

Academic Assessment Plan

University of Florida

Academic Affairs

Academic Colleges

College of the Arts

School of Theatre & Dance

Theatre (BFA)

Theatre (BFA)

The Bachelor of Fine Arts in Theatre with a concentration in Production Design meets the diverse, aesthetic and technological demands of contemporary society. Today's theatre design and production depend heavily on the complex electronic and mechanical systems used in professional theatres. This curriculum provides academic instructing and professional training in costume design and technology, scenic design and lighting design. The program provides a laboratory environment where students can apply the skills learned in classroom exercises and theories. The BFA in Theatre – Production Design program supports the college's primary mission to "to produce artists, performers, scholars, teachers, and practitioners who combine the qualities of academic and professional excellence" (College of Fine Arts [Mission Statement](#)). The program supports the University of Florida mission to "to lead and serve the state of Florida, the nation and the world by pursuing and disseminating new knowledge while building upon the experiences of the past...to advance by strengthening the human condition and improving the quality of life."(University of Florida [Mission Statement](#)).

Responsible Roles: Associate Dean (Kolenic, Anthony)

Program: Theatre (BFA)

Progress:

PG 1: Program Development

Review program requirements in response to national accreditation review.

Evaluation Method

Upon receipt of the NAST report the accrediting body is currently completing, the School of Theatre and Dance will begin reviewing its programmatic strengths and weaknesses. The Director and appropriate faculty will review the report and begin making strategic plans to respond to strengths and weaknesses identified by NAST. These reviews will take place in faculty meetings and in discussion with College representatives.

Responsible Role: Associate Dean (Kolenic, Anthony)

Progress: Ongoing

PG 2: Recruitment/Enrollment

Assess expanded recruitment efforts.

Evaluation Method

The School of Theatre and Dance will compare the 15-16 recruitment efforts to the 16-17 recruitment efforts. Success will be determined by maintaining a consistent amount of time and finances expended, as SOTD's enrollment goals include to remain at the current level, and recruitment efforts should reflect this.

Responsible Role: Associate Dean (Kolenic, Anthony)

Progress: Ongoing

PG 3: Student Learning Outcomes/Assessment

Review Content Knowledge SLOs in light of data collected in 2014-15 and 2015-16.

Evaluation Method

The Director of SOTD, appropriate faculty, and the Assistant Dean in the College of the Arts will evaluate the adherence of tracking and data collection. This will take the form of regular meetings regarding academic assessment during which the last two years of data collection and best methods for collection and tracking will be discussed.

Responsible Role: Associate Dean (Kolenic, Anthony)

Progress: Ongoing

PG 4: Program Development

Assess new curricular initiative with Pentum Media/Live Design International.

Evaluation Method

A review of past enrollment patterns and application process operations prior to this initiative will be conducted against the 16-17 year's enrollment patterns and application process operations to evaluate the effects of this new curricular initiative. This will be conducted by the appropriate faculty in the Lighting Design area, with the assistance of the Director of SOTD and the COTA Assistant Dean.

Responsible Role: Associate Dean (Kolenic, Anthony)

Progress: Ongoing

SLO 1: Content Knowledge

Apply principles of two and three dimensional design aesthetics to costume, lighting, or scene design for live performance as a method of bringing text, choreographic work, or public exposition to the stage.

SLO Area (select one): Content (UG)

Responsible Role: Associate Dean (Kolenic, Anthony)

Progress: Ongoing

Assessment Method

BFA Senior projects and portfolio reviews are evaluated utilizing the following rubric to assess SLO 1:

Content Knowledge	Exemplary	Satisfactory	Unsatisfactory	Score
Applies principles of two and three dimensional design aesthetics to costume, lighting, or scene design for live performance as a method of bringing text, choreographic work, or public exposition to the stage	Produces an exceptional design that serves the live performance	Produces a successful design that serves the live performance	Does not produce a successful design that serves the live performance	

SLO 2: Critical Thinking

Organizes, develops and participates in an artistic, creative process that moves the script skillfully onto the stage and results in a live performance that incorporates successful application of design and technological principles.

SLO Area (select one): Critical Thinking (UG)

Responsible Role: Associate Dean (Kolenic, Anthony)

Progress: Ongoing

Assessment Method

BFA Senior projects and portfolio reviews are evaluated with the following rubric to assess SLO 2:

Critical Thinking	Exemplary	Satisfactory	Unsatisfactory	Score
Organizes, develops and participates in the art, craft and process of moving the script onto the stage by organizing, developing and participating in a creative process resulting in a live performance that incorporates successful application of design and technological principles	Mastery of application of methods, materials and tools	Appropriate application of methods, materials and tools	Deficiencies in selection of appropriate methods, materials and tools	

SLO 3: Communication

Use effective communication and collaboration skills throughout the creative process.

