

Cover Sheet: Request 13412

Changes to JOU major

Info

Process	Major Curriculum Modify Ugrad/Pro
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	Theodore Spiker tspiker@jou.ufl.edu
Created	12/13/2018 3:49:58 PM
Updated	2/15/2019 4:03:34 PM
Description of request	Adding RTV courses into two-course sequence in the JOU major (based on approved switch of TEL-news students being in the journalism major, not TEL). One course change in requirements: VIC 3001 (4 credits) will be replaced by JOU 3220 (3 credits) and new 1-credit JOU class (also in approval system, 13414)

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	JOU - Journalism 012304000	Theodore Spiker		12/13/2018
JOURNALISM major 2018.docx					12/13/2018
College	Approved	JOU - College of Journalism and Communications	Michael Weigold		12/13/2018
No document changes					
Associate Provost for Undergraduate Affairs	Approved	PV - APUG Review	Casey Griffith		1/16/2019
No document changes					
University Curriculum Committee	Commented	PV - University Curriculum Committee (UCC)	Lee Morrison	Added to February agenda.	2/13/2019
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			2/13/2019
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
Academic Assessment Committee Notified					
No document changes					
College Notified					
No document changes					

Major|Modify_Curriculum for request 13412

Info

Request: Changes to JOU major

Description of request: Adding RTV courses into two-course sequence in the JOU major (based on approved switch of TEL-news students being in the journalism major, not TEL). One course change in requirements: VIC 3001 (4 credits) will be replaced by JOU 3220 (3 credits) and new 1-credit JOU class (also in approval system, 13414)

Submitter: Casey Griffith cgriffith@aa.ufl.edu

Created: 2/15/2019 4:17:55 PM

Form version: 4

Responses

Major Name Journalism

Major Code JOU

Degree Program Name Bachelor's Degree

Undergraduate Innovation Academy Program No

Effective Term Earliest Available

Effective Year Earliest Available

Current Curriculum for Major JOURNALISM

Required Core Coursework

Course ListCode	Title	Credits
JOU 3101	Reporting 1	3
JOU 3110	Applied Fact Finding 1	3
JOU 3346L	Multimedia Reporting 1	3
JOU 4950	Applied Journalism 1	3
MMC 1009	Introduction to Media and Communications 1	1
MMC 2450	Data Literacy for Communicators 1	1
MMC 2604	Mass Media and You 1	3
MMC 2121	Writing Fundamentals for Communicators 1	3
MMC 3030	Personal Branding for Communicators 1	1
MMC 3203	Ethics and Problems in Mass Communications 1	3
MMC 3254	Media Entrepreneurship 1	1
MMC 4200	Law of Mass Communication 1	3
VIC 3001	Sight, Sound and Motion 1	4
Total Credits	32	
1		

Minimum grades of C are required in all journalism courses.

Pre-Approved Two-Course Sequences

6 credits

Students select a two-course sequence in an area of specialization. Students may work with an advisor and the department chair to customize a plan. Students must have appropriate prereqs to enter the first course in the specialization. Students must take course 1 before JOU 4950 and can be simultaneously enrolled in course 2 with JOU 4950, but it is preferred that both courses are completed before taking JOU 4950.

Minimum grade of C required in these courses

First Course

JOU 3213

JOU 3305

JOU 3363

JOU 4111

JOU 4201

JOU 4308

JOU 4604

JOU 4930 (Audience Engagement)

Second Course

JOU 4214
JOU 4930
JOU 4364
JOU 4123
JOU 4202
JOU 4311 or JOU 4447C
JOU 4605 or JOU 4930 (Video Storytelling)
JOU 4930 (Advanced Social Media)

Journalism Two-Course Sequence

Specialized reporting/writing course 1 Specialized reporting/writing course 2
Selecting an area of emphasis does not preclude students from taking courses in other areas.
Students are able to create personalized degree plans in collaboration with an advisor.

Professional Electives

14 credits

Students may take any other courses in the College of Journalism and Communications to count as electives, including other courses in two-course sequences. Students are encouraged to work with faculty members to construct electives that best meet career goals.

