

Cover Sheet: Request 10771

Telecommunication Tracking Changes

Info

Process	Major Curriculum Modify Ugrad/Pro
Status	Pending
Submitter	Ostroff,David Howard dostroff@ufl.edu
Created	2/15/2016 12:30:14 PM
Updated	2/15/2016 3:16:02 PM
Description	Change tracking courses to: ENC 1101 STA 2023 ECO 2013 MMC 1009 RTV 2100 RTV 3001

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	JOU - Telecommunicat 012303000	Ostroff, David Howard		2/15/2016
No document changes					
College	Approved	JOU - College of Journalism and Communications	Weigold, Michael Fredrick		2/15/2016
Added Tracking 8-semester plan.pdf					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			2/15/2016
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
Academic Assessment Committee Notified					
No document changes					
College Notified					
No document changes					

Major|Modify_Curriculum for request 10771

Info

Request: Telecommunication Tracking Changes
Submitter: Ostroff,David Howard dostroff@ufl.edu
Created: 2/15/2016 12:30:14 PM
Form version: 1

Responses

Major Name

Enter the name of the major. Example: "Mathematical Modeling"

Response:
Telecommunication

Major Code

Enter the two-letter or three-letter major code.

Response:
RTV

Degree Program Name

Enter the name of the degree program in which the major is offered.

Response:
Telecommunication

Effective Term

Enter the term (semester and year) that the curriculum change would be effective.

Response:
Earliest Available

Effective Year

Response:
Earliest Available

Proposed Changes

Describe the proposed changes to the curriculum.

Response:
Proposed Changes : Change tracking courses to:

ENC 1101

STA 2023
ECO 2013
MMC 1009
RTV 2100
RTV 3001

Pedagogical Rationale/Justification

Describe the rationale for the proposed changes to the curriculum.

Response:

We believe these courses are better predictors of success for students in our major than the current tracking courses. In addition, because of the changes in general education requirements, these courses will more efficiently enable students to complete their degrees in a timely manner. We are adding STA 2023 because there is an increasing demand for skills in audience analytics, audience research, and numeracy among communication graduates. Success in these course is directly related to mastery of basic inferential and descriptive statistics

Impact on Enrollment, Retention, Graduation

Describe any potential impact of the curriculum changes on students who are currently in the major.

Response:

None

Telecommunication

The Department of Telecommunication consistently ranks among the top five in the United States and is accredited by the Accrediting Council for Education in Journalism and Mass Communication.

About This Major

- **College:** Journalism and Communications
- **Degree:** Bachelor of Science in Telecommunication
- **Credits for Degree:** 124
- **Specializations:** [Management](#); [Media and Society](#); [News](#); [Production](#)
- **Minor:** No
- **Combined-Degree Program:** Yes
- **Academic Learning Compact**
- **Website**
- **Contact**

Overview

Students select from one of four specializations:

- The management specialization prepares students to enter the profession through positions in research, sales, and marketing and promotion.
- The news specialization prepares students for careers as reporters and anchors, or as producers who are responsible for news programs behind-the-scenes. Entry into the broadcast news sequence is limited to students in the Department of Telecommunication who have placed in a competitive entrance exam. Contact the department office to determine when the exam is given.
- The production specialization prepares students for careers in program creation, writing and the creative applications of video and audio technology.
- The media and society specialization focuses on the theories, methods and techniques used to play, produce and distribute audio and video programs and messages; personnel and facilities management; marketing and distribution; media regulations, law and policy; and principles of broadcast technology. It prepares individuals to work in media organizations and those organizations that use electronic media, such as political campaigns, government, education and business.

Students can also use the communication skills they acquire to pursue graduate degrees. Students majoring in telecommunication participate in the university's six broadcast stations, other on campus facilities such as the Gator Network and elective internships throughout the world.

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Critical Tracking

To graduate with this major, students must complete all university, college and major requirements.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.

Semester 1

- 2.0 GPA on all work at all institutions [Complete tracking course STA 2023 or ENC 1101](#)

Semester 2

- Complete 2 of ~~6~~ **5** critical-tracking courses: [ENC 1101](#), [STA 2023](#), [MMC 1009](#), ~~AMH 2020~~, ECO 2013, ~~POS 2044~~, RTV 2100 (MMC 2100 can be substituted for RTV 2100), RTV 3001 ~~and an approved English elective~~
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

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Semester 3

- Complete 2 additional critical-tracking courses
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 4

- Complete 1 additional critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 5

