

Cover Sheet: Request 10067

MAN7768 Supply Chain Strategy

Info

Process	Course New Ugrad/Pro
Status	Pending
Submitter	Brawner,Patricia A brawner@ufl.edu
Created	2/20/2015 2:34:43 PM
Updated	8/26/2015 4:57:30 PM
Description	The objective of this course is to introduce students to the basic concepts and tools applied in supply chain management. The course will focus on contemporary research in supply chain management to prepare students for academic research in this area.

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	CBA - Information Systems and Operations Management 011707000	Aytug, Haldun		2/20/2015
Added MAN 7768 ucc1.docx					2/20/2015
Added DBA MAN 7768 Supply Chain Syllabus.docx					2/20/2015
College	Approved	CBA - College of Business Administration, Warrington	Mathis, Renee C		2/20/2015
No document changes					
University Curriculum Committee	Comment	PV - University Curriculum Committee (UCC)	Garfield, Wanda	This request was accidentally denied. It was reopened per Brandi Baker's request to be pending at UCC.	8/27/2015
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			8/27/2015
No document changes					
Statewide Course Numbering System					
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					

Step	Status	Group	User	Comment	Updated
College Notified					
No document changes					

Recommended SCNS Course Identification

1. Prefix MAN 2. Level 7 3. Number 768 4. Lab Code None

5. Course Title Supply Chain Strategy

6. Transcript Title (21 character maximum) Supply Chain Strategy

7. Effective Term Fall

8. Effective Year 2015

9. Rotating Topic? No

10. Amount of Credit 3

11. If variable, # minimum and # maximum credits per semester.

12. Repeatable credit? No

13. If yes, total repeatable credit allowed #

14. S/U Only? No

15. Contact Type Select Contact Type

16. Degree Type Professional

17. If other, please specify: [Click here to enter text.](#)

18. Category of Instruction Advanced

19. Course Description (50 words maximum)

The objective of this course is to introduce students to the basic concepts and tools applied in supply chain management. The course will focus on contemporary research in supply chain management to prepare students for academic research in this area.

20. Prerequisites

[Click here to enter text.](#)

21. Co-requisites

[Click here to enter text.](#)

22. Rationale and Placement in Curriculum

The DBA Program offers a well-rounded offering of courses in the business disciplines. Supply Chain Strategy covers the basics of supply chain management and logistics, which is vitally important in business. This course will prepare students for research in this area.

23. Complete the syllabus checklist on the next page of this form.

Syllabus Requirements Checklist

The University's complete Syllabus Policy can be found at:

http://www.aa.ufl.edu/Data/Sites/18/media/policies/syllabi_policy.pdf

The syllabus of the proposed course **must** include the following:

- Course title
- Instructor contact information (if applicable, TA information may be listed as TBA)
- Office hours during which students may meet with the instructor and TA (if applicable)
- Course objectives and/or goals
- A weekly course schedule of topics and assignments.
- Methods by which students will be evaluated and their grades determined
- Information on current UF grading policies for assigning grade points. This may be achieved by including a link to the appropriate undergraduate catalog web page:
<https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>.
- List of all required and recommended textbooks
- Materials and Supplies Fees, if any
- A statement related to class attendance, make-up exams and other work such as: *"Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found in the online catalog at: <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>."*
- A statement related to accommodations for students with disabilities such as: *"Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation."*
- A statement informing students of the online course evaluation process such as: *"Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <https://evaluations.ufl.edu/results>."*

It is **recommended** that the syllabus contain the following:

- Critical dates for exams or other work
- Class demeanor expected by the professor (e.g. tardiness, cell phone usage)
- The university's honesty policy regarding cheating, plagiarism, etc.

Suggested wording: UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code (<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

- Contact information for the Counseling and Wellness Center: <http://www.counseling.ufl.edu/cwc/>, 392-1575; and the University Police Department: 392-1111 or 9-1-1 for emergencies

MAN 7768

SUPPLY CHAIN STRATEGY

Instructor: Prof. Janice Carrillo
Office: 355E Stuzin Hall
Telephone: (352) 392-5858
E-mail: jc@ufl.edu
Office Hours: Wednesday evenings TBA or by appointment

COURSE OBJECTIVES

The objective of this course is to introduce students to the basic concepts and tools applied in supply chain management. Utilizing a strategic supply chain point of view, emphasis will be placed on such topics as supply chain structure, information flows, supplier selection, and environmental supply chain issues. The first part of the course will focus on supply chain material which will (a) give students an overview of the basics, and (b) expose students to key concepts necessary for supply chain executives and consultants. The second part of the course will focus on contemporary research in supply chain management to prepare students for academic research in this area.

REQUIRED MATERIALS

The course textbook is "Supply Chain Management: Strategy, Planning, and Operations," by Chopra and Meindl.

COURSE READINGS

Other course materials will consist of various research papers, book chapters, lecture notes, etc. that are relevant to the topic of discussion for the week. Students are responsible for reading all of the assigned course materials and contributing to the in-class discussions. In addition, students must prepare short summaries for particular assigned papers.

SHORT SUMMARIES

For certain assigned readings, students should prepare a 2-3 page short summary which includes the following items:

1. Overview of the problem
2. Overview of the assumptions
3. Summary of the results
4. Critique of the results
5. Suggestions for future research based on this paper

PRESENTATIONS

Students are expected to lead the class discussion of certain research papers as assigned. A presentation (30 minutes) should be prepared, which includes a set of slides and

hand-outs for the course participants. The presentations should include summary information, as well as a more detailed analysis of the model/approach presented in the papers.

