

Cover Sheet: Request 10651

Journalism Critical Tracking

Info

Process	Major Curriculum Modify Ugrad/Pro
Status	Pending
Submitter	Spiker, Theodore D tspiker@jou.ufl.edu
Created	12/25/2015 7:31:12 AM
Updated	2/10/2016 4:19:51 PM
Description	Change critical tracking courses for Journalism major to make consistent among all four majors in the College of Journalism and Communications.

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	JOU - Journalism 012304000	Spiker, Theodore D		12/25/2015
Deleted JOU critical tracking 2016.docx					12/25/2015
College	Approved	JOU - College of Journalism and Communications	Weigold, Michael Fredrick		2/10/2016
Added Journalism8Sem 2016.docx					2/10/2016
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			2/10/2016
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
Academic Assessment Committee Notified					
No document changes					
College Notified					
No document changes					

Major|Modify_Curriculum for request 10651

Info

Request: Journalism Critical Tracking

Submitter: Spiker, Theodore D tspiker@jou.ufl.edu

Created: 12/25/2015 7:31:12 AM

Form version: 1

Responses

Major Name

Enter the name of the major. Example: "Mathematical Modeling"

Response:
Journalism

Major Code

Enter the two-letter or three-letter major code.

Response:
JOU

Degree Program Name

Enter the name of the degree program in which the major is offered.

Response:
Journalism

Effective Term

Enter the term (semester and year) that the curriculum change would be effective.

Response:
Earliest Available

Effective Year

Response:
Earliest Available

Proposed Changes

Describe the proposed changes to the curriculum.

Response:
Change the critical tracking courses.

Pedagogical Rationale/Justification

Describe the rationale for the proposed changes to the curriculum.

Response:

The purpose behind the critical tracking courses is to predict the student's success in the major. The proposed critical courses are thought to be more in line with the qualities needed to be successful. These courses are already required for the degree and would just be moved to the critical tracking requirement. These proposed critical tracking courses are being presented to all the majors. If approved, this would standardize critical tracking to some degree among the majors and allow students to switch majors within our college more easily.

Impact on Enrollment, Retention, Graduation

Describe any potential impact of the curriculum changes on students who are currently in the major.

Response:

None

Journalism

The Department of Journalism consistently ranks among the best journalism programs in the country. It is housed in a college professionally accredited by the Accrediting Council for Education in Journalism and Mass Communication. The department's mission is to teach the art and craft of journalism and to foster an appreciation for accuracy, fairness, truth and diversity.

About This Major

- **College:** Journalism and Communications
- **Degree:** Bachelor of Science in Journalism
- **Credits for Degree:** 124
- **Minor:** No
- [Academic Learning Compact](#)
- [Website](#)

[Critical Tracking Recommended Semester Plan](#)

Overview

The courses enable students to develop their storytelling talent - in words or visuals - and prepare them for careers in all kinds of media professions, including as as writers, photographers, editors, designers, multimedia storytellers, and more. The flexible curriculum allows students to work in all kinds of traditional and new media platforms. Excellent writing skills are essential. Graduates of the program work with major journalism and media companies and have won prolific honors, including the Pulitzer Prize.

In this curriculum, core courses offer students foundational skills and professional electives and capstones allow students to develop strengths and specialization in one or more areas.

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Coursework for the Major

Required Core Coursework

- JOU 3101 Reporting * (3)
- JOU 3109C Multimedia Writing * (3)
- JOU 3110 Applied Fact Finding * (3)
- JOU 4201 ~~Editing News Center Practicum~~ * (3)
- MMC 1009 Introduction to Media and Communications * (1)
- MMC 2604 Mass Media and You * (3)
- MMC 2121 Writing Fundamentals for Communicators * (3)
- MMC 3030 Personal Branding for Communicators * (1)
- MMC 3203 Ethics and Problems in Mass Communications * (3)
- MMC 4200 Law of Mass Communication (3)
- VIC 3001 Sight, Sound and Motion * (4)
- Capstone Course * (3)
- Professional electives: 19 credits *

Students select a capstone course in an area of specialization to take in the last semester. With an advisor, the student maps electives and prereqs that lead toward the capstone course

At the beginning of the junior year, journalism majors meet with their assigned faculty advisor to plot the last two years of courses. Students select a capstone course from one of these areas: editing, design, magazines, online media, photojournalism, journalism studies and reporting. The capstone course is taken in the last semester. With the faculty advisor, the student maps a two-year program leading toward the capstone course.

- **Editing:** JOU 4202 Advanced Editing and Design
- **Design:** JOU 441~~42~~ Advanced Design
- **Magazines:** JOU 444~~75C~~ Applied Magazine Publishing or JOU 4311 Advanced Magazine Writing
- **Online Media:** JOU 49~~5046~~ Applied Online Journalism
- **Photojournalism:** JOU 4605 Advanced Photojournalism 2
- **Reporting:** JOU 4111 Advanced Reporting or JOU 4123 Investigative Reporting
- **Journalism Studies:** JOU 4~~5024008~~ Journalism Studies

One of the requirements of the capstone course will be submission of a professional portfolio. Instructor permission is a prerequisite for enrollment in any capstone course.