- Complete all critical-tracking courses

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Management

Required Core Coursework

- ADV 3008 Principles of Advertising (3)
- MMC 1009 Introduction to Media and Communication * (1)
- MMC 2121 Fundamentals of Writing for Communicators * (3)
- MMC 3203 Mass Communications Ethics * or RTV 4432 Ethics and Problems in Telecommunication * (3)
- MMC 3420 Audience Analytics (3) or RTV 4506 Telecommunication Research (3)
- RTV 2100 Writing for Electronic Media * (3)
- RTV 3001 Introduction to Telecommunication * (3)
- RTV 3405 Television and American Society (3)
- RTV 3511 Fundamentals of Production * (3)
- RTV 4500 Telecommunication Programming (3)
- RTV 4700 Telecommunication Law and Regulation (3)
- RTV 4800 Telecommunication Planning and Operations (3)
- VIC 3001 Sight, Sound and Motion * (4)
- Electives inside college: 11 credits
- Operations Block: Select one; courses cannot be used to fulfill other requirements
 - MMC 3420 Audience Analytics (3)
 - RTV 3101 Advanced Writing for Electronic Media * (3)
 - RTV 4420 New Media Systems * (3)
 - RTV 4506 Telecommunication Research * (3)

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Recommended Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold.

Semester 1	Credits
AMH 2020 United States since 1877 (State Core GE-S)	3

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ENC 1101 Expository and Argumentative Writing (State Core GE-C) * 3

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IUF 1000 What is the Good Life 3

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~~Mathematics- STA 2023 (State Core GE-M) *~~ 3

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Physical or Biological Science (State Core GE-P or B) * 3

Total 15

Semester 2

Credits

ECO 2013 Principles of Macroeconomics 4

MUL 2010 Introduction to Music Literature (State Core GE-H/N) 3

THE 2000 Theatre Appreciation or ARH 2000 Art Appreciation (GE-H/D) 3

English elective (GE-C; ENC 1102 recommended) * 3

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Mathematics (GE-M) * 3

Total 16

Semester 3

Credits

MMC 1009 Introduction to Media and Communication * 1

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MMC 2121 Writing Fundamentals for Communicators * 3

RTV 3001 Introduction to Telecommunication *	3
English elective *	3
Foreign language * or quantitative option	3
Physical or Biological Science (GE-P or B) *	3
	Total 16

Semester 4	Credits
POS 2041 American Federal Government (GE-S)	3
RTV 2100 Writing for Electronic Media **	3
SPC 2608 Introduction to Public Speaking or ORI 2000 Oral Performance of Literature 1 *	3
VIC 3001 Sight, Sound and Motion *	4
Foreign language * or quantitative option	3
	Total 16

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Semester 5 **Credits**

ADV 3008 Principles of Advertising	3
RTV 3405 Television and American Society	3
Business outside concentration	4
Elective inside college	3
Elective outside college	3
	Total 16

Semester 6

Credits

PSY 2012 General Psychology or SYG 2000 Principles of Sociology (GE-S)	3
RTV 3511 Fundamentals of Production *	3
RTV 4500 Telecommunication Programming	3
Elective inside college	3
Operations block, one course *	3
	Total 15

For semesters 7-8, students must complete two professional courses.

Semester 7	Credits
RTV 4506 Telecommunication Research or MMC 3420 Audience Analytics	3
RTV 4700 Telecommunication Law and Regulation	3
Business outside concentration	4
Elective inside college	3
Elective outside college	2
	Total 15

Semester 8	Credits
POS 2112 American State and Local Government or INR 2001 Introduction to International Relations or CPO 2001 Comparative Politics	3
RTV 4432 Ethics and Problems in Telecommunication *	3
RTV 4800 Telecommunication Planning and Operations	3
Business outside concentration	4
Elective inside college	2
	Total 15

Up to six credits of professional internship credit may count toward graduation.

* Minimum grade of C

** Minimum grade of C. MMC 2100 is accepted in lieu of RTV 2100.

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Media and Society

Required Core Coursework

- MMC 1009 Introduction to Media and Communication * (1)
- MMC 2121 Fundamentals of Writing for Communicators * (3)
- MMC 3203 Mass Communications Ethics * or
RTV 4432 Ethics and Problems in Telecommunication * (3)
- MMC 4200 Law of Mass Communication (3) or
RTV 4700 Telecommunication Law and Regulation
- RTV 2100 Writing for Electronic Media * (3)
- RTV 3001 Introduction to Telecommunication * (3)
- RTV 3405 Television and American Society (3)
- RTV 4905 Senior Project or Thesis (3)
- VIC 3001 Sight, Sound and Motion * (4)
- Media and Society block: 9 credits
 - JOU 4004 History of Journalism (3)
 - MMC 3614 Media and Politics (3)
 - MMC 3703 Sports and Society (3)
 - MMC 4302 World Communication Systems (3)
 - RTV 3411 Race, Gender, Class and the Media (3)
- Specialization electives: 12 credits ***

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Recommended Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold.

