

Cover Sheet: Request 11313

Proposal to modify the General Business (UFO) major in the College of Business

Info

Process	Major Curriculum Modify Ugrad/Pro
Status	Pending
Submitter	Mathis,Renee C rcmathis@ufl.edu
Created	11/18/2016 11:16:15 AM
Updated	11/21/2016 12:21:09 PM
Description of request	<p>The proposed changes involve two required courses:</p> <p>First: Current: Require MAN 4301 Human Resource Management Proposed Change: Require MAN 4723 Strategic Management</p> <p>Second: Current: Require ECO 3713 International Macroeconomics Proposed Change: Require GEB 4XXX Leadership & Ethical Issues in Business (course approved at October 2016 UCC meeting)</p>

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	CBA - Business Administration General 011701000	Mathis, Renee C		11/18/2016
No document changes					
College	Approved	CBA - College of Business Administration, Warrington	Mathis, Renee C		11/18/2016
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			11/18/2016
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
Academic Assessment Committee Notified					
No document changes					
College Notified					
No document changes					

Major|Modify_Curriculum for request 11313

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Request: Proposal to modify the General Business (UFO) major in the College of Business

Description of request: The proposed changes involve two required courses:

First:

Current: Require MAN 4301 Human Resource Management

Proposed Change: Require MAN 4723 Strategic Management

Second:

Current: Require ECO 3713 International Macroeconomics

Proposed Change: Require GEB 4XXX Leadership & Ethical Issues in Business (course approved at October 2016 UCC meeting)

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Created: 11/18/2016 11:16:15 AM

Form version: 1

Responses

Major NameGeneral Business

Major CodeIBA

Degree Program Name BSBA

Effective Term Summer

Effective Year 2017

Proposed Changes The proposed changes involve two required courses:

First:

Current: Require MAN 4301 Human Resource Management

Proposed Change: Require MAN 4723 Strategic Management (currently taught every fall and spring term)

Second:

Current: Require ECO 3713 International Macroeconomics

Proposed Change: Require GEB 4XXX Leadership & Ethical Issues in Business (course approved at October 2016 UCC meeting, being offered spring 2017)

Pedagogical Rationale/JustificationThe first course change (Human Resource Management to Strategic Management) is intended to address two issues.

First, the Strategic Management course provides students with the opportunity to apply knowledge they have acquired through other courses required in this major. This change will elevate the learning experience from simple comprehension of a sub-discipline (i.e., Human Resources) to the application of multiple courses within one case-study based course.

Secondly, the instructor for HR varies from term to term while Strategic Management is taught consistently by the same faculty member. Given the online nature of this degree program, it is desirable to provide instructional consistency in the event that students have the need to repeat the course.

The second course change (International Macroeconomics to Leadership & Ethical Issues in Business) is related to the dissolution of the Economics major within the College of Business. International Macroeconomics is taught by the Economics department within Liberal Arts & Sciences; the department previously offered ECO3713 online exclusively

for WCB students in the IBA major. The WCB faculty met and identified an appropriate alternative course after reviewing the curriculum for the IBA major.

Impact on Enrollment, Retention, GraduationStudents currently enrolled in the major will be allowed to complete either version of the requirement (i.e., if they already completed the course being phased out it will be accepted).

Assessment Data ReviewThe SLO reviewed to support the proposed changes is as follows:

"Define the ethical responsibilities of business organizations and identify relevant ethical issues." Prior to the introduction of the GEB 4XXX course there was no formal address of this SLO.

Academic Learning Compact and Academic Assessment PlanNo changes are necessary to the ALC based on the current proposal.

Studer-Byrnes, Erica L

From: Knight, David T, JR
Sent: Monday, November 21, 2016 11:37 AM
To: Studer-Byrnes, Erica L
Subject: ECO 3713 Curriculum

Hello Erica,

I have discussed this with Roger Blair and Doug Waldo. Both agree that the Department of Economics is supportive of the discontinuation of ECO3713 as a required course in the BSBA: IBA (General Business) online major within UFO. Please let me know if you would require more formal documentation of this support.

Kind Regards,
Thomas Knight

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