3203 Mass Communications Ethics * or RTV 4432 Ethics and Problems in Telecommunication * (3)
- MMC 3420 Audience Analytics (3) or RTV 4506 Telecommunication Research (3)
- RTV 2100 Writing for Electronic Media * (3)
- RTV 3001 Introduction to Telecommunication * (3)
- RTV 3405 Television and American Society (3)
- RTV 3511 Fundamentals of Production * (3)
- RTV 4500 Telecommunication Programming (3)
- RTV 4700 Telecommunication Law and Regulation (3)
- RTV 4800 Telecommunication Planning and Operations (3)
- VIC 3001 Sight, Sound and Motion * (4)
- Electives inside college: 11 credits
- Operations Block: Select one; courses cannot be used to fulfill other requirements
 - MMC 3420 Audience Analytics (3)
 - RTV 3101 Advanced Writing for Electronic Media * (3)
 - RTV 4420 New Media Systems * (3)
 - RTV 4506 Telecommunication Research * (3)

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Recommended Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold.

Semester 1 Credits

AMH 2020 United States since 1877 (State Core GE-S)

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ENC 1101 Expository and Argumentative Writing (State Core GE-C) *	3	Formatted: Font: Bold
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IUF 1000 What is the Good Life	3	Formatted: Font: Bold
101 1000 what is the Good Life	3	Formatted: Font: Bold
Mathematics-STA 2023 (State Core GE-M) *	3	Formatted: Strikethrough
Physical or Biological Science (State Core GE-P or B) *	3	
	Total 15	
	10(a) 13	
Semester 2	Credits	
ECO 2013 Principles of Macroeconomics	4	
MUL 2010 Introduction to Music Literature (State Core GE-H/N)	3	
MOD 2010 Introduction to Music Electrical (State Cole OE 1214)	J	
THE 2000 Theatre Appreciation or ARH 2000 Art Appreciation (GE-H/D)	3	
English elective (GE-C; ENC 1102 recommended) *	3	Formatted: Font: Not Bold
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Mathematics (GE-M) *	3	
	Total 16	
Semester 3	Credits	
MMC 1009 Introduction to Media and Communication *	1	Formatted: Font: Bold
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MMC 2121 Writing Fundamentals for Communicators *	3	

RTV 3001 Introduction to Telecommunication *	3
English elective *	3
Foreign language * or quantitative option	3
Physical or Biological Science (GE-P or B) *	3

Total 16

Semester 4	Credits
POS 2041 American Federal Government (GE-S)	3
RTV 2100 Writing for Electronic Media **	3
SPC 2608 Introduction to Public Speaking or ORI 2000 Oral Performance of Literature 1 *	3
VIC 3001 Sight, Sound and Motion *	4
Foreign language * or quantitative option	3
Total	16

Semester 5 Credits

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ADV 3008 Principles of Advertising	3
RTV 3405 Television and American Society	3
Business outside concentration	4
Elective inside college	3
Elective outside college	3

Total 16

Semester 6	Credits
PSY 2012 General Psychology or SYG 2000 Principles of Sociology (GE-S)	3
RTV 3511 Fundamentals of Production *	3
RTV 4500 Telecommunication Programming	3
Elective inside college	3
Operations block, one course *	3
	Total 15

For semesters 7-8, students must complete two professional courses.

Semester 7	Credits
RTV 4506 Telecommunication Research or MMC 3420 Audience Analytics	3
RTV 4700 Telecommunication Law and Regulation	3
Business outside concentration	4
Elective inside college	3
Elective outside college	2
	Total 15
Semester 8	Credits
POS 2112 American State and Local Government or INR 2001 Introduction to International Relations or CPO 2001 Comparative Politics	Credits 3
POS 2112 American State and Local Government or INR 2001 Introduction to International Relations or	
POS 2112 American State and Local Government or INR 2001 Introduction to International Relations or CPO 2001 Comparative Politics	3
POS 2112 American State and Local Government or INR 2001 Introduction to International Relations or CPO 2001 Comparative Politics RTV 4432 Ethics and Problems in Telecommunication *	3
POS 2112 American State and Local Government or INR 2001 Introduction to International Relations or CPO 2001 Comparative Politics RTV 4432 Ethics and Problems in Telecommunication * RTV 4800 Telecommunication Planning and Operations	3 3

Up to six credits of professional internship credit may count toward graduation.

- * Minimum grade of C
- ** Minimum grade of C. MMC 2100 is accepted in lieu of RTV 2100.