* Minimum grades of C are required in all journalism courses.

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Critical Tracking

To graduate with this major, students must complete all university, college and major requirements.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.

Semester 1

- 2.0 GPA on all work at all institutions and complete 1 of 6 critical tracking courses: MMC 1009, ENC 1102, MMC 3604, STA 2023, ECO 2013, JOU 3109c

Semester 2

- Complete an additional 2 of 65 critical-tracking courses: AMH 2020, an approved English elective, JOU 3109C, POS 2041 and one of the following: CPO 2001 or INR 2001 or POS 2112 (preferred)
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 3

- Complete 22 additional critical-tracking courses
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 4

- Complete all critical-tracking courses
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

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Recommended Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold.

Semester 1	Credits
AMH 2020 United States since 1877 (State Core GE-S)	3
IUF 1000 What is the Good Life (GE-C) *	3
ENC 1101 Expository and Argumentative Writing (State Core GE-C) *	3
MMC 1009 Introduction to Media and Communications *	1
THE 2000 Theatre Appreciation or ARH 2000 Art Appreciation MMC 2604 Mass Media and You *	3

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Mathematics (State Core GE-M) *	3
Total	16
Semester 2 Credits	
ECO 2013 Principles of Macroeconomics (GE-S) MUL 2010 Introduction to Music Literature (GE-H) (N)	43
ENC 1102 Argument and Persuasion *	3
MMC 2121 Writing Fundamentals for Communicators *	3
Biological or Physical Science (State Core GE-B/P)STA 2023 Introduction to Statistics 1 (GE-M) *	3
THE 2000 Theatre Appreciation or ARH 2000 Art Appreciation (State Core GE-H) (D) MMC 2604 Mass Media and You	3
Total	1615
Semester 3 Credits	
CPO 2001 Comparative Politics or INR 2001 Introduction to International Relations or POS 2112 American State and Local Government (preferred) (GE-S)	3
JOU 3109C Multimedia Writing *	3
Biological or Physical Science (GE-B/P) *MUL 2010 Introduction to Music Literature (GE-H) (N)	33
SPC 2608 Introduction to Public Speaking or ORI 2000 Oral Performance of Literature 1 *	3
STA 2023 Introduction to Statistics 1 (GE-M) *Biological or Physical Science (State Core GE-B/P) *	3
Foreign language * or quantitative option	3
Total	188
Semester 4 Credits	
POS 2041 American Federal Government (GE-S)	3
JOU 3101 Reporting *	3
JOU 3110 Applied Fact Finding *	3
ECO 2013 Principles of Macroeconomics (GE-S)	34
Biological or Physical Science (GE-B/P) *	
Foreign language * or quantitative option	3

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Total	165
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Semester 5	Credits
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JOU 4201 Editing *	3
MMC 3030 Personal Branding *	1
VIC 3001 Sight, Sound and Motion *	4
Outside concentration	3
Professional electives *	5
Total	16

Semester 6	Credits
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MMC 3203 Ethics and Problems in Mass Communications	3
Outside concentration	3
Professional electives *	9
Total	15

For semesters 7-8, students must complete two professional courses.

Semester 7	Credits
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Elective outside college	3
English elective (WR-6) *	3
Outside concentration	3
Professional electives *	5
Total	14

Semester 8	Credits
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JOU capstone course *	3
MMC 4200 Law of Mass Communication	3
Electives outside college	5
Outside concentration	3
Total	14

Professional Electives: 19 credits*

JOU 3184 Beat Reporting	3
JOU 3411 Design	3
JOU 3413 Magazine Design	3
JOU 3601 Photojournalism	3
JOU 4004 History of Journalism	3
JOU 4121 Journalism Research	3
JOU 4301 Literary Journalism	3
JOU 4302 Public Opinion and Editorial Analysis	3
JOU 4308 Magazine and Feature Writing	3
JOU 4313C Sports Reporting	3
JOU 4341 Reporting and Writing for Online Media	3
JOU 4510 Magazine Management	3
JOU 4603 Specialized Journalistic Photography	3
JOU 4604 Advanced Photojournalism 1	3
JOU 4905 Independent Study	1- 3
JOU 4930 Special Study in Journalism	1- 3
JOU 4943 Photojournalism Practicum	1
JOU 4940 Internship	1- 3
MMC 3260 Communications on the Internet	3
MMC 3703 Sports Media and Society	3
MMC 3614 Media and Politics	3
MMC 4302 World Communication Systems	3
MMC 4341L Advanced Online Media Production	3
PGY 3610 Survey of Photojournalism	2
RTV 3405 Television and American Society	3

Up to six credits of professional internship credit may count toward graduation.

* Minimum grade of C required in these courses.

Equipment Requirement

All students who major in journalism are required to own a Mac laptop computer with the appropriate software, a digital audio recorder and a digital camera.

[Equipment requirement details.](#)