Proposed Curriculum Changes Additions to two-course sequences and a course swap were made in response to JOU absorbing TEL-news students from the TEL major.

JOURNALISM

Required Core Coursework

Code	Title	Credits
JOU 3101	Reporting 1	3
JOU xxxx	Broadcast Writing Bootcamp 1	1
JOU 3110	Applied Fact Finding 1	3
JOU 3220	Visual Journalism 1	3
JOU 3346L	Multimedia Reporting 1	3
JOU 4950	Applied Journalism 1	3
MMC 1009	Introduction to Media and Communications 1	1
MMC 2450	Data Literacy for Communicators 1	1
MMC 2604	Mass Media and You 1	3
MMC 2121	Writing Fundamentals for Communicators 1	3
MMC 3030	Personal Branding for Communicators 1	1
MMC 3203	Ethics and Problems in Mass Communications 1	3
MMC 3254	Media Entrepreneurship 1	1
MMC 4200	Law of Mass Communication 1	3
Total Credits		32

Course List

1 Minimum grades of C are required in all journalism courses.

Pre-Approved Two-Course Sequences

6 credits

Students select a two-course sequence in an area of specialization. Students may work with an advisor and the department chair to customize a plan. Students must have appropriate prereqs to enter the first course in the specialization. Students must take course 1 before JOU 4950 and can be simultaneously enrolled in course 2 with JOU 4950, but it is preferred that both courses are completed before taking JOU 4950.

Minimum grade of C required in these courses

First Course

JOU 3213

JOU 3305

JOU 3363

JOU 4111

RTV 3303

RTV 4301

RTV 3632

JOU 4201

JOU 4308

JOU 4604

JOU 4930 (Audience Engagement)

Specialized reporting/writing course 1

Second Course

JOU 4214

JOU 4930

JOU 4364

JOU 4123

RTV 3304

RTV 4681

RTV 4684

JOU 4202

JOU 4311 or JOU 4447C

JOU 4605 or JOU 4930 (Video Storytelling)

JOU 4930 (Advanced Social Media)

Specialized reporting/writing course 2

Specialized reporting/writing course 1 Specialized reporting/writing course 2

Journalism Two-Course Sequence

Selecting an area of emphasis does not preclude students from taking courses in other areas.

Students are able to create personalized degree plans in collaboration with an advisor.

Professional Electives

14 credits

Students may take any other courses in the College of Journalism and Communications to count as electives, including other courses in two-course sequences. Students are encouraged to work with faculty members to construct electives that best meet career goals.

Up to six credits of professional internship credit may count toward graduation. Minimum grade of C required in electives.

Pedagogical Rationale/Justification At the start of the academic year, the TEL and JOU faculty approved a change to house TEL-news courses in the JOU major. These changes in the curriculum are to integrate TEL news students into the JOU major.

Impact on Enrollment, Retention, Graduation JOU will absorb more students and will have to add sections to certain required lab courses (JOU 3346 mostly). In other areas, the impact will be minimal in practice--mostly administrative changes in how they are staffed and integrated within the curriculum.

Assessment Data Review This change was based on a long-standing discussion to bring all journalism-oriented students into one major, regardless of platform.

Academic Learning Compact and Academic Assessment Plan This will not affect the new plan, which as just approved.

JOURNALISM

Critical Tracking

Critical Tracking records each student's progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis. Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.

Semester 1

- Complete 1 of 10 critical tracking courses: MMC 1009, ENC 1102, MMC 2604, STA 2023, ECO 2013, JOU 31~~1004~~, MMC 2450, MMC 3203, MMC 4200, JOU 4950
- 2.0 GPA on all work at all institutions

Semester 2

- Complete an additional 2 of 6 critical-tracking courses
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 3

- Complete 1 additional critical-tracking courses
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 4

- Complete 2 critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 5

- Complete 1 critical-tracking course

- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 6

- Complete 1 critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 7

- Complete 1 critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 8

- Complete 1 critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

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Model Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

