

# **2012-2013 Certificate Assessment Plan**

Arts in Healthcare  
Certificate Program

College of Fine Arts

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# Arts in Healthcare Certificate

## College of Fine Arts *Certificate Assessment Plan*

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### **Rationale**

Within the field of the arts in healthcare, arts and health students and professionals are actively seeking academic education and training. Commonly, fine arts majors are interested in developing career options to apply their artistic discipline in multiple settings, and many fine arts minors are majoring in the health sciences and want to learn how they can use the arts in their clinical practice. Upon completion, students have acquired the practical skills necessary to navigate and engage the arts in healthcare settings such as facilitation of the creative process and conducting effective research. Additionally, students demonstrate skills and knowledge related to historical and contemporary practices in the arts in healthcare. The certificate broadens the students' career options and allows them to competitively pursue careers that integrate the arts with healthcare.

### **Mission**

The Arts in Healthcare certificate program promotes a dynamic, interdisciplinary course of study for students who are engaged in the fine arts or health sciences. The University of Florida's Center for Arts in Medicine is committed to advancing research, education, and practice in the arts in healthcare, locally and globally. The Center facilitates research and scholarship with a focus on contributing to the level of academic rigor and excellence in the arts in healthcare. The Arts in Healthcare certificate program is designed to introduce knowledge of historical and contemporary practice and practical skills in the arts in healthcare. Emphasis is placed on the acquisition of knowledge and skills within the field to promote students' personal and professional growth as well as academic excellence.

The Arts in Healthcare certificate program clearly supports the mission of the University of Florida to educate students in a manner, "so they are prepared to make significant contributions within an

increasingly global community”. Specifically, the Arts in Healthcare certificate program aligns with the UF Mission Statement in its aim to address the human condition and improve quality of life as stated, “to lead and serve the state of Florida, the nation and the world by pursuing and disseminating new knowledge while building upon the experiences of the past...to advance by strengthening the human condition and improving the quality of life” (University of Florida Mission Statement).

The certificate programs aligns with the College of Fine Arts’ mission to inspire the qualities of empathy, innovation and communication as stated, “the faculty works to meet the mission by providing a dynamic education, engaging creative skills, and producing students who can empathize, innovate and communicate” (College of Fine Arts Mission Statement).

## Student Learning Outcomes (SLOs)

*note: these are revised SLO’s for this plan*

1. Students identify and explain historical and contemporary foundations and practices within the field of arts in healthcare. (content knowledge)
2. Students identify and develop practical skills and professional competencies related to facilitation of the creative process and navigating healthcare environments to ensure patient safety. (content knowledge)
3. Students articulate and appraise the scope of arts in healthcare practice in the context of related disciplines, such as the arts therapies. (content knowledge)
4. Students describe effective research methodologies and demonstrate how they are applied to their artistic discipline. (critical thinking)
5. Students communicate effectively in verbal and written form. (communication)

## Assessment Timeline

SLOs	Research Paper	Clinical Practice (Discipline Specific)	Capstone
#1	X		
#2		X	X
#3		X	X
#4	X		
#5	X	X	

## Assessment Cycle

The Arts in Healthcare Certificate program uses a two-year assessment cycle.

Data Collection: Fall and spring terms of each year

Analysis and Interpretation: May - July of each year

Improvement Actions: By December 1 of each year

Dissemination: By March of each year

### Assessment Cycle Chart

SLOs	Year	10-11	11-12	12-13	13-14	14-15	15-16
<b>Content Knowledge</b>							
#1		X		X		X	
#2			X		X		X
#3			X		X		X
<b>Critical Thinking</b>							
#4		X		X		X	
<b>Communication</b>							
#5		X		X		X	

## Methods and Procedures

Both direct and indirect measures are collected in each assessment cycle.

Direct measures include:

- *Introduction to the Arts in Healthcare* and *Arts in Healthcare Clinical Practice* course research paper assessments
- *Arts in Healthcare Clinical Practice* hours completed, on-site supervisor evaluation, and faculty evaluation
- Arts in Healthcare Certificate Capstone Evaluation
- GPA for all required courses
- Qualitative assessment of academic, practical, and communication competencies utilizing course writings and faculty/advisor notes from monthly meetings with students
- Assessment of any community programs, performances or other works created

Indirect measures include:

- Program inquiries, enrollment, completion, and attrition
- Student honors, awards, and scholarships
- Student professional and academic placement
- Student evaluations of the program

Program faculty meet monthly with the certificate program coordinator to review student progress and short-term learning outcomes. Meetings at the end of each term are dedicated to review of broader program assessment and metrics, and student learning outcomes. As noted above, a full program assessment is undertaken each year May – July.

## Assessment Oversight

Name	Department Affiliation	Email Address	Phone Number
Dr. Margaret S. Mertz	Associate Dean, College of Fine Arts	<a href="mailto:mmertz@arts.ufl.edu">mmertz@arts.ufl.edu</a>	(352) 273-1484
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## Figure 1. University of Florida Certificate Assessment Plan Review Rubric

Related resources are found at <http://www.ua.assessment.edu>

Program:

Year:

Component	Criteria	Rating			Comments
		Met	Partially Met	Not Met	
<b>Rationale</b>	The Rationale is clear.				
	The value-added for students is clear.				
<b>Mission Statement</b>	The certificate supports the department, college, and university missions.				
<b>Student Learning Outcomes (SLOs)</b>	SLOs are stated clearly.				
	SLOs focus on demonstration of student learning.				
	SLOs are measurable.				
<b>Curriculum Map</b>	The Curriculum Map links SLOs to certificate courses.				
	The Curriculum Map identifies where SLOs are introduced, reinforced, and assessed.				
	The Curriculum Map identifies the assessments used for each SLO.				
<b>Assessment Cycle</b>	The assessment cycle is clear.				
	All student learning outcomes are measured.				
	Data is collected at least once in the cycle.				
	The cycle includes a date or time period for data analysis and interpretation.				
	The cycle includes a date for planning improvement actions based on the data analysis.				
	The cycle includes a date for dissemination of results to the appropriate stakeholders.				

University of Florida Certificate Assessment Plan Rubric, continued

Component	Criteria	Rating			Comments
		Met	Partially Met	Not Met	
<b>Methods and Procedures</b>	Methods and procedures are clear.				
	Measurements occur at appropriate times in the certificate program.				
	Measurements are appropriate for the SLOs.				
	Methods and procedures reflect an appropriate balance of direct and indirect methods.				
	The report presents examples of certificate assessment tools.				
<b>Assessment Oversight</b>	Appropriate personnel (coordinator, committee, etc.) charged with assessment responsibilities are identified				