SUPPLY CHAIN SUMMARY REPORT

Students will write a 5-10 page report summarizing the supply chain for a particular company. You may choose a company that you are currently working for, or you may choose a different company that is popular in the press. At least three references must be used for the report. These references may be communications with employees of the company and/or citations for articles you have found that company. The purpose of this report is to apply some of the supply chain concepts that we have discussed in class.

A preliminary proposal for the report will be due at the end of our first weekend of class. The proposal should contain three main items. First, identify the company you are using for your report. Second, give an outline of the main points that you plan to cover in the report. Third, list at least three of the references that you will use for your report.

In the text of the report, you should address the following three items.

1. Describe the products and/or services of the firm. (About 1 page)
Include a description of the firm's marketplace. Also, include a description of its key customers, competitors, and other strategic information that has relevance on its supply chain choices.
2. Describe the existing supply chain for a single product, or a group of products. (Most of the report should cover this item.) The main point of this section is to apply some of the concepts that we have learned during the first weekend of class. Consider the following factors:
 - What strategic supply chain choices has this firm made?
 - Comment on the firm's supplier choices and supplier relationships.
 - Is the supply chain global or domestic?
 - What are the firm's outsourcing policies. Does the firm manufacture or assemble goods themselves?
 - Describe the firm's distribution network. Does it rely on a third party logistics provider, or manage its own logistics?
 - What kind of supply chain assets does the firm own?
 - How does the firm communicate with its supply chain partner? Does it rely on particular information systems to facilitate this communication?
 - Does the firm utilize any internet procurement or online tools to communicate with its supply chain?

I understand that data may not be available to cover all of these factors, but at least 3 of these factors should be considered in sufficient depth.

3. Give recommendations concerning the supply chain choices for this company. (About 1-2 pages of text.) Does the firm have a coherent supply chain strategy? How

could the firm improve its supply chain?

SUPPLY CHAIN RESEARCH REPORT

Each student will turn in a 5-10 page report on a supply chain research topic. A preliminary proposal will be due at the end of the second weekend of class, and the final report will be due before the end of class.

The report should include the following:

1. An overview of the research problem. Why is this topic important?
2. A summary of the related literature. How does your research relate to the previous literature?
3. A description of the model or approach. What are the significant factors and decision variables? What assumptions does the model/approach make? What possible methodologies can be used to further investigate the problem?
4. Describe the anticipated results. Why are they important?

GRADING

Your grade will reflect your performance on summaries, and presentations, and reports. For further information on UF grading policies, see the following link: <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>.

PERFORMANCE EVALUATION

Final grades will be assigned using the following weights:

	Percent of Final Grade:
Article Summaries	20% (5% for each article summary)
SC Summary Report	40%
SC Research Report	<u>40%</u>
Total Points	100%

ACADEMIC HONESTY

For any academic class activity, students must follow the University of Florida Student Honor Code. Any violation of the honor code will automatically result in a grade of E (Fail) for this course and further sanctions that may include a suspension or expulsion from the University through the Dean of Students Office. All incidents will be reported to Student Conduct and Conflict Resolution at the University of Florida. For the honor code guidelines, see the following link:

<https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>

CLASS EXPECTATIONS

Students are expected to follow the guidelines established in the MBA Performance and Accountability document, which discusses class tardiness, cell phone policies, etc. In addition, requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found in the online catalog at:

<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>

ACCOMMODATIONS AND DISABILITIES

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

COURSE EVALUATIONS

Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at: <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at: <https://evaluations.ufl.edu/results/>.

COUNSELING RESOURCES

Contact information for the Counseling and Wellness Center:

Website: <http://www.counseling.ufl.edu/cwc/>

Phone: 392-1575

University Police Department: 392-1111 or 9-1-1 for emergencies

SCHEDULE (Please check the syllabus posted on the course website for the most current schedule)

May 29

Topic: Introduction to Supply Chain Topics

Discussion Article: “The Triple A Supply Chain”

Optional: Chapter 1 in Chopra and Meindl

Topic: Strategic Supply Chain and Sourcing Decisions

Reading Assignment: “Fast, Global, and Entrepreneurial: Supply Chain Management, Hong Kong Style”

Discussion Case: Wal-Mart

Topic: Inventory Management Overview

Reading Assignment: “Whose, Where and How of Inventory Control Design” by Lee and Whang

Optional: Chapters 11 and 12 in Chopra and Meindl

May 30

Topic: Value of Information

Optional: Chapter 10 in Chopra and Meindl

Discussion Case: Barilla

Topic: Purchasing and Transportation Basics

Reading Assignment “Building Deep Supply Chain Relationships” By Liker and Choi

“Outsourcing Innovation” By Engardio and Einhorn

Optional: Chapters 14 and 15 in Chopra and Meindl

Topic: Green Supply Chain Issues

Reading Assignment: Dell Going Green

The Greening of Wal-Mart Revisited

How Green is My Orange?

May 31

Topic: Global Supply Chain Management

Reading Assignment: Articles from Business Horizons Special Issue on
Global Supply Chain Management (July-August 2014)

Due: Article Summaries and Presentations

June 14

Due: Supply Chain Reports

July 24

Topic: Overview of Supply Chain Research Methodologies

Reading Assignment: Various Articles

Due: Article Summaries and Presentations

July 25

Topic: Contemporary SC Issues

Reading Assignment: Articles from Interfaces Special Issues on
Edelman Prize Winning Applications

Due: Article Summaries and Presentations

July 26

Topic: Contemporary SC Issues

Reading Assignment: Various Articles

Due: Article Summaries and Presentations

August 2

Due: Supply Chain Research Paper