

Cover Sheet: Request 11149

Business Administration - General Studies

Info

Process	Program Modify Platform Ugrad/Pro
Status	Pending
Submitter	Kenney,Priscilla J priscilla.kenney@warrington.ufl.edu
Created	9/23/2016 3:18:21 PM
Updated	9/23/2016 3:24:42 PM
Description of request	The intent of expanding the availability of the Business Administration – General Studies major into the UFO curriculum is to increase the diversity of business majors available to online students, and to provide UFO students with an interdisciplinary major.

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	CBA - Business Administration General 011701000	Mathis, Renee C		9/23/2016
Added 2016 ED Educational Studies UFO.pdf					9/23/2016
Added 2016 HHP Sport Management UFO.pdf					9/23/2016
Added GBA_UFO_17-18CY.docx					9/23/2016
Added UCCconsult_form UFO BA-GBA with EDS.pdf					9/23/2016
Added UCCconsult_form_BABA_SPM Area of Specialization.pdf					9/23/2016
College	Approved	CBA - College of Business Administration, Warrington	Mathis, Renee C		9/23/2016
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			9/23/2016
No document changes					
UF Online					
No document changes					
Office of the Registrar					
No document changes					
OIPR Notified					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

Program|Modify_Platform for request 11149

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Form version: 1

Responses

Name Business Administration - General Studies

Major or Minor Code GBA

Effective Term Earliest Available

Effective Year Earliest Available

Differences from Residential Program To meet the "Business Communication" requirement residential students are able to enroll in either Professional Business Writing (GEB3213) or Professional Speaking (GEB3218). These courses are offered in the UFO curriculum as a hybrid course: Writing and Speaking in Business (GEB3219). Students in the UFO GBA will be required to complete the hybrid course instead of selecting from either writing or speaking.

Pedagogical Rationale/Justification The GBA major is currently offered to on-campus majors, providing access to an interdisciplinary degree rooted in business with a concentration of coursework in a different discipline. The intent of expanding the availability of this major into the UFO curriculum is to increase the diversity of business majors available to online students, and to provide UFO students with an interdisciplinary major. Many UFO students are already working full-time jobs, and the hope is that this degree program will equip them with a solid foundation in business while also providing the opportunity to develop relevant skills and exposure in an applied discipline through the area of specialization required within the major.

Impact on Existing Residential and Online Programs The Heavener School of Business has capacity for expansion of this major into the UFO curriculum. No negative impacts on the residential program are anticipated. The GBA major will give UFO students interested in business a second business major from which to choose, and accordingly, may slightly impact enrollment in the current UFO business major (IBA).

Bachelor of Arts in Business Administration **Area of Specialization: *Educational Studies (ED)***

Description

The area of specialization in Education provides students in the online program with an understanding of the purpose and function of education and the social and psychological forces that affect young people. For career information view: <http://www.crc.ufl.edu/>

Requirements

In order to pursue this area of specialization, online students are required to have a minimum of four classes totaling 12 hours from courses listed below (students must maintain a minimum 2.0 Area of Specialization GPA). Be sure to check course prerequisite requirements.

Section 1	
EDF 3110	Human Growth and Development
EDF 3135	The Adolescent
EDF 3210	Educational Psychology
Section 2	
EDF 3514	History of Education
EDF 3604	Social Foundations of Education
EDF 3609	Social and Historical Foundations of Education
Section 3	
EEX 3012	Introduction to Special Education
EEX 3093	Exceptional People in School and Society
Section 4	
SDS 3340	Career and Life Span Planning
SDS 3481	Alcohol and Drug Abuse
SDS 3482	Stress and Anxiety Management
SDS 4410	Interpersonal Communication Skills
Section 5	
EME 4406	Integrating Technology into the Classroom
EDF 4430	Measurement and Evaluation in Education
TSL 4324	ESOL Strategies for Content Area Teachers

Contact Information

You are always welcome to contact an online Advisor in the School of Business regarding your degree requirements, however, advising specifically related to Education is available through College of Education. For registration, scheduling, and area-specific questions, please contact:

Office of Student Services
studenthelp@coe.ufl.edu
352-273-4376
G-416 Norman Hall

Department Website: <http://education.ufl.edu/>

Minor Option

A minor is available in this Area of Specialization. To complete the minor students must earn 15 credit hours, and complete courses from at least 4 of the 5 sections, with a minimum 2.0 cumulative GPA. More information about the Educational Studies minor is available at: <https://catalog.ufl.edu/ugrad/current/education/Minors/education.aspx>.

Bachelor of Arts in Business Administration Area of Specialization: *Sport Management (ESS)*

Description

The Department of Tourism, Recreation, and Sports Management through the College of Health and Human Performance provides opportunities for students in the online business program interested in studying the impact of leisure services and sport industry on individuals, society, and the environment. The Sport Management program explores finance, marketing, legal issues, administration, and research in today's global sport industry. Career opportunities are available in management and leadership positions within professional sports teams, intercollegiate athletics, recreation programs at colleges or universities, sport governing bodies, major sport arenas or stadiums, and sport equipment companies. For career information view: <http://www.crc.ufl.edu/>.