SLO Area (select one): Communication (UG)

Responsible Role: Associate Dean (Kolenic, Anthony)

Progress: Ongoing

Assessment Method

BFA Senior projects and portfolio reviews are evaluated utilizing the following rubric to assess SLO 1:

Communication	Exemplary	Satisfactory	Unsatisfactory	Score
Uses effective communication and collaboration skills throughout the creative process	Commendable collaboration and highly effective communication skills that lead to a positive creative process	Appropriate collaboration and successful communication that leads to an effective creative process	Inappropriate behavior or failure of communication that interferes with the successful development of a creative process	

Theatre (BFA)

Start: 7/1/2016

End: 6/30/2017

Progress:

Providing Department: Theatre (BFA)

Responsible Roles: Associate Dean (Kolenic, Anthony)

Research (Graduate and Professional AAPs only)

Assessment Timeline (Graduate and Professional AAPs only)

Curriculum Map (UG AAPs only)

Curriculum Map

Curriculum Map for:

Program Theatre Performance – Costume Design

College: Arts

Key: Introduced Reinforced Assessed

SLOs	THE 2000 Theatre Appreciation	TPP 3650 Script Analysis	THE 4110 Hist. of Theatre I / THE 4111 Hist. of Theatre II	TPA 2232c Beg. Costume/ TPA 3217 Intro. To Light & Sound/ TPA 2202c Stagecraft	TPA 2074 Drawing & Rendering	TPA 4049 Costume Design / TPA 4020 Lighting Design/ TPA 4066 Scene Design	THE 4260 Hist. Costumes for Stage/ THE 4285 Hist. of Décor for Stage/ ARH 2050 Art History 1/ ARH 2051 Art History 2	As specified per area of focus: TPA 4239 Costume Patterning/ TPA 3208 Drawing & Drafting for Stage	As specified per area of focus: TPA 4930 Advanced Costume Design/ TPA 4021 Lighting Design 2/ TPA Scene Design 2	BFA Design Juries	Additional Assessments
Content Knowledge											
# 1	I	I	R/A (4 semester exams)	I	I	I/R	I/R/A (4 semester exams)	I/R	R/A (semester final project)	A	THE 4959 Senior Project paper
Critical Thinking											
# 2				I	I	I/R		I/R	R/A (semester final project)	A	THE 4959 Senior Project paper
Communication											
# 3	I	R	A (2 semester papers, 1 semester presentation)	I	I	I/R	I/R/A Semester exams include narrative component	I/R	R/A (semester final project)	A	THE 4959 Senior Project paper

Assessment Cycle (All AAPs)

Assessment Cycle

Assessment Cycle for:

BFA in Theatre Production Design**School of Theatre and Dance, College of the Arts**

Data Collection:	Spring Terms of Indicated Year
Analysis and Interpretation:	Subsequent Fall Term
Improvement Actions:	Subsequent Spring Term
Dissemination:	Next academic year

Year	16-17	17-18	18-19	19-20	20-21
SLOs					
Knowledge	x			x	
Skills		x			x
Communication			x		

Methods and Procedures (UG and Certificate AAPs)

Methods:

Both direct and indirect measures would be taken into account, and the faculty would devote a portion of each of their regular faculty meetings to strategize and come to a consensus on the specific metrics appropriate for this degree program.

During the fall review and analysis cycle, the faculty teaching in the degree program will review the DIRECT and INDIRECT DATA as they best determine, answering key questions such as:

What does the data show us about each individual SLO?

And

What changes do we want to make, based on these observations?

Should there be observations that lead the faculty to consider revisions, the faculty would have the options to

- *change the SLOs and ALC
- *change the data collected (assignments, etc.)
- *change the curriculum

DIRECT DATA: The faculty will randomly sample actual student work from designated I/R/A courses, in a variety of formats, based on projects and assignments from those courses. The faculty will develop appropriate rubrics based on the nature of the student samples. Samples will be collected based on recommended sample sizes according to the number of students in the program.

INDIRECT DATA: The College of Fine Arts Dean's Office will collect institutional data for the program, including but not limited to statistical data such as enrollment, grade distribution, recruitment and retention patterns. An additional source of data, the biennial SERU data, will be collected from the University of Florida Office of Institutional Planning and Research.

Procedures:

In the fall and spring semesters of the data collection year, the faculty instructors of record will collect the DIRECT DATA samples from the designated I/R/A courses they teach. A set of 5-7 samples from each class will be de-coupled, meaning that no grades, no student identification, and no comments will be on the samples (copies of student work). These data samples will be submitted online or in hard copy, as appropriate.

During those same semesters, the INDIRECT DATA for those courses and the degree program will be collected by the Dean's Office.

The faculty for this degree program would meet in December of the review and analysis year to generate a report that would go to the Institute director and the deans, along with recommendations for changes, if any.

With the concurrence of the administration, the changes would be made that spring, for implementation in the following fall.

SLO Assessment Rubric (All AAPs)**Measurement Tools (Graduate and Professional AAPs Only)****Assessment Oversight (All AAPs)**

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Academic Assessment Plan Entry Complete:

