ALC Revision

Academic Learning Compact-

> **Bachelor of Science in Business Administration (majors: economics, finance, information systems, management, