

Cover Sheet: Request 13277

RTV 3516 EFP 2

Info

Process	Course Modify Ugrad/Pro
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	David Ostroff dostroff@ufl.edu
Created	10/18/2018 3:37:46 PM
Updated	12/20/2018 3:52:19 PM
Description of request	Change RTV 3516 EFP 2 to a rotating topics course.

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	JOU - Telecommunicatio 012303000	Michael Weigold		10/29/2018
RTV3516_EFP II_Section 03BD_Sorel_Fall 2018.pdf					10/18/2018
College	Approved	JOU - College of Journalism and Communications	Michael Weigold		12/20/2018
RTV 3516EFP2_Syllabus_Spring_2019.pdf					10/31/2018
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			12/20/2018
No document changes					
Statewide Course Numbering System					
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

Course|Modify for request 13277

Info

Request: RTV 3516 EFP 2

Description of request: Change RTV 3516 EFP 2 to a rotating topics course.

Submitter: David Ostroff dostroff@ufl.edu

Created: 11/30/2018 3:44:28 PM

Form version: 5

Responses

Current Prefix RTV

Course Level 3

Number 516

Lab Code None

Course Title EFP 2

Effective Term Earliest Available

Effective Year Earliest Available

Requested Action Other (selecting this option opens additional form fields below)

Change Course Prefix? No

Change Course Level? No

Change Course Number? No

Change Lab Code? No

Change Course Title? No

Change Transcript Title? No

Change Credit Hours? No

Change Variable Credit? No

Change S/U Only? No

Change Contact Type? No

Change Rotating Topic Designation? Yes

Rotating Topic Designation From Fixed to Rotating

Change Repeatable Credit? Yes

Repeatable Credit From Non-repeatable to Repeatable

Maximum Repeatable Credits 8

Change Course Description? No

Change Prerequisites? No

Change Co-requisites? No

Rationale After teaching this course for two years, and examining its impact on students taking a later course (RTV 4929c) we believe greater flexibility in subject matter would be beneficial

RTV3516

EFP II - Screenwriting and Producing

Spring 2019

INSTRUCTOR INFORMATION

Professor Iman Zawahry
Contact Info: iman@jou.ufl.edu | 352-392-0444 Office: 3048 Weimer Hall
Office Hours: Monday 11:30pm-12:30p or by appointment.
TA: Genevieve Curtis | g@buckofffilms.com | 347-712-0583
Office Hours: Tuesday 12:50pm-1:40pm Office: 3065 Weimer Hall

CLASS MEETING

Class Tuesday Periods 3 - 5 (9:35 AM - 12:35 PM) WEIM 1078

COURSE OBJECTIVE

RTV3516 EFP 2 - Screenwriting and Producing will teach students the fundamentals of screenwriting from formatting to story arcs while completing a short film screenplay by the end of the semester. Students will also learn the fundamentals of producing with their written scripts.

STUDENT LEARNING OUTCOMES

By the end of the semester, the student should be able to:

- 1) Properly format their screenplay
- 2) Understand character and story arcs.
- 3) Write a complete short screenplay to be used in RTV4929c.
- 4) Understand how to properly budget and schedule through industry standard Movie Magic Software
- 5) Successfully pitch story and film to industry professionals

PREREQUISITES

Grade C or better RTV3320

TEXTBOOK

Required Textbooks:

"Save the Cat!" by Blake Snyder

"Screenplay: The Foundations of Screenwriting" by Syd Field

Recommended:

"Crafting Short Screenplays that Connect" by Claudia Hunter Johnson

"Making a Good Script Great" by Linda Seger

"Story" by Robert McKee

COMPUTER & SOFTWARE

It is strongly suggested that students own Final Draft for proper screenwriting. However, students will have access to the Mac editing lab. It is recommended that students have a Thunderbolt/USB3.0 combo external drive for media storage.

ATTENDANCE, TARDINESS, AND LATE ASSIGNMENT POLICIES

Students are allowed one class absence per semester. Each additional absence will result in a two-point deduction from a student's final grade for each occurrence. Students are allowed to be tardy once during the semester in each class. Each additional tardy will result in a one-point reduction from a student's final grade. Any unexcused late assignment will be lowered 20% of the total possible points. Any assignment turned in over a week late will be lowered 50% of the possible points.

UNIVERSITY POLICIES

STUDENTS WITH DISABILITIES

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

STUDENT EVALUATION OF COURSE AND INSTRUCTOR

Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available.

UF HONOR CODE

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

The Honor Code (<https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel.

HELP WITH COPING

The UF Counseling and Wellness Center is a terrific, free resource for any student who could use help managing stress or coping with life. The center, at 3190 Radio Road on campus, is open for appointments and emergency walk-ins from 8 a.m. to 5 p.m. Monday through Friday. To make an appointment or receive after-hours assistance, call 352-392-1575.

