Cover Sheet: Request 13414

JOU 2XXX Broadcast Writing Bootcamp

Info

Process	Course|New|Ugrad/Pro
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	Theodore Spiker tspiker@jou.ufl.edu
Created	12/13/2018 4:02:40 PM
Updated	12/13/2018 5:31:13 PM
Description of request	Addition of a 1-credit course in JOU major (to accommodate new content in curriculum on broadcast journalism)

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	JOU - Journalism 012304000	Theodore Spiker		12/13/2018
No document changes					
College	Approved	JOU - College of Journalism and Communications	Michael Weigold		12/13/2018
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			12/13/2018
No document changes					
Statewide Course Numbering System					
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

Course|New for request 13414

Info

Request: JOU 2XXX Broadcast Writing Bootcamp
Description of request: Addition of a 1-credit course in JOU major (to accommodate new content in curriculum on broadcast journalism)
Submitter: Theodore Spiker tspiker@jou.ufl.edu
Created: 12/13/2018 3:54:47 PM
Form version: 1

Responses

Recommended Prefix JOU
Course Level 2
Number xxx
Category of Instruction Introductory
Lab Code None
Course Title Broadcast Writing Bootcamp
Transcript Title Broadcast Wrtng Btcmp
Degree Type Baccalaureate

Delivery Method(s) On-Campus
Co-Listing No
Co-Listing Explanation None
Effective Term Earliest Available
Effective Year Earliest Available
Rotating Topic? No
Repeatable Credit? No

Amount of Credit 1

S/U Only? No
Contact Type Regularly Scheduled
Weekly Contact Hours 1
Course Description This course explores the differences of writing for the ear vs. writing for the eye. Storytelling through methodologies traditionally associated with broadcast journalism—which can also be incorporated in digital and social storytelling—will be the focus. Examination of story structures and practical experience in writing scripts and sound-based stories.
Prerequisites None
Co-requisites None
Rationale and Placement in Curriculum With integration of broadcast students in the journalism major, all students should be exposed to writing for broadcast platforms.
Course Objectives ?   Identify the differences in crafting story for voice, sound and video vs. written text
?   Evaluate what information is critical to a story in limited amount of time and write to a length of time appropriate for the story's media
?   Develop ability to craft sound stories that incorporate journalist-voiced information and sound bites (VO/SOT stories)
?   Develop ability to write sound stories that accompany visuals
?   Become fluent in lexicon of broadcast stories (wrap, sound story, VO, SOT, etc.)

Course Textbook(s) and/or Other Assigned Reading Advancing the Story; Broadcast Journalism in a Multimedia World 3ed, by Deborah Wenger and Deborah Potter. CQPress ISBN: 978-1483351001

Suggested Text (also required/suggested from JOU3101 and JOU3346L)
Inside Reporting 3rd Edition, by Tim Harrower. McGraw-Hill Education ISBN: 978-0073526171

Weekly Schedule of Topics Module 1: Intro to Broadcast Reporting and Writing for Ear vs. Eye
Module 2:   Structures of Stories (inverted pyramid, hourglass, diamond, tree)

Module 3:   Word Choice (active, simple, powerful)
Module 4:   Finding Your Focus;
Individual Assignment 1
Module 5:   Planning Your Story (Review, select, organize)
Module 6:   Conversational Style and Detail
Module 7:   Accuracy in Brevity
Module 8:   Editing for Clarity, Fairness and Errors; Eliminate wasted words
Module 9:   Leads and Endings;
Individual Assignment 2
Module 10:   Broadcast Story Types; Screening and Logging
Module 11:   Choosing Sound and Sound Bites
Module 12:   Writing to Sound and Timing;
Individual Story 3
Module 13:   Choosing Video
Module 14:   Writing to Video and Timing
Module 15:   Wrap
               Individual Story 4
Module 16: Story critiques

Links and Policies See the UF Student Honor Codie and Student Conduct Code.
https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/

Students requesting classroom accommodation must register with the Dean of Students Office. The Dean will provide documentation to the student who must provide documentation to the instructor when requesting accommodation. You must submit this documentation prior to submitting assignments or taking the quizzes or exams. Accommodations are not retroactive, therefore, students should contact the office as soon as possible in the term for which they are seeking accommodations. Students with Disabilities who may need accommodations in this class are encouraged to notify the instructor and contact the Disability Resource Center (DRC) so that reasonable accommodations may be implemented. DRC is located in room 001 in Reid Hall or you can contact them by phone at 352-392-8565.

Your well-being is important to the University of Florida. The U Matter, We Care initiative is committed to creating a culture of care on our campus by encouraging members of our community to look out for one another and to reach out for help if a member of our community is in need. If you or a friend is in distress, please contact umatter@ufl.edu so that the U Matter, We Care Team can reach out to the student in distress. A nighttime and weekend crisis counselor is available by phone at 352-392-1575. The U Matter, We Care Team can help connect students to the many other helping resources available including, but not limited to, Victim Advocates, Housing staff, and the Counseling and Wellness Center. Please remember that asking for help is a sign of strength. In case of emergency, call 9-1-1.

Course Website and Login
Your course is Canvas (UF e-Learning). Go to http://elearning.ufl.edu/. Click the blue e-Learning button. Login with your GatorLink account. Your course will be in the Courses menu on the left navigation. You might have to click All Courses at the bottom depending on how many courses you have taken at UF. Contact UF Helpdesk http://helpdesk.ufl.edu/ (352) 392-HELP (4357) if you have any trouble with accessing your course.

Course Evaluation:
Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at https://evaluations.ufl.edu
Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at https://evaluations.ufl.edu/results

Academic Resources
E-learning technical support, 352-392-4357 (select option 2) or e-mail to Learningsupport@ufl.edu. https://lss.at.ufl.edu/help.shtml.

Career Connections Center, Reitz Union, 392-1601. Career assistance and counseling. https://career.ufl.edu/

Library Support, http://cms.uflib.ufl.edu/ask. Various ways to receive assistance with respect to using the libraries or finding resources.

Teaching Center, Broward Hall, 392-2010 or 392-6420.

General study skills and tutoring. http://teachingcenter.ufl.edu/

Grading Scheme How will you be assessed?
Your final grade will be a combination of:
?   Individual Writing Assignment 1 (20 points)
?   Individual Writing Assignment 2 (20 points)
?   Individual Writing Assignment 3 (20 points)
?   Individual Writing Assignment 4 (20 points)
?   Online Module Quizzes (15 points)
?   In-class work (5 points)

Final grades are calculated following the scale of 100-90, A; 89-80, B; 79-70, C; 69-60, D; below 60, E. An A indicates superior performance; B, highly competent, above-average work; C, average; D, below average; E, unsatisfactory. This course adheres to UF grading policies, available at https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

Instructor(s) To be determined