

# Cover Sheet: Request 11318

## Add Area of Specialization in Anthropology to BABA: GBA major within UFO

### Info

Process	Program Modify Platform Ugrad/Pro
Status	Pending
Submitter	Byrnes, Erica L erica.byrnes@warrington.ufl.edu
Created	11/18/2016 1:54:05 PM
Updated	11/18/2016 2:42:27 PM
Description of request	This proposal requests approval to offer the Area of Specialization in Anthropology within the BABA: GBA major in the UF Online curriculum. This Area of Specialization is already in existence for the campus BABA: GBA major. The Warrington College of Business is now seeking permission to offer this Area of Specialization within the newly approved BABA: GBA within UFO.

### Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	CBA - Business Administration General 011701000	Mathis, Renee C		11/18/2016
Added 2016 LS Anthropology UFO.pdf					11/18/2016
Added UCCconsult_LS_AS.pdf					11/18/2016
College	Approved	CBA - College of Business Administration, Warrington	Mathis, Renee C		11/18/2016
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			11/18/2016
No document changes					
UF Online					
No document changes					
Office of the Registrar					
No document changes					
OIPR Notified					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

# Program|Modify\_Platform for request 11318

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**Submitter:** Byrnes, Erica L erica.byrnes@warrington.ufl.edu

**Created:** 11/18/2016 1:54:05 PM

**Form version:** 1

## Responses

**Name**Business Administration - General Studies

**Major or Minor Code** GBA

**Effective Term**Earliest Available

**Effective Year** 2017

**Differences from Residential Program** There are no differences in the requirements for the Area of Specialization in Geology in the residential program as compared to the proposed UF Online program. Some of the anthropology courses offered in the residential program may not be available online, which may reduce the course options for students in the UFO program.

**Pedagogical Rationale/Justification**We believe this major (GBA) provides students with the opportunity to gain a foundation in business while simultaneously pursuing multi-disciplinary interests outside of business. Merging business with other fields is pragmatic for employability.

The GBA major has already been approved to be offered in UF Online. The present proposal is requesting the addition of a specialization in Anthropology. Students in the GBA major must declare an Area of Specialization, hence, the Warrington College of Business believes that it is important to offer options that reflect the campus offerings. Anthropology is an Area of Specialization currently available to campus students in the GBA major, and we are now requesting that this Area of Specialization be permitted in UF Online. Support from the College of Liberal Arts & Sciences, the college offering the Area of Specialization coursework, is attached.

**Impact on Existing Residential and Online Programs**No impact on the existing residential nor other UF Online programs is anticipated, as this major is new to the UF Online program.

## **Bachelor of Arts in Business Administration** **Area of Specialization: *Anthropology (APY)***

### ***Description***

The Anthropology area of specialization for students in the online business program provides a background in the study of people in their cultural context and the examination of patterned social behavior. Anthropology is a broad, holistic field that seeks to understand human adaptation to natural and social environments. For career information view:

<http://www.crc.ufl.edu/>

### ***Requirements***

Online students are required to have a minimum of four classes totaling 12 hours from any of the 3000-4000 level courses listed below and maintain a minimum 2.0 Area of Specialization GPA. Be sure to check course prerequisite requirements.

Any 3000/4000-level [ANT](#) courses, excluding 4905 courses.

### ***Contact Information***

You are always welcome to contact an online advisor in the School of Business regarding your degree requirements, however, advising specifically related to Anthropology is available through the department in the College of Liberal Arts and Sciences. For registration, scheduling, and area-specific questions, please contact:

Dr. Kenneth Sassaman  
[sassaman@ufl.edu](mailto:sassaman@ufl.edu)  
352-392-2253 extension 246  
1112 Turlington

Dr. John Krigbaum  
[krigbaum@ufl.edu](mailto:krigbaum@ufl.edu)  
352-392-2253 extension 243  
B374 Turlington

Department Website: <http://web.anthro.ufl.edu/>

### ***Minor Option***

A minor is available in this Area of Specialization. To complete the minor students must earn 15 credit hours with a grade of C or better in each class. You can find out more about the Anthropology minor offered at:

<https://catalog.ufl.edu/ugrad/current/liberalarts/minors/anthropology.aspx>.

## Studer-Byrnes, Erica L

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**From:** Pharies, David A  
**Sent:** Wednesday, November 16, 2016 10:56 AM  
**To:** Studer-Byrnes, Erica L  
**Cc:** Spillane, Joseph F; Sevilla, Alexander D  
**Subject:** RE: Online BABA: GBA Area of Specialization Support

Hello Dr. Studer-Byrnes:

CLAS is supportive of the introduction of these four areas of specialization, which are already in existence for the residential BABA: GBA major (Geology, Anthropology, Sociology, and Business & Economic Geography).

However, since the number of students who might pursue these specializations is unknown, CLAS reserves the right to suspend admission into individual programs should enrollment begin to exceed capacity.

Yours,

David Pharies, Associate Dean

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**From:** Studer-Byrnes, Erica L  
**Sent:** Tuesday, November 15, 2016 3:57 PM  
**To:** Pharies, David A <pharies@ufl.edu>  
**Cc:** Spillane, Joseph F <spillane@ufl.edu>; Sevilla, Alexander D <alex.sevilla@warrington.ufl.edu>  
**Subject:** FW: Online BABA: GBA Area of Specialization Support

Dave,

As a follow-up from our conversation after the UCC meeting today, I wanted to send you a copy of the UCC consult form (attached as a PDF) that Angela has asked us to have completed. As per your request, the language that I suggest including in the comments box is as follows:

CLAS is supportive of the introduction of these four areas of specialization which are already in existence for the residential BABA: GBA major (Geology, Anthropology, Sociology, and Business & Economic Geography).

Please let me know if you have any questions. My goal is to upload the endorsed PDF by the end of this week.

Appreciatively,

E

**Erica L. Studer-Byrnes, Ph.D.**

*Director of Academic Advising & Career Coaching*

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**From:** Studer-Byrnes, Erica L  
**Sent:** Monday, November 7, 2016 5:43 PM  
**To:** Pharies, David A <[pharies@ufl.edu](mailto:pharies@ufl.edu)>  
**Subject:** Online BABA: GBA Area of Specialization Support

Dave,

As you probably know, Alex and I met with Evie, Glenn, and Joe recently to discuss CLAS support for areas of specialization within our newly approved UFO BABA degree program. We discussed the fact that future predictions for UFO BABA enrollments are difficult to develop, but overall, that it was unlikely that this population would surge at the onset of the programs introduction to UFO.

Based on conversations to date, it seems like there are four viable areas of specialization within CLAS: Geology, Anthropology, Sociology, and Business & Economic Geography. I have attached the current campus requirements for each specialization.

I am interested to hear your thoughts about the proposed areas of specialization, and am ultimately seeking your support via the attached UCC external consultation form for these four areas. I would like to submit these additional areas of specialization for consideration at the December UCC meeting if possible.

Thank you in advance for your consideration!

Appreciatively,  
E

**Erica L. Studer-Byrnes, Ph.D.**

*Director of Academic Advising & Career Coaching*  
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