ASSIGNMENTS, & GRADING

CLASS

Attendance and punctuality	10 PTS
Inference	5PTS
Screenplay Pitch	10 PTS
Screenplay Critique	10 PTS
Schedule	10 PTS
Budget	10 PTS
Industry Pitch	20 PTS
First Draft	5 PTS
Final Screenplay	20 PTS

GRADING SCALE

94% or higher	= A
90%-93%	= A-
88%-89%	= B+
84%-87%	= B
80%-83%	= B-
78%-79%	= C+
74%-77%	= C
70%-73%	= C-
65%-69%	= D
64% or below	= E

RTV3516

EFP II

Screenwriting and Producing Spring 2019

Week 1 - January 8th 2018

Introduction and Ice Breakers

Read "Zombieland" in class
Watch corresponding scenes
Screening Short Films

Assignment:

Read Snyder Chapter 1 "What is it?" and Chapter 4 "Let's Beat it Out"
Read Field Chapter 1 "What is Screenplay"

Writing Assignment: "Inference"

Write a one-page non-dialogue scene. Pick a dynamic location and write using only sights and sounds. Build the tension and write both a Comedy and a Horror scene. At the end of the scene the character should make his/her entrance. Write a strong logline for each scene.

Week 2 - January 15th 2018

Story Development, Structure and Format

Read and Discuss Inference scripts.
How to Format a Screenplay – Final Draft
What are the fundamentals to creating a dramatic story?
Snyder's Beat Sheet – "Let's Beat it Out"
Screening Short Film

Assignment:

Read Field Chapter 3-4 "Creating of Character" & "Building of Character"
Film Analysis - Choose from an Oscar winning screenplay in the past ten years. Break down the beats according to Snyder's Beat Sheet. Write out each beat and explain in paragraph format. Final should be around 2-3 pages.

Week 3 - January 22nd 2018

Character, Tone and Dialogue

Discuss beat break downs.
Read scripts with character driven stories.
Watch corresponding scenes.
In Class Writing - Dialogue
Discuss how to pitch a screenplay idea.

Assignment:

Read: Snyder Chapter 5 "Building the Perfect Beast"
Create bio's and backstory for your main character.
Work on your story pitch to pitch in class.

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EFP II

Screenwriting and Producing

Spring 2019

Week 4 - January 29th 2018

Pitch Screenplay Ideas.

Assignment:

Read Chapter 5 Field's "Story and Character"

Write first draft. Group A due next week.

Week 5 - February 5th 2018

Group A writer's workshop

Assignment:

Group B first draft due next week

Week 6 - February 12th 2018

Group B writer's workshop

Assignment:

Choose a scene for actors to perform in class.

Week 7 - February 19th 2018

Group A - Actor's working with scripts.

Week 8 - February 26

Group B - Actor's working with scripts.

Assignment:

Work on Draft 2

Week 9 - March 5 – SPRING BREAK

Week 10 - March 12th 2018

Group A writer's workshop 2

Week 11 - March 19th 2018

Group B writer's workshop 2

RTV3516

EFP II - Screenwriting and Producing

Spring 2018

Week 12 - March 26th 2018

Producing: Bring the Story to Life

Development and Funding

How to Pitch

Pitching to executives.

Final project pitch with pitch deck and look book

Assignment:

Begin working on Tone Clip Images

Week 13- April 2nd 2018

Breaking down the script – Movie Magic EP Scheduling

Scheduling

Lining a script Breakdown pages

Cast and elements management

Cost and creative factors

Assignment:

Create schedule for your script – One Sheet

Week 14 - April 9th 2018

Budgeting a project - Movie Magic EP Budgeting

Elements of a budget Film financing

Assignment:

Finalize Budget for your script

Week 15 - April 16th

Skype Session with Producer in Industry

Week 16 - April 23rd

Industry style pitches.



RTV3516
EFP II
SPRING 2018

INSTRUCTOR INFORMATION

Instructor: Associate Professor Tim Sorel
 Contact Info: tsorel@jou.ufl.edu | 352-392-2849
 Office: 1080 Weimer Hall | Office Hours: Monday 10am-noon and by appointment Tuesday and Wednesday.

CLASS & LAB MEETINGS

Monday periods 8-10 (3:00pm-6:00pm)
 Room G030 Lab Weimer Hall

COURSE OBJECTIVE

RTV3516 EFP II is intended to give career-path production students an introduction to various aspects of advanced audio and video cinematic tools and techniques.

STUDENT LEARNING OUTCOMES

- By the end of the semester, the student should be able to:
- 1) Effectively use cameras with interchangeable lenses
 - 2) Identify strength and weakness of camera technology and effectively use
 - 3) Visualize and break down scripts for production.
 - 4) Use advanced grip and lighting equipment safely and effectively.
 - 5) Use advanced editing techniques for pacing, audio and color correction
 - 6) Offer constructive feedback of your own work and that of peers.

