

SLO-AAP|Modify for request 11124

Info

Request: Master of Science in Entrepreneurship

Description of request: Modify the five current Student Learning Outcomes to three new outcomes.

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Responses

Name of Major

Response:
Master of Science in Entrepreneurship

College

Response:
Business Administration

Effective Term

Enter the term of implementation (semester and year).

Response:
Earliest Available

Effective Year

Response:
Earliest Available

Request Type

Select the type of modification being requested.

Response:
Modify Student Learning Outcome (SLO)

SLO Modifications

Response:
SLO

What Types of Assessments Are or Will Be Used?

Response:
Capstone

What Assessment Methods Will Be Used?

Response:
Rubric

Who Applies the Assessment Method?

Response:
Faculty Committee

Individual Student Assessments

Describe the individual student assessments and the assessment method that will be used to measure each SLO.

Response:
A program oral exam will be used to assess the SLOs.

The Program Oral Exam is required by all students completing the program and is reviewed by the program's faculty steering committee.

Each student maintains an experience portfolio over the duration of their program in which they track participation in Entrepreneurship Center activities (minimum of 4), complete venture creation activities (minimum of 3), complete applied in-class projects (minimum of 3) and complete extracurricular projects (minimum of 2).

At the end of their program, as part of their oral exam, the students are then expected to present their experience portfolio outlining all of the experiences that they completed and then addressing the entrepreneurial competencies as follows:

- Providing their definition of the competency
- Identifying approaches or techniques to be used on an ongoing basis
- Providing relevant examples of competency demonstration and application

The faculty steering committee scores this portfolio presentation utilizing the defined rubrics. Scores are then totaled and tabulated by the MSE Program office and provided to the students. This exam serves as the Program Oral Exam for completion of the student's master's program as well as for assurance of learning. The data is stored in a secure location and used for making decisions about future changes or adaptations to the MSE program.

Description and Rationale

Briefly describe the modification(s), including the revised language, and provide the

rationale/justification for the revision. Templates are available for the curriculum map, assessment timeline, and assessment cycle on the [Institutional Assessment website](#).

Response:

The Master of Science in Entrepreneurship (MSE) has redesigned the program to provide students with the skills necessary to successfully identify, evaluate and pursue the launch of new venture opportunities. Specifically, the emphasis is on 13 key entrepreneurship competencies:

- Recognizing Opportunity
- Assessing Opportunity
- Vision/Seeing the Future
- Creative Problem-solving
- Resource Leveraging/Bootstrapping
- Mitigating and Managing Risk
- Planning/Modeling When Nothing Exists
- Innovation---Value-driven New Product and Concept Development
- Building and Managing Networks
- The Ability to Maintain Focus Yet Adapt
- Action Orientation/Implementation
- Tenacity/Perseverance
- Ability to Learn from Experiences

The SLOs have been modified to assess the student achievement of selected competencies.

Previous SLOs

SLO 1

Identify elements of economics, finance, accounting, marketing, operations management, organizational behavior, business law, information technology, business statistics, and social responsibility.

SLO 2

Critically assess and question the feasibility of potential new venture opportunities.

SLO 3

Interpret, analyze and manage financial information in the valuation of new venture opportunities.

SLO 4

Write business documents clearly, concisely and analytically.

SLO 5

Speak in groups and in public clearly, concisely, and analytically, with appropriate use of visual aids.

New SLOs

SLO1

Assess and evaluate potential new value-driven creative venture opportunities in ways that convey a vision

SLO 2

Apply professional entrepreneurial skills to leverage resources, manage risk, plan when nothing exists, develop an action orientation and be tenacious in the face of setbacks

SLO 3

Utilize professional experience effectively to adapt and build action-oriented networks in the pursuit of entrepreneurial opportunities