Semester 1		Credits
AMH 2020 United States since 1877 <i>State Core GE-S</i>		3
IUF 1000 What is the Good Life <i>GE-C; minimum grade of C required</i>		3
ENC 1101 Expository and Argumentative Writing <i>State Core GE-C; minimum grade of C required</i>		3
MMC 1009 Introduction to Media and Communications <i>Minimum grade of C required</i>		1
THE 2000 Theatre Appreciation <i>or</i> ARH 2000 Art Appreciation <i>State Core GE-H, D</i>		3
Mathematics <i>State Core GE-M; minimum grade of C required</i>		3
	Total	16
Semester 2		Credits
ENC 1102 Argument and Persuasion <i>Minimum grade of C required</i>		3
MMC 2121 Writing Fundamentals for Communicators <i>Minimum grade of C required</i>		3
MMC 2604 Mass Media and You <i>Minimum grade of C required</i>		3
MUL 2010 Experiencing Music <i>GE-H; N</i>		3
Biological or Physical Science <i>State Core GE-B/P; minimum grade of C required</i>		3
	Total	15
Semester 3		Credits

CPO 2001 Comparative Politics <i>or</i> INR 2001 Introduction to International Relations <i>or</i> POS 2112 American State and Local Government (<i>preferred</i>) (GE-S)	3
▲ JOU 3101 Reporting <i>Minimum grade of C required</i>	3
<u>JOU 3220 Visual Journalism</u> <i>Minimum grade of C required</i>	<u>3</u>
WIC 3001 Sight, Sound and Motion -JOU xxxx Broadcast Writing Bootcamp <i>Minimum grade of C required</i>	<u>4</u>
<u>MMC 2450 Data Literacy for Communicators</u> <i>Minimum grade of C required</i>	<u>1</u>
Biological or Physical Science <i>GE-B/P; minimum grade of C required</i>	3
Foreign language (<i>Minimum grade of C required</i>) <i>or</i> Quantitative option	3
Total	16
Semester 4	Credits
ECO 2013 Principles of Macroeconomics <i>GE-S</i>	4
▲ JOU 3110 Applied Fact Finding <i>Minimum grade of C required</i>	3
JOU 3346L Multimedia Reporting <i>Minimum grade of C required</i>	3
POS 2041 American Federal Government <i>GE-S</i>	3
Foreign language (<i>Minimum grade of C required</i>) <i>or</i> Quantitative option	3
Total	16
Semester 5	Credits

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~~MMC 2450 Data Literacy for Communicators~~

~~Minimum grade of C required~~

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MMC 3030 Personal Branding
Minimum grade of C required

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SPC 2608 Introduction to Public Speaking *or*
ORI 2000 Oral Performance of Literature 1
Minimum grade of C required

3

STA 2023 Introduction to Statistics 1
GE-M; minimum grade of C required

3

[First JOU specialization course](#)
Minimum grade of C required

3

Outside concentration

3

[Professional electives](#)
Minimum grade of C required

4

Total 17~~8~~

Semester 6

Credits

MMC 3203 Ethics and Problems in Mass Communications
Minimum grade of C required

3

MMC 3254 Media Entrepreneurship
Minimum grade of C required

1

Outside concentration

3

[Professional electives](#)
Minimum grade of C required

5

[Second JOU specialization course](#)
Minimum grade of C required

3

Total 15

Semester 7

Credits

MMC 4200 Law of Mass Communication
Minimum grade of C required

3

Elective <i>Outside college</i>	3
English elective <i>WR-6; minimum grade of C required</i>	3
Professional electives <i>Minimum grade of C required</i>	5
Total	14

Semester 8	Credits
JOU 4950 Applied Journalism <i>Minimum grade of C required</i>	3
Electives <i>Outside college</i>	5
Outside concentration	6
Total	14

