

## **ALC Revision**

### **Programs:**

Bachelor of Science in Business Administration (majors: economics, finance, information systems, general business (online), management, and marketing)

Bachelor of Arts of Business of Administration (major: general studies)

**College:** Warrington College of Business Administration

**Effective term and year revisions will take place:** Term: Spring Year: 2012

**Revisions requested in: (select all that apply)**

**Student Learning Outcomes (SLO)**

**Assessment of SLOs**

**Briefly describe the revision and include the revised language:**

This degree program ALC replaces the major-specific ALCs.

### **Rationale/Justification for the revision:**

For undergraduate business programs, degree-specific ALCs are much more appropriate than major-specific ALCs. AACSB, the premier accrediting agency for business schools, requests assurance of learning plans for degree programs, not individual majors or specializations.

**If SLO is checked – Describe the individual student assessments that will be used to measure the revised SLO? (please see the attached course map and narrative)**

**If Assessment is checked – How does this new assessment method address the SLOs? Which SLOs does this new assessment apply to? (please see the attached course map and narrative)**

**If both checked: How do the assessment methods relate to the SLOs? (please see the narrative)**

**Please attach both the current ALC and the new, revised version.**

### **College Contact**

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