Requirements

Online students are required to have a minimum of four classes totaling 12 hours from any of the 3000-4000 level courses listed below and maintain a minimum 2.0 Area of Specialization GPA. Be sure to check course prerequisite requirements. Please see the TRSM advisor if interested in taking SPM courses not listed below. **IMPORTANT:** The Tourism, Recreation and Sports Management department will register students for a maximum of 2 SPM courses per term. It is recommended students plan for at least 3 semesters to complete the area. **The department will not be able to assist you with registration until 3 weeks after the start of Advance Registration. The department allows the students in the major to register prior to students outside the major.**

APK 3400	Introduction to Sport Psychology (contact APK advisor for registration)
SPM 3012	Sport and Society
SPM 3204	Ethical Issues in Sport
SPM 3306	Sport Marketing
SPM 4104	Sport Facility Design and Management
SPM 4154	Administration of Sport and Physical Activity (Prereq: MAN3025)
SPM 4515	Sport & Business Finance (Prereq: FIN3403)
SPM 4723	Legal Issues in Sport/Physical Activity

Contact Information

You are always welcome to contact an online Advisor in the School of Business regarding your degree requirements, however, advising specifically related to Sport Management is available through the Tourism, Recreation and Sport Management department in the College of Health and Human Performance. For registration, scheduling, and area-specific questions, please contact:

Dawn Shores
dshores@hhp.ufl.edu
352-392-4042
330 Florida Gym
<http://hhp.ufl.edu/index.php/current-students/current-students/academic-advising/>
Department Website: trsm.hhp.ufl.edu

Minor Option

There is not a minor offered in Sport Management.

Business Administration, General Studies, BABA

The Bachelor of Arts in Business Administration-General Studies degree provides a broad overview of the functional areas of business with a selected area of specialization. Students take foundation courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of business, such as finance, management, marketing and operations management; and area of specialization courses that focus on a specific topic, such as international studies, mass communication, criminology, science or a foreign language.

About this Major

- **College:** [Heavener School of Business](#)
 - **Degree:** Bachelor of Arts in Business Administration
 - **Credits for Degree:** 120
 - **Academic Learning Compact**
 - **Additional Information**
-
- **Related Business Administration Programs**

To graduate with this major, students must complete all university, college, and major requirements.

Critical Tracking Model Semester Plan

The Bachelor of Arts in Business Administration-General Studies (BABA-GBA) degree program allows students to couple a business major with an outside interest. BABA-GBA students can choose from more than 70 [areas of specialization](#) that are comprised of courses taught by other UF colleges and departments. The BABA-GBA degree prepares students for a wide variety of business-related careers, for graduate studies in business and for graduate programs related to the area of specialization.

BABA-GBA majors are encouraged to gain practical work experience through [internships](#), student organizations and community service. In addition, the Heavener School of Business offers students a wide variety of academic and [career and leadership programs](#), including [study abroad](#), the Florida Leadership Academy, involvement in [student organizations](#) and [research activities](#). Students should consult an [academic advisor/career coach](#) for specific information.

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Requirements for the Major

BABA-GBA majors must maintain a 2.0 core, area of specialization and UF GPA. Students must read the individual course descriptions in this catalog to determine the prerequisites for their required courses. In addition to the critical-tracking and general education courses outlined below, BABA-GBA majors take 120 credits, including:

- **Core courses:** BUL 4310, FIN 3403, GEB 3373, MAN 3025, MAN 4504, MAR 3023 and QMB 3250
- **Area of specialization courses:** Complete 12 credits at the 3000/4000 level in a chosen discipline outside the Heavener School of Business
- **Business elective courses:** Complete 11-12 credits from a list of approved business electives. Internship, independent study or assistantship credit will not count toward this requirement. Note: Students who are pursuing the international studies area of specialization must complete a foreign language minor in lieu of the business elective requirement.
- **Professional communication course:** GEB 32193 [Writing and Speaking Professional Writing](#) in Business, ~~GEB 3218 Professional Speaking in Business~~, SPC 2608 Introduction to Public Speaking, ~~ENC 3312 Advanced Argumentative Writing~~ or a similar course with prior approval (requires a minimum grade of C)
- **Internship course:** GEB 4941 Internship in Business Administration (one credit) in conjunction with an internship of at least 150 credits before the start of the senior year. The internship requirement can be waived for students who participate in a study abroad experience of at least six weeks. Students who waive the requirement via study abroad are strongly encouraged to complete at least one internship to improve their chances of obtaining full-time employment and/or admission to graduate programs or law school. Students should consult an academic advisor/career coach for more information.

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Critical Tracking

Critical Tracking records each student's progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.

To remain on track for the BABA-GBA major, students must meet the critical-tracking criteria listed below. The critical-tracking GPA is calculated based on all attempts of the critical-tracking courses or

their equivalents. After a student receives a minimum grade of C in a critical-tracking course or its equivalent, no subsequent grade in that course or its equivalent will be used in the calculation of the critical-tracking GPA.