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JOURNALISM

Required Core Coursework

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JOU xxxx	Broadcast Writing Bootcamp ¹	<u>1</u>
JOU 3110	Applied Fact Finding ¹	3
JOU 3220	Visual Journalism ¹	<u>3</u>
JOU 3346L	Multimedia Reporting ¹	3
JOU 4950	Applied Journalism ¹	3
MMC 1009	Introduction to Media and Communications ¹	1
MMC 2450	Data Literacy for Communicators ¹	1
MMC 2604	Mass Media and You ¹	3
MMC 2121	Writing Fundamentals for Communicators ¹	3
MMC 3030	Personal Branding for Communicators ¹	1
MMC 3203	Ethics and Problems in Mass Communications ¹	3
MMC 3254	Media Entrepreneurship ¹	1
MMC 4200	Law of Mass Communication ¹	3
VIC 3001	Sight, Sound and Motion ⁺	<u>4</u>
Total Credits		32

Course List

¹ Minimum grades of C are required in all journalism courses.

Pre-Approved Two-Course Sequences

6 credits

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Minimum grade of C required in these courses

First Course	Second Course
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JOU 3305	JOU 4930
JOU 3363	JOU 4364
JOU 4111	JOU 4123
RTV 3303	RTV 3304
RTV 4301	RTV 4681
RTV 3632	RTV 4684
JOU 4201	JOU 4202
JOU 4308	JOU 4311 or JOU 4447C
JOU 4604	JOU 4605 or JOU 4930 (Video Storytelling)
JOU 4930 (Audience Engagement)	JOU 4930 (Advanced Social Media)
Specialized reporting/writing course 1	Specialized reporting/writing course 2

Journalism Two-Course Sequence

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sequences. Students are encouraged to work with faculty members to construct electives that best meet career goals.

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Code	Title	Credits
ADV 3008	Principles of Advertising	3
JOU 3109C	Multimedia Writing	3
JOU 3184	Beat Reporting	3
JOU 3212	Magazine Design	3
JOU 3213	Design	3
JOU 3305	Data Journalism	3
JOU 3363	Introduction to Web Apps for Communicators	3
JOU 3601	Photographic Journalism	3
JOU 3920	Professional Practice	4
JOU 4004	History of Journalism	3
JOU 4008	Journalism Studies	3
JOU 4111	Advanced Reporting	3
JOU 4123	Investigative Reporting	3
JOU 4201	News Center Practicum	3
JOU 4202	Advanced News Center Practicum	3
JOU 4214	Advanced Design	3
JOU 4301	Literary Journalism	3
JOU 4308	Magazine and Feature Writing	3
JOU 4311	Advanced Magazine Writing	3
JOU 4313C	Sports Reporting	3

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Code	Title	Credits
<u>JOU 4342</u>	Reporting and Writing for Online Media	3
<u>JOU 4364</u>	Advanced Web Apps for Communicators	3
<u>JOU 4447C</u>	Applied Magazines	3
<u>JOU 4510</u>	Magazine Management and Publication	3
<u>JOU 4603</u>	Specialized Journalistic Photography	3
<u>JOU 4604</u>	Advanced Photographic Journalism 1	3
<u>JOU 4605</u>	Advanced Photographic Journalism 2	3
<u>JOU 4700</u>	Problems and Ethics of Journalism in Society	3
<u>JOU 4905</u>	Individual Problems in Journalism	1-3
<u>JOU 4910</u>	Journalism Undergrad Research	0-3
<u>JOU 4930</u>	Special Study in Journalism	1-3
<u>JOU 4940</u>	Journalism Internship	1-3
<u>MMC 3254</u>	Media Entrepreneurship	4
<u>MMC 3260</u>	Communications on the Internet	3
<u>MMC 3420</u>	Consumer and Audience Analytics	3
<u>MMC 3614</u>	Media and Politics	3
<u>MMC 3702</u>	Rock 'N Roll and American Society Part 1	3
<u>MMC 3703</u>	Sports Media and Society	3
<u>MMC 4302</u>	World Communication Systems	3
<u>MMC 4341L</u>	Advanced Online Media Production	3
<u>PGY 3610</u>	Survey of Photojournalism	2
<u>PUR 3000</u>	Principles of Public Relations	3
<u>RTV 3405</u>	Media and Society	3

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Code	Title	Credits
Other courses in ADV, PUR, and RTV may be taken with department approval		
Course List		

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