Semester 1	Credits
AMH 2020 United States since 1877 (State Core GE-S)	3
ENC 1101 Expository and Argumentative Writing (State Core GE-C) *	3
IUF 1000 What is the Good Life (GE-H)	3
Mathematics STA 2023 (State Core GE-M) *	3
Physical or Biological Science (State Core GE-P or B) *	3
Total	15

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Semester 2 Credits

ECO 2013 Principles of Macroeconomics 4

MUL 2010 Introduction to Music Literature (State Core GE-H/N) 3

THE 2000 Theatre Appreciation or ARH 2000 Art Appreciation (GE-H/D) 3

~~English elective (GE-C; ENC 1102 recommended) * 3~~

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Mathematics (GE-M) * 3

Total 16

Semester 3

Credits

MMC 1009 Introduction to Media and Communication *	1
MMC 2121 Writing Fundamentals for Communicators *	3
RTV 3001 Introduction to Telecommunication *	3
English elective *	3
Foreign language * or quantitative option	3
Physical or Biological Science (GE-P or B) *	3

Total 16

Semester 4

Credits

POS 2041 American Federal Government (GE-S)	3
RTV 2100 Writing for Electronic Media **	3
SPC 2608 Introduction to Public Speaking or ORI 2000 Oral Performance of Literature 1 *	3

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VIC 3001 Sight, Sound and Motion *	4
Foreign language * or quantitative option	3
Total	16

Semester 5	Credits
PSY 2012 General Psychology or SYG 2000 Principles of Sociology (GE-S)	3
RTV 3405 Television and American Society	3
Media and Society block, one course	3
Outside concentration	3
Quantitative option or general elective	2
Specialization elective ***	3
Total	17

Semester 6	Credits
Electives inside college	5
Media and Society block, one course	3

Outside concentration 3

Specialization elective *** 3

Total 14

Semester 7

Credits

MMC 3203 Mass Communications Ethics * or
RTV 4432 Ethics and Problems in Telecommunication * 3

RTV 4700 Telecommunication Law and Regulation or
MMC 4200 Law of Mass Communication 3

Media and Society block, one course 3

Outside concentration 3

Specialization elective *** 3

Total 15

Semester 8

Credits

AMH 2010 United States to 1877 3

POS 2112 American State and Local Government or
CPO 2001 Comparative Politics or
INR 2001 Introduction to International Relations 3

RTV 4905 Senior Project or Thesis	3
Outside concentration	3
Specialization elective ***	3
Total	15

Up to six credits of professional internship credit may count toward graduation.

* Minimum grade of C

** Minimum grade of C. MMC 2100 is accepted in lieu of RTV 2100.

*** Specialization electives: 12 credits required.

The following courses cannot be used to meet other requirements:

ADV 3008 Principles of Advertising or PUR 3000 Principles of Public Relations (3)

ADV 4400 International Advertising (3)

JOU 4302 Public Opinion/Editorial Analysis (3)

MMC 2265 Technology, Change and Communications (3)

MMC 3007 Media Literacy (3)

MMC 3260 Communication on the Internet or RTV 3106 Interactive Media (3)

MMC 4200 Law of Mass Communication (3)

PUR 4404C International Public Relations

RTV 4420 New Media Systems (3)

RTV 4500 Telecommunication Programming (3)

RTV 4506 Telecommunication Research (3)

RTV 4700 Telecom Law and Regulation (3)

RTV 4930 Special Study in Telecommunication (1-3)

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News

Required Core Coursework

- JOU 2040 Writing Mechanics * (1)

- JOU 3101 Reporting (3)
- JOU 3109C Writing for Multimedia * (3)
- MMC 1009 Introduction to Media and Communication * (1)
- MMC 3203 Mass Communications Ethics * or
RTV 4432 Ethics and Problems in Telecommunication * (3)
- MMC 4200 Law of Mass Communication (3)
- RTV 2100 Writing for Electronic Media * (3)
- RTV 3001 Introduction to Telecommunication * (3)
- RTV 3106 Interactive Media * (3)
- RTV 3303 Electronic News Writing and Reporting 1 * (3)
- RTV 3305 Investigative Reporting * (3)
- RTV 3405 Television and American Society (3)
- RTV 4301 Electronic News and Reporting 2 * (3)
- VIC 3001 Sight, Sound and Motion * (4)
- Electives inside college: 7 credits
- Professional electives in reporting: Select two courses
 - RTV 3304 Advanced Radio Reporting (3)
 - RTV 4302 Advanced TV Reporting
- or-
- Professional electives in producing: Select two courses
 - RTV 3401 Electronic News Producing and Management (3)
 - RTV 4340 Special News Projects (can be repeated once) (3)

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Recommended Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold.