Semester 1

- Complete 1 critical-tracking course from ACG 2021, ACG 2071, CGS 2531 or ISM 3013, ECO 2013, ECO 2023, MAC 2233, STA 2023
- 2.5 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

Semester 2

- Complete 2 additional critical-tracking courses for a total of 3 critical-tracking courses
- 2.75 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

Semester 3

- Complete 2 additional critical-tracking courses (including ACG 2021) for a total of 5 critical-tracking courses
- 3.0 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

Semester 4

- Complete all 7 critical-tracking courses
- 3.0 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

Semester 5

- Meet all semester 1-4 critical-tracking requirements
- 2.0 UF GPA required (and maintained through semester 8)

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Model Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

Semester 1	Credits
ECO 2023 Principles of Microeconomics <i>GE-S</i>	4
IUF 1000 What is the Good Life <i>GE-H</i>	3
Biological or Physical Science <i>State Core GE-B or P</i>	3
Elective <i>MAC 1140 Precalculus Algebra, if needed</i>	3
	Total 13

Semester 2	Credits
ECO 2013 Principles of Macroeconomics <i>State Core GE-S</i>	4
MAC 2233 Survey of Calculus 1 <i>State Core GE-M</i>	3
Biological or Physical Science <i>GE-B or P</i>	3

Composition 3
GE-C; WR

Humanities 3
State Core GE-H

Total 16

Semester 3	Credits
ACG 2021 Introduction to Financial Accounting	4
CGS 2531 Problem Solving Using Computer Software, 3 credits, (GE-M) or ISM 3013 Introduction to Information Systems, 4 credits	3-4
Composition <i>State Core GE-C</i>	3
Diversity <i>GE-D</i>	3
International <i>GE-N</i>	3
Total	16-17

Semester 4

Credits

ACG 2071 Introduction to Managerial Accounting	4
GEB 4941 Internship in Business Administration <i>Complete by beginning of senior year</i>	1
STA 2023 Introduction to Statistics 1 <i>GE-M</i>	3
Professional communication course <i>GEB 32193, GEB 3218, or SPC 2608, or ENC 3312</i>	3
Elective	4
	Total 15

Semester 5	Credits
MAN 3025 Principles of Management <i>GE-S</i>	4
QMB 3250 Statistics for Business Decisions	4
Area of specialization course	3
Elective	4
	Total 15

Semester 6		Credits
FIN 3403 Business Finance		4
MAR 3023 Principles of Marketing		4
Area of specialization course		3
Business elective		4
	Total	15

Semester 7		Credits
BUL 4310 The Legal Environment of Business		4
GEB 3373 International Business		4
Area of specialization course		3
Business elective		4
	Total	15

Semester 8	Credits
MAN 4504 Operations and Supply Chain Management	4
Area of specialization course	3
Business elective	4
Elective	4
Total	15

External Consultation Results (departments with potential overlap or interest in proposed course, if any)

Department	Name and Title
_____	_____
Phone Number	E-mail
_____	_____
Comments	

Department	Name and Title
_____	_____
Phone Number	E-mail
_____	_____
Comments	

Department	Name and Title
_____	_____
Phone Number	E-mail
_____	_____
Comments	

External Consultation Results (departments with potential overlap or interest in proposed course, if any)

Department HH-SPM	Name and Title Owen Beatty, Director for Online Education - HHP
Phone Number 294.1615	E-mail beattyo@hhp.ufl.edu
Comments No conflicts or concerns from the College of Health and Human Performance or the Department of Tourism, Recreation, and Sport Management. (See Attached)	

Department _____	Name and Title _____
Phone Number _____	E-mail _____
Comments 	

Department _____	Name and Title _____
Phone Number _____	E-mail _____
Comments 	

College of Health & Human Performance
Office of the Dean

200 Florida Gym
PO Box 118200
Gainesville, FL 32611-8200
352-392-0578
352-392-3186 Fax

September 15, 2016

Erica L. Studer-Byrnes, Ph.D.
HEAVENER SCHOOL OF BUSINESS
Warrington College of Business Administration
University of Florida
333 Heavener Hall
PO Box 117160
Gainesville, FL 32611-7160

RE: BABA – Sport Management Area of Specialization

Dear Erica,

The College of Health and Human Performance, and the Department of Tourism, Recreation, and Sport Management, would be very supportive of BABA UF Online students completing an area specialization in Sport Management. The following courses (all three credit hours) have adequate space to accommodate students pursuing this path:

APK 3400 Introduction to Sport Psychology – Spring only
SPM 3012 Sport and Society – Fall, Spring, and Summer
SPM 3204 Ethical Issues in Sport – Spring only
SPM 3306 Sport Marketing – Fall only
SPM 4104 Sport Facility Design and Management – Spring only
SPM 4154 Administration of Sport (Prereq: MAN3025) – Fall only
SPM 4515 Sport Finance (Prereq: FIN3403) – Spring only
SPM 4723 Legal Issues in Sport – Fall only

These course offerings mirror the options for residential BABA students. If you have any additional questions, please let me know.

Regards,



Christopher Janelle, PhD
Assoc. Dean for Academic and Student Affairs



Michael Sagas, PhD
Dept. Chair, Tourism, Recreation and Sport
Management



Owen C. Beatty, MBA
Director for Online Education