

Cover Sheet: Request 10504

RTV 3XXX Electronic Field Production II

Info

Process	Course New Ugrad/Pro
Status	Pending
Submitter	Ostroff,David Howard dostroff@ufl.edu
Created	10/24/2015 12:54:44 PM
Updated	12/14/2015 1:36:48 PM
Description	Gives career-path communication students advanced instruction in the use of digital audio and video production tools as well as the fundamentals of effective visual storytelling.

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	JOU - Telecommunicat 012303000	Ostroff, David Howard		10/24/2015
Added UCC Syllabus Checklist.pdf					10/24/2015
College	Approved	JOU - College of Journalism and Communications	Weigold, Michael Fredrick		12/14/2015
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			12/14/2015
No document changes					
Statewide Course Numbering System					
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

Course|New for request 10504

Info

Request: RTV 3XXX Electronic Field Production II
Submitter: Ostroff,David Howard dostroff@ufl.edu
Created: 10/28/2015 10:35:36 AM
Form version: 2

Responses

Recommended Prefix: RTV
Course Level : 3
Number : XXX
Lab Code : None
Course Title: Electronic Field Production II
Transcript Title: EFP 2
Effective Term : Earliest Available
Effective Year: Earliest Available
Rotating Topic?: No
Amount of Credit: 4
Repeatable Credit?: No
S/U Only?: No
Contact Type : Regularly Scheduled
Degree Type: Baccalaureate
Weekly Contact Hours : 5
Category of Instruction : Intermediate
Delivery Method(s): On-Campus
Course Description : Gives career-path communication students advanced instruction in the use of digital audio and video production tools as well as the fundamentals of effective visual storytelling.
Prerequisites : RTV 3320 with grade of C or better
Co-requisites : RTV 4929c
Rationale and Placement in Curriculum : Students in the Production track receive less hands-on course work than students at peer institutions. This course provides additional experiences for the students.
Course Objectives : 1) Demonstrate expertise with professional video cameras.
2) Demonstrate expertise with acquisition of audio and video at a professional level.
3) Apply cinematic composition techniques to advance and complement a story.
4) Demonstrate expertise with non-linear editing software
5) Demonstrate expertise in advanced post-production techniques.
6) Demonstrate expertise in storytelling
7) Export video projects in the optimal codecs for each of these: mobile devices, websites, television broadcast and cinema.
8) Offer constructive feedback of your own work and that of peers.

Course Textbook(s) and/or Other Assigned Reading: Barry Braverman, Master Storytelling Techniques, 3d edition, 2014

Weekly Schedule of Topics : 1. Class intro and format.
Camera controls, camera iris, white balance practice. Framing of shots, shot types.
Storyboard.

2. Visual Signatures
Shooting angles, racks, high, low. Cine Saddle shots.

3. Audio editing
Editing refresher. Working with dialogue layers and key framing.

4. News and Documentary Stories.
Lav and boom mic practice and experiment.
5. Interview Lighting
Sequence shooting and Assignment 4 (interview news/doc) practice.
6. Audio Test
7. Working in mixed color temp lighting
Intro to Arri and Kino lights.
8. Painting with light. Illumination, mood and focus. How to create your treatment.
9. Dramatic lighting setups and day for night. balances for night scenes.
10. Blocking and Shooting Scenes
11. Motion in Cinematography
12. Video cameras, DSLRs, hybrid cameras
13. Color correction
14. Color correction and noise reduction
15. Lighting instrument assessment
16. Screening and critique of final projects

Grading Scheme :

2- EFP Principles tests (5 PTS each)	10 PTS
Color Correction assessment	5 PTS
Audio noise reduction/replacement assessment	5 PTS
Attendance and punctuality	10 PTS
Advanced package production	5 PTS
Edit Package	2 PTS
Audio recording assessment	2 PTS
Short news package/doc	10 PTS
Lighting for drama (teams of 4)	7.5 PTS
Staging, blocking shooting scene (teams of 4)	7.5 PTS
Lighting operation assessment test	5 PTS
Final Project Treatment	1 PTS
Final Project assembly edit	5 PTS
Final Project (teams of 2)	20 PTS

GRADING SCALE

94% or higher	= A	90%-93%	= A-
88%-89%	= B+		
84%-87%	= B		
80%-83%	= B-		
78%-79%	= C+		
74%-77%	= C		
70%-73%	= C-		
65%-69%	= D		
64% or below	= E		

Instructor(s) : Tim Sorel

All UCC1 forms and each UCC2 form that proposes a change in the course description or credit hours must include this checklist in addition to a complete syllabus. Check the box if the attached syllabus includes the indicated information.

Syllabus MUST contain the following information:

Instructor contact information (and TA if applicable)

Course objectives and/or goals

A weekly course schedule of topics and assignments

Required and recommended textbooks

Methods by which students will be evaluated and their grades determined

A statement related to class attendance, make-up exams and other work such as: "Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found in the online catalog at:

<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>."

A statement related to accommodations for students with disabilities such as: "Students requesting classroom accommodation must first register with the Dean of Student Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation."

Information on current UF grading policies for assigning grade points. This may be achieved by including a link to the appropriate undergraduate catalog web page:

<https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

A statement informing students of the online course evaluation process such as: "Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <https://evaluations.ufl.edu>.

It is recommended that syllabi contain the following information:

1. Critical dates for exams and other work
2. Class demeanor expected by the professor (e.g., tardiness, cell phone usage)
3. UF's honesty policy regarding cheating, plagiarism, etc. Suggested wording: UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code (<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obliged to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.
4. Phone number and contact site for university counseling services and mental health services: 392-1575, <http://www.counseling.ufl.edu/cwc/Default.aspx>
University Police Department: 392-1111 or 9-1-1 for emergencies.

The University's complete Syllabus Policy can be found at: http://www.aa.ufl.edu/Data/Sites/18/media/policies/syllabi_policy.pdf