Semester 1	Credits
AMH 2020 United States Since 1877 (State Core GE-S)	3

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ENC 1101 Expository and Argumentative Writing (State Core GE-C) *	3
IUF 1000 What is the Good Life (GE-H)	3
Mathematics STA 2023 (State Core GE-M) *	3
Physical or Biological Science (State Core GE-P or B) *	3
Total	15

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Semester 2

Credits

ECO 2013 Principles of Macroeconomics (GE-S) 4

MUL 2010 Introduction to Music Literature (State Core GE-H/N) 3

THE 2000 Theatre Appreciation or ARH 2000 Art Appreciation (GE-H/D) 3

~~English elective (GE-C; ENC 1102 recommended) * 3~~

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Mathematics (GE-M) * 3

Total 16

Semester 3

Credits

JOU 2040 Writing Mechanics * 1

MMC 1009 Introduction to Media and Communication *	1
RTV 3001 Introduction to Telecommunication *	3
English elective *	3
Elective inside college	2
Foreign language * or quantitative option	3
Physical or Biological Science (GE-P or B) *	3
	Total 16

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Semester 4	Credits
POS 2041 American Federal Government (GE-S)	3
RTV 2100 Writing for Electronic Media **	3
SPC 2608 Introduction to Public Speaking or ORI 2000 Oral Performance of Literature 1 *	3
VIC 3001 Sight, Sound and Motion *	4
Foreign language * or quantitative option	3

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Total	16
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Semester 5	Credits
JOU 3109C Writing for Multimedia *	3
RTV 3303 Electronic News Writing and Reporting 1 *	3
RTV 3405 TV and American Society	3
Elective outside college	2
Outside concentration	3
Total	14

Semester 6	Credits
JOU 3101 Reporting	3
PSY 2012 General Psychology or SYG 2000 Principles of Sociology (GE-S)	3
RTV 3106 Interactive Media *	3
RTV 4301 Electronic News and Reporting 2 *	3

Outside concentration	3
Total	15

For semesters 7-8, students must complete two professional courses.

Semester 7	Credits
AMH 2010 United States to 1877	3
MMC 4200 Law of Mass Communication	3
RTV 3305 Investigative Reporting *	3
Elective inside college	1
Outside concentration	3
Reporting professional elective or Producing professional elective	3
Total	16

Semester 8	Credits
MMC 3203 Mass Communication Ethics * or RTV 4432 Ethics and Problems in Telecommunication *	3

Elective inside college	4
Elective outside college	3
Outside concentration	3
Reporting professional elective or Producing professional elective	3
Total	16

Up to six credits of professional internship credit may count toward graduation.

* Minimum grade of C

** Minimum grade of C. MMC 2100 is accepted in lieu of RTV 2100

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Production

Required Core Coursework

- MMC 1009 Introduction to Media and Communication * (1)
- MMC 2121 Fundamentals of Writing for Communicators * (3)
- MMC 3203 Mass Communications Ethics * or
RTV 4432 Ethics and Problems in Telecommunication * (3)
- RTV 2100 Writing for Electronic Media * (3)
- RTV 3001 Introduction to Telecommunication * (3)
- RTV 3101 Advanced Writing for Electronic Media * (3)
- RTV 3320 Electronic Field Production * (3)
- RTV 3405 Television and American Society (3)
- RTV 3511 Fundamentals of Production * (3)
- RTV 4500 Telecommunication Programming (3)

- RTV 4700 Telecommunication Law and Regulation (3)
- RTV 4929C Senior Advanced Workshop in Telecommunication Production * (3)
- VIC 3001 Sight, Sound and Motion * (4)
- Electives inside college: 14 credits

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Recommended Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold.