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Media and Society

Required Core Coursework

- MMC 1009 Introduction to Media and Communication * (1)
- MMC 2121 Fundamentals of Writing for Communicators * (3)
- MMC 3203 Mass Communications Ethics * or RTV 4432 Ethics and Problems in Telecommunication * (3)
- MMC 4200 Law of Mass Communication (3) or RTV 4700 Telecommunication Law and Regulation
- RTV 2100 Writing for Electronic Media * (3)
- RTV 3001 Introduction to Telecommunication * (3)
- RTV 3405 Television and American Society (3)
- RTV 4905 Senior Project or Thesis (3)
- VIC 3001 Sight, Sound and Motion * (4)
- Media and Society block: 9 credits
 - JOU 4004 History of Journalism (3)
 - MMC 3614 Media and Politics (3)
 - MMC 3703 Sports and Society (3)
 - MMC 4302 World Communication Systems (3)
 - RTV 3411 Race, Gender, Class and the Media (3)
- Specialization electives: 12 credits ***

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Recommended Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold.

Semester 1	Credits
AMH 2020 United States since 1877 (State Core GE-S)	3
ENC 1101 Expository and Argumentative Writing (State Core GE-C) *	3
IUF 1000 What is the Good Life (GE-H)	3
Mathematics STA 2023 (State Core GE-M) *	3
Physical or Biological Science (State Core GE-P or B) *	3
Total	15

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Semester 2	Credits
ECO 2013 Principles of Macroeconomics	4
MUL 2010 Introduction to Music Literature (State Core GE-H/N)	3
THE 2000 Theatre Appreciation or ARH 2000 Art Appreciation (GE-H/D)	3
English elective (GE-C; ENC 1102 recommended) *	3
Mathematics (GE-M) *	3

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Total 16

Semester 3	Credits	
MMC 1009 Introduction to Media and Communication *	1	Formatted: Font: Bold Formatted: Font: Bold
MMC 2121 Writing Fundamentals for Communicators *	3	
RTV 3001 Introduction to Telecommunication *	3	
English elective *	3	
Foreign language * or quantitative option	3	

Physical or Biological Science (GE-P or B) *

SPC 2608 Introduction to Public Speaking or ORI 2000 Oral Performance of Literature 1 *

Total 16

3

Semester 4	Credits	
POS 2041 American Federal Government (GE-S)	3	Formatted: Font: Not Bold Formatted: Font: Not Bold
RTV 2100 Writing for Electronic Media **	3	

VIC 3001 Sight, Sound and Motion *	4
Foreign language * or quantitative option	3
Total	16

Semester 5	Credits
PSY 2012 General Psychology or SYG 2000 Principles of Sociology (GE-S)	3
RTV 3405 Television and American Society	3
Media and Society block, one course	3
Outside concentration	3
Quantitative option or general elective	2
Specialization elective ***	3
	Total 17
Semester 6	Credits
Electives inside college	5

3

Media and Society block, one course

Outside concentration	3
Specialization elective ***	3

Total 14

Semester 7	Credits
MMC 3203 Mass Communications Ethics * or RTV 4432 Ethics and Problems in Telecommunication *	3
RTV 4700 Telecommunication Law and Regulation or MMC 4200 Law of Mass Communication	3
Media and Society block, one course	3
Outside concentration	3
Specialization elective ***	3

Total 15

Semester 8	Credits
AMH 2010 United States to 1877	3
POS 2112 American State and Local Government or CPO 2001 Comparative Politics or INR 2001 Introduction to International Relations	3

RTV 4905 Senior Project or Thesis	3
Outside concentration	3
Specialization elective ***	3
Total	15

Up to six credits of professional internship credit may count toward graduation.

- * Minimum grade of C
- ** Minimum grade of C. MMC 2100 is accepted in lieu of RTV 2100.
- *** Specialization electives: 12 credits required.

