2012-13 Undergraduate Academic Assessment Plan

BFA in Theatre Performance (Musical Theatre)

School of Theatre and Dance

College of Fine Arts

March 2013

Associate Dean Margaret S. Mertz, Ph.D. mmertz@arts.ufl.edu

BFA in Musical Theatre – College of Fine Arts Undergraduate Academic Assessment Plan

Mission Statement

The School of Theatre and Dance and the School of Music prepare Bachelor of Fine Arts graduates as performers and pioneers of Musical Theatre. The BFA fuses acting, singing and dancing into a single mode of expression to compete in a challenging job market. A commitment to diversity and risk-taking provides an environment that challenges, inspires and stimulates individual creativity in musical theatre artists for the 21st century. The BFA in Musical Theatre program supports the college's primary mission to "to produce artists, performers, scholars, teachers, and practitioners who combine the qualities of academic and professional excellence" (College of Fine Arts Mission Statement). The program supports the University of Florida mission to "to lead and serve the state of Florida, the nation and the world by pursuing and disseminating new knowledge while building upon the experiences of the past...to advance by strengthening the human condition and improving the quality of life."(University of Florida Mission Statement).

Student Learning Outcomes (SLOs)

For the Bachelor of Fine Arts in Theatre Performance (Musical Theatre):

2012-13 (old)

Content

- 1. Develop basic theatrical and movement skills, including make-up and dance, as appropriate to musical theatre.
- 2. Develop basic voice performance, musicianship and music theory skills.
- 3. Develop a high level of skill and sight singing.
- 4. Perform in workshops and full productions of musical theatre in a variety of formal and informal settings.
- 5. Develop repertory and techniques for auditions.

Critical Thinking

6. Develop the highest possible level of performance as an actor/singer/dancer.

Communication

7. Demonstrate the unique collaborative skills necessary to assimilate and realize the visions of playwright, director and designer in performance.

https://catalog.ufl.edu/ugrad/current/finearts/alc/theatre-performance-musical-theatre.aspx

2013-14 (new)

Content

- 1. Students analyze and interpret primary examples of musical theatre styles and history.
- 2. Students prepare and create musical theatre performances.
- 3. Students analyze and apply effective musical performance strategies.

Critical Thinking

4. Students create strategic song portfolios representative of varied styles for professional auditions.

Communication

5. Students construct a personal process of character creation and actualization through libretto and musical score analysis.

Curriculum Map

Curriculum Map for:

<u>Program Theatre: BFA Musical Theatre - Core Courses College: Fine Arts</u>

Key: <u>I</u>ntroduced <u>R</u>einforced <u>A</u>ssessed

Curriculum Map for:

<u>Program Theatre: Musical Theatre – Major Courses</u>
<u>College: Fine Arts</u>

Key: <u>I</u>ntroduced <u>R</u>einforced <u>A</u>ssessed

| Courses SLOs | Course1 THE4110 History of Theatre I/ THE 4111 History of Theatre 2 |
|-------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|
| Content Knowledge | |
| Students analyze and interpret primary examples of musical theatre styles and history. | |
| 2. Students prepare and create musical theatre performances. | |
| 3. Students analyze and apply effective musical performance strategies. | |
| 4. Students create strategic song portfolios representative of varied styles for professional auditions. | I |
| 5. Students construct a personal process of character creation and actualization through libretto and musical score analysis. | |

Curriculum Map for:

<u>Program Theatre: Musical Theatre – Major Courses</u> <u>College: Fine Arts</u>

Key: $\underline{\mathbf{I}}$ ntroduced $\underline{\mathbf{R}}$ einforced $\underline{\mathbf{A}}$ ssessed

| Courses SLOs | Course2 THE4959 | Course3 TPP2250 | TPP 2110/TPP31 03 | Course6 &7 TPP3113/TP P 4114 | Course9 TPP3251 |
|-------------------|-----------------------------------------|--------------------|-------------------|------------------------------|--------------------|
| Content Knowledge | | | | | |
| SLO 1 | | | | R | I |
| SLO 2 | | R | I | R | I |
| SLO 3 | | | | | |
| SLO 4 | | | | | |
| Critical Thinking | | | | | |
| SLO 5 | R | | | R | |
| Communication | | | | | |
| SLO 5 | A (senior project paper in THE 4959) | | | | |