PREREQUISITES

VIC 3101, RTV3511, RTV3320

EQUIPMENT ROOM POLICIES

Students will sign an equipment room contract. Failure to adhere to the contract can result in a student having a grade point deduction and/or receiving an incomplete or failing grade in the class. Late returns will result in equipment privileges being revoked. Parking for the equipment room is limited to ten minutes. Failure to adhere to this policy can result in a point deduction from a student's final grade.

TEXTBOOKS

Veirs: The Location Sound Recording Bible. Murch: In the Blink of an Eye. 2nd Edition. You will need an inexpensive three ring binder to create an editor's notebook.

COMPUTER & SOFTWARE

It is suggested that students own a MacBook Pro and have access to the Adobe Creative Cloud Software. However, students will have access to the Mac editing lab. Students will need gloves, Leatherman or similar pocket tool.

ATTENDANCE, TARDINESS, AND LATE ASSIGNMENT POLICIES

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ASSIGNMENTS, PROJECTS, & GRADING

Camera analysis paper	10 PTS
Shooting assignment 1	2.5 PTS
Shooting assignment 2	2.5 PTS
Shooting assignment 3	5 PTS
Story telling commercial pitch	5 PTS
Story telling commercial storyboard/pre pro	10 PTS
Reading Quizzes	10 PTS
Story telling commercial production	20 PTS
Editing Dialogue	10 PTS
Organize and rough cut feature scene	10 PTS
Final cut of feature scene	10 PTS
Exam	10 PTS

GRADING SCALE	
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88%-89%	= B+
84%-87%	= B
80%-83%	= B-
78%-79%	= C+
74%-77%	= C
70%-73%	= C-
65%-69%	= D
64% or below	= E

ASSIGNMENT SUBMISSION

All homework assignments are posted on canvas with a due date. Assignments are to be rendered as **h.264** and uploaded to Canvas. All homework assignments and due dates are posted on Canvas.



ASSIGNMENTS, QUIZZES & EXAM

ASSIGNMENT DETAILS, HANDOUTS AND LINKS ON CANVAS

CANON C100 MARK II ANALYSIS PAPER

LENSES, DOF, ISO SHOOTING ASSIGNMENTS

CREATE A :60 COMMERCIAL THAT TELLS A STORY: PITCH

CREATE A :60 COMMERCIAL THAT TELLS A STORY: STORY BOARD/PRE PRO

CREATE A :60 COMMERCIAL THAT TELLS A STORY: SHOOT AND POST-PRODUCTION

READING QUIZZES

DIALOGUE EDITING. PACING: HAPPY, SAD, TENSE

FEATURE FILM EDITING

FINAL EXAM



RTV3516
EFP II

DATE	IN CLASS	OUTSIDE OF CLASS
AUG 20	Classes start on WED AUG 22	
AUG 27	Canon C100 intro. Controls, lenses, care, check outs. Team commercial assignment explained.	Canon C100 Analysis paper Canon C100 Shooting Assignment 1 and low light ISO
SEP 3	HOLIDAY No class Paper due.	Meet as a team of brainstorm on Commercial project.
SEP 10	Canon C100 advanced. Flat color profiles, base ISO, ND, LUTS getting the most from this and other cameras.	Canon C100 Shooting Assignment 2, base ISO tests, flat color profile tests and LUT applications.
SEP 17	Advanced lighting and grip exteriors. C's and more Commercial pitches due	Canon C100 Shooting Assignment 3 Sequence of shots Int/ext and lens changes.
SEP 24	Advanced lighting and grip interiors. Life with one big light	Read Sound Recording Bible Chapters 1-4 8 & 12
OCT 1	Audio reading quiz. Shot guns/mixers Set Roles. Lighting plot. Dialog Scene practice 1 Commercial Pre Pro due directors prep	Shoot Commercial
OCT 8	Dialog Scene practice Set up and light Group A Int Group B Ext.	Shooting Commercial. 100% "in the can" by next Monday. All team members have media on computer.
OCT 15	Dialog Scene with Actors Group A Int Group B Ext.	Edit commercials
OCT 22	Commercials due. Advanced edit techniques. Theory and practice. Revisit Blind Date. Happy, Sad, Intense.	Read Murch In The Blink of an Eye. Book forward through page 72. Quiz next week. Edit Happy, Sad, Tense.
OCT 29	Advanced edit techniques. Color correction II Happy, Sad, Intense Due. EDITING READING QUIZ	Prepare editor's notebook
NOV 5	Anesthesia project organization and prep Editor's Notebook for Anesthesia prepared	Assistant editing prep on Anesthesia
NOV 12	HOLIDAY No class v	Edit Anesthesia. Refine edit. Add cutaways. Sound. Sound mix.
NOV 19	No formal class. Edit Anesthesia.	Edit Anesthesia. Refine edit. Add cutaways. Sound. Sound mix.
NOV 26	REVIEW for Exam. Cut of Anesthesia and project org reviewed.	Study for exam
DEC 3	Exam Final edits on Anesthesia due at 11:59pm	ENJOY YOUR HOLIDAY