The following courses cannot be used to meet other requirements:

ADV 3008 Principles of Advertising or PUR 3000 Principles of Public Relations (3)

ADV 4400 International Advertising (3)

JOU 4302 Public Opinion/Editorial Analysis (3)

MMC 2265 Technology, Change and Communications (3)

MMC 3007 Media Literacy (3)

MMC 3260 Communication on the Internet or RTV 3106 Interactive Media (3)

MMC 4200 Law of Mass Communication (3)

PUR 4404C International Public Relations

RTV 4420 New Media Systems (3)

RTV 4500 Telecommunication Programming (3)

RTV 4506 Telecommunication Research (3)

RTV 4700 Telecom Law and Regulation (3)

RTV 4930 Special Study in Telecommunication (1-3)

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News

Required Core Coursework

JOU 2040 Writing Mechanics * (1)

- JOU 3101 Reporting (3)
- JOU 3109C Writing for Multimedia * (3)
- MMC 1009 Introduction to Media and Communication * (1)
- MMC 3203 Mass Communications Ethics * or RTV 4432 Ethics and Problems in Telecommunication * (3)
- MMC 4200 Law of Mass Communication (3)
- RTV 2100 Writing for Electronic Media * (3)
- RTV 3001 Introduction to Telecommunication * (3)
- RTV 3106 Interactive Media * (3)
- RTV 3303 Electronic News Writing and Reporting 1 * (3)
- RTV 3305 Investigative Reporting * (3)
- RTV 3405 Television and American Society (3)
- RTV 4301 Electronic News and Reporting 2 * (3)
- VIC 3001 Sight, Sound and Motion * (4)
- Electives inside college: 7 credits
- Professional electives in reporting: Select two courses
 - RTV 3304 Advanced Radio Reporting (3)
 - RTV 4302 Advanced TV Reporting

-or-

- Professional electives in producing: Select two courses
 - RTV 3401 Electronic News Producing and Management (3)
 - RTV 4340 Special News Projects (can be repeated once) (3)
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Recommended Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold.

Semester 1	Credits
AMH 2020 United States Since 1877 (State Core GE-S)	3

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ENC 1101 Expository and Argumentative Writing (State Core GE-C) *	3	(Formatted: Font: Bold
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IUF 1000 What is the Good Life (GE-H)	3	γ	Formatted: Font: Bold
M. J. of OTA 2002 (C G. CENA)	2	1	
Mathematics-STA 2023 (State Core GE-M) *	3		Formatted: Strikethrough
Physical or Biological Science (State Core GE-P or B) *	3		
Total	15		
Semester 2	Credits		
Semester 2	Credits		
ECO 2013 Principles of Macroeconomics (GE-S)	4		
MUL 2010 Introduction to Music Literature (State Core GE-H/N)	3		
THE 2000 Theatre Appreciation or ARH 2000 Art Appreciation (GE-H/D)	3		
THE 2000 Theatre Appreciation or ARH 2000 Art Appreciation (GE-H/D)	3		
			Formatted: Font: Not Rold
THE 2000 Theatre Appreciation or ARH 2000 Art Appreciation (GE-H/D) English elective (GE-C; ENC 1102 recommended) *	3		Formatted: Font: Not Bold Formatted: Font: Not Bold
English elective (GE-C; ENC 1102 recommended) *	3		Formatted: Font: Not Bold Formatted: Font: Not Bold
English elective (GE-C; ENC 1102 recommended) *	3		
English elective (GE-C; ENC 1102 recommended) * Mathematics (GE-M) *	3		
English elective (GE-C; ENC 1102 recommended) * Mathematics (GE-M) *	3		
English elective (GE-C; ENC 1102 recommended) * Mathematics (GE-M) *	3		
English elective (GE-C; ENC 1102 recommended) * Mathematics (GE-M) *	3 3 tal 16		

JOU 2040 Writing Mechanics *

MMC 1009 Introduction to Media and Communication *	1
RTV 3001 Introduction to Telecommunication *	3
English elective *	3
Elective inside college	2
Foreign language * or quantitative option	3
Physical or Biological Science (GE-P or B) *	3

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Total 16

Semester 4	Credits			
POS 2041 American Federal Government (GE-S)	3	<	Forma Forma	
RTV 2100 Writing for Electronic Media **	3			
SPC 2608 Introduction to Public Speaking or ORI 2000 Oral Performance of Literature 1 *	3			
VIC 3001 Sight, Sound and Motion *	4			
Foreign language * or quantitative option	3			

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Total 16

Semester 5	Credits
JOU 3109C Writing for Multimedia *	3
RTV 3303 Electronic News Writing and Reporting 1 *	3
RTV 3405 TV and American Society	3
Elective outside college	2
Outside concentration	3

Total 14

Semester 6	Credits
JOU 3101 Reporting	3
PSY 2012 General Psychology or SYG 2000 Principles of Sociology (GE-S)	3
RTV 3106 Interactive Media *	3
RTV 4301 Electronic News and Reporting 2 *	3

Outside concentration	3
Total	15

For semesters 7-8, students must complete two professional courses.