Semester 1	Credits
AMH 2020 United States Since 1877 (State Core GE-S)	3
ENC 1101 Expository and Argumentative Writing (State Core GE-C) *	3
IUF 1000 What is the Good Life	3
Mathematics STA 2023 (State Core GE-M) *	3
Physical or Biological Science (State Core GE-P or B) *	3
Total	15

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Semester 2

Credits

ECO 2013 Principles of Macroeconomics

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MUL 2010 Introduction to Music Literature (State Core GE-H/N)	3
THE 2000 Theatre Appreciation or ARH 2000 Art Appreciation (GE-H/D)	3
English elective (GE-C; ENC 1102 recommended) *	3
Mathematics (GE-M) *	3
	Total 16

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Semester 3 Credits

MMC 1009 Introduction to Media and Communication *	1
MMC 2121 Writing Fundamentals for Communicators *	3
RTV 3001 Introduction to Telecommunication *	3
English elective *	3
Foreign language * or quantitative option	3
Physical or Biological Science (GE-P or B) *	3
	Total 16

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Semester 4 Credits

POS 2041 American Federal Government (GE-S)	3
RTV 2100 Writing for Electronic Media **	3
SPC 2608 Introduction to Public Speaking or ORI 2000 Oral Performance of Literature 1 *	3
VIC 3001 Sight, Sound and Motion *	4
Foreign language * or quantitative option	3
Total	16

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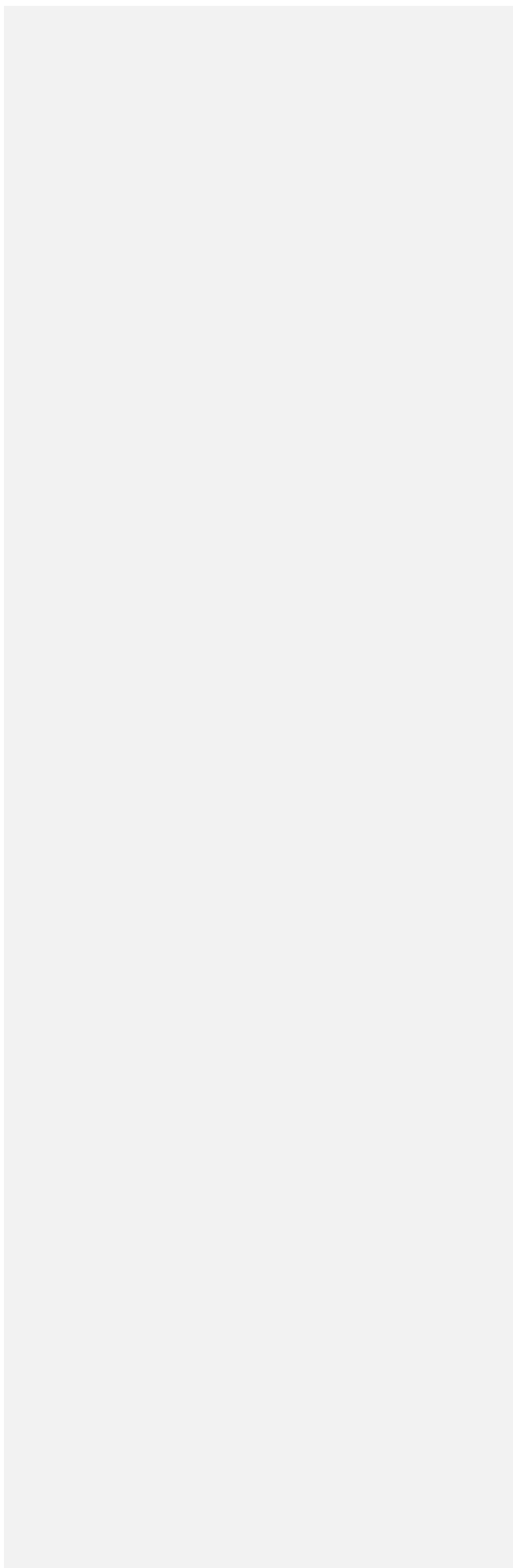
Semester 5	Credits
PSY 2012 General Psychology or SYG 2000 Principles of Sociology (GE-S)	3
RTV 3101 Advanced Writing for Electronic Media *	3
RTV 3405 TV and American Society	3
Elective inside college	3
Outside concentration	3

	Total	15
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Semester 6	Credits
RTV 3511 Fundamentals of Production *	3
Electives inside college	4
Elective outside college	5
Outside concentration	3
	Total 15

For semesters 7-8, students must complete two professional courses.

Semester 7	Credits
RTV 3320 Electronic Field Production *	3
RTV 4500 Telecommunication Programming	3
Elective inside college	3
Elective outside college	3
Outside concentration	3



Total 15

Semester 8	Credits
RTV 4432 Ethics and Problems in Telecommunication *	3
RTV 4700 Telecommunication Law and Regulation	3
RTV 4929C Senior Advanced Workshop in Telecommunication Production *	3
Elective inside college	4
Outside concentration	3
Total	16

Up to six credits of professional internship credit may count toward graduation.

* Minimum grade of C