Curriculum Map for:

<u>Program Theatre: Musical Theatre - Major Courses</u> <u>College: Fine Arts</u>

Key: <u>Introduced</u> <u>Reinforced</u> <u>Assessed</u>

| Courses SLOs | Course10 TPP3252 | Course11 TPP3253 | Annual Spring Juries |
|-------------------|---------------------|---------------------|----------------------|
| Content Knowledge | | | |
| SLO 1 | | | |
| SLO 2 | R | | A |
| SLO 3 | R | R | A |
| SLO 4 | | R | А |
| Critical Thinking | | | |
| SLO 5 | | | |
| Communication | | | |
| SLO 5 | | | |

^{**}SoTD will compile data (using random sampling) via final exam scores, projects, papers, final projects, final papers, documentation of final presentations, juries and senior project papers (relative to each specific SLO.)

Assessment Cycle

Assessment Cycle for:

BFA in Theatre Performance (Musical Theatre)

School of Theatre and Dance, College of Fine Arts

Data Collection: Fall and Spring Terms of Indicated Year

(F12-S13)

Analysis and Interpretation: Subsequent Fall Term (F13) Subsequent Spring Term (S14) Improvement Actions: Dissemination: Next academic year (F14-S15)

| Year | 12-13 | 13-14 | 14-15 | 15-16 | 16-17 | 17-18 |
|--------------------------|-----------|-------|-------|-------|-------|-------|
| SLOs | | | | | | |
| Content Knowledge | | | | | | |
| #1 | | | | | | |
| #2 | | | | | | |
| #3 | $\sqrt{}$ | | | | | |
| #4 | | | | | | |
| Critical Thinking | | | | | | |
| #5 | | | | | | |
| Communication | | | | | | |
| #5 | | | | | | |

Disclaimer: No data was collected in 2011-12

Methods and Procedures

SLO Assessment Matrix

SLO Assessment Matrix for 2012-13

| 2012-13 Student Learning Outcome | Assessment Method | Measurement Procedure |
|----------------------------------------------------------------------------------------------------------------------------|-------------------|--------------------------|
| Students analyze and interpret primary examples of musical theatre styles and history. | Senior Project | Rubric |
| Students prepare and create musical theatre performances. | Recital, Jury | Rubric |
| Students analyze and apply effective musical performance strategies. | Recital, Jury | Rubric |
| Students create strategic song portfolios representative of varied styles for professional auditions. | Recital, Jury | Rubric |
| Students construct a personal process of character creation and actualization through libretto and musical score analysis. | Senior Project | Rubric |

Both direct and indirect measures would be taken into account, and the faculty would devote a portion of each of their regular faculty meetings to strategize and come to a consensus on the specific metrics appropriate for this degree program.

Methods:

During the fall review and analysis cycle, the faculty teaching in the degree program will review the DIRECT and INDIRECT DATA as they best determine, answering key questions such as:

What does the data show us about each individual SLO?

And

What changes do we want to make, based on these observations?

Should there be observations that lead the faculty to consider revisions, the faculty would have the options to

- *change the SLOs and ALC
- *change the data collected (assignments, etc.)
- *change the curriculum

DIRECT DATA: The faculty will randomly sample actual student work from designated I/R/A courses, in a variety of formats, based on projects and assignments from those courses. The faculty will develop appropriate rubrics based on the nature of the student samples. Samples will be collected based on recommended sample sizes according to the number of students in the program.

INDIRECT DATA: The College of Fine Arts Dean's Office will collect institutional data for the program, including but not limited to statistical data such as enrollment, grade distribution, recruitment and retention patterns. An additional source of data, the biennial SERU data, will be collected from the University of Florida Office of Institutional Planning and Research.