Se	emester 7	Credits
AMH 2010 United States to 1877	3	
MMC 4200 Law of Mass Communication	3	
RTV 3305 Investigative Reporting *	3	
Elective inside college	1	
Outside concentration	3	
Reporting professional elective or Producing professional elective	3	

Total 16

Semester 8	Credits
MMC 3203 Mass Communication Ethics * or RTV 4432 Ethics and Problems in Telecommunication *	3

Elective inside college	4
Elective outside college	3
Outside concentration	3
Reporting professional elective or Producing professional elective	3
Total	16

Up to six credits of professional internship credit may count toward graduation.

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Production

Required Core Coursework

- MMC 1009 Introduction to Media and Communication * (1)
- MMC 2121 Fundamentals of Writing for Communicators * (3)
- MMC 3203 Mass Communications Ethics * or RTV 4432 Ethics and Problems in Telecommunication * (3)
- RTV 2100 Writing for Electronic Media * (3)
- RTV 3001 Introduction to Telecommunication * (3)
- RTV 3101 Advanced Writing for Electronic Media * (3)
- RTV 3320 Electronic Field Production * (3)
- RTV 3405 Television and American Society (3)
- RTV 3511 Fundamentals of Production * (3)
- RTV 4500 Telecommunication Programming (3)

^{*} Minimum grade of C

^{**} Minimum grade of C. MMC 2100 is accepted in lieu of RTV 2100

- RTV 4700 Telecommunication Law and Regulation (3)
- RTV 4929C Senior Advanced Workshop in Telecommunication Production * (3)
- VIC 3001 Sight, Sound and Motion * (4)
- Electives inside college: 14 credits

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Recommended Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold.

Semester 1	Credits	
AMH 2020 United States Since 1877 (State Core GE-S)	3	F
ENC 1101 Expository and Argumentative Writing (State Core GE-C) *	3	
IUF 1000 What is the Good Life	3	
Mathematics STA 2023 (State Core GE-M) *	3	
Physical or Biological Science (State Core GE-P or B) *	3	
Total	15	

Semester 2

ECO 2013 Principles of Macroeconomics

4

Credits

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MUL 2010 Introduction to Music Literature (State Core GE-H/N)	3	
THE 2000 Theatre Appreciation or ARH 2000 Art Appreciation (GE-H/D)	3	
English elective (GE-C; ENC 1102 recommended) *	3	Formatted: Font: Not Bold Formatted: Font: Not Bold
Mathematics (GE-M) *	3	(3),,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	Total 16	
Semester 3	Credits	
MMC 1009 Introduction to Media and Communication *	1	Formatted: Font: Bold
MMC 2121 Writing Fundamentals for Communicators *	3	Formatted: Font: Bold
RTV 3001 Introduction to Telecommunication *	3	
English elective *	3	
Foreign language * or quantitative option	3	
Physical or Biological Science (GE-P or B) *	3	
	Total 16	
Semester 4	Credits	

POS 2041 American Federal Government (GE-S)	3
RTV 2100 Writing for Electronic Media **	3
SPC 2608 Introduction to Public Speaking or	3
ORI 2000 Oral Performance of Literature 1 *	
VIC 3001 Sight, Sound and Motion *	4
Foreign language * or quantitative option	3
Total	16

Semester 5	Credits
PSY 2012 General Psychology or SYG 2000 Principles of Sociology (GE-S)	3
RTV 3101 Advanced Writing for Electronic Media *	3
RTV 3405 TV and American Society	3
Elective inside college	3
Outside concentration	3

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Semester 6	Credits
RTV 3511 Fundamentals of Production * 3	
Electives inside college 4	

Total 15

5

3

Total 15

For semesters 7-8, students must complete two professional courses.

Elective outside college

Outside concentration

Semester 7	Credits
RTV 3320 Electronic Field Production *	3
RTV 4500 Telecommunication Programming	3
Elective inside college	3
Elective outside college	3
Outside concentration	3

Total 15

Semester 8	Credits
RTV 4432 Ethics and Problems in Telecommunication *	3
RTV 4700 Telecommunication Law and Regulation	3
RTV 4929C Senior Advanced Workshop in Telecommunication Production *	3
Elective inside college	4
Outside concentration	3
Total	16

Up to six credits of professional internship credit may count toward graduation.

* Minimum grade of C