Procedures:

In the fall and spring semesters of the data collection year, the faculty instructors of record will collect the DIRECT DATA samples from the designated I/R/A courses they teach. A set of 5-7 samples from each class will be de-coupled, meaning that no grades, no student identification, and no comments will be on the samples (copies of student work). These data samples will be submitted online or in hard copy, as appropriate.

During those same semesters, the INDIRECT DATA for those courses and the degree program will be collected by the Dean's Office.

The faculty for this degree program would meet in December of the review and analysis year to generate a report that would go to the Institute director and the deans, along with recommendations for changes, if any.

With the concurrence of the administration, the changes would be made that spring, for implementation in the following fall.

Assessment Oversight

| Name | Department Affiliation | Email Address | Phone Number |
|-----------------------|------------------------|----------------------|----------------|
| Dr. Margaret S. Mertz | Associate Dean, | mmertz@arts.ufl.edu | (352) 273-1484 |
| | College of Fine Arts | | |
| Dr. Jerry Dickey | Director | jdickey@arts.ufl.edu | (352) 273-0501 |
| | School of Theatre and | | |
| | Dance | | |
| Dr. Tiza Garland | Associate Professor | tgarland@ufl.edu | (352) 273-0518 |
| | School of Theatre and | | |
| | Dance | | |

APPENDIX A: SLO Conversion Chart

| 2012-1 | 3 SLOs | 2013-14 SLOs |
|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
| | | Students know primary examples of the history, literature, structure, and theory of theatre. (NEW SLO) |
| 1. 2. | Develop basic theatrical and movement skills, including make-up and dance, as appropriate to musical theatre. Develop basic voice performance, musicianship and music theory skills. | 2. Students prepare and create musical theatre performances. |
| 3. | Develop a high level of skill and sight singing. | |
| 4. | Perform in workshops and full productions of musical theatre in a variety of formal and informal settings. | 3. Students analyze and apply effective musical performance stratagies. |
| 5. | Develop repertory and techniques for auditions. | 4. Students create strategic song portfolios representative of varies styles for professional auditions. |
| 6. 7. | Develop the highest possible level of performance as an actor/singer/dancer. Demonstrate the unique collaborative skills necessary to assimilate and realize the visions of playwright, director and designer in performance. | 5. Students construct a personal process of character creation and actualization through libretto and musical score analysis. |

APPENDIX B: SAMPLE RUBRIC

2013-14 SLOs #3 and #4

| | Exceeds Expectations | Meets Expectations | Near Expectations | Unacceptable |
|-----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3. Students analyze and apply effective acting technique strategies | Clearly defines musical theatre techniques applied in performance, produces thorough rationale for their use, describes in detail their application to the role, and assesses their effectiveness, citing full and appropriate support. | Clearly defines musical theatre techniques applied in performance, produces some rationale for their application to the role, and assesses their effectiveness, citing sufficient support. | Defines musical theatre techniques applied in performance, produces rationale for their application to the role, and/or assesses their effectiveness with limited or inconsistent clarity, providing limited support. | Does not define musical theatre techniques applied. |
| 4. Students construct a personal process for character creation and actualization | Thoroughly articulates a logical progression in character creation from being cast in a role to performance. Describes the techniques used in the approach and how they specifically apply to the process. Meaningfully synthesizes connections between acting, singing, dancing and intellect/analysis. | Thoroughly articulates a logical progression in character creation from being cast in a role to performance. Describes the techniques used in the approach and how they specifically apply to the process. Describes the application of acting, singing, dancing and intellect/analysis. | Incompletely articulates a logical progression in character creation from being cast in a role to performance. Generally discusses the techniques used in the approach and how they apply to the process. Incompletely describes the application of acting, singing, dancing and intellect/analysis | Unable to articulate a logical progression in character creation from being cast in a role to performance. Poorly describes the techniques used in the approach and how they apply to the process. Unable to describe the application of acting, singing, dancing and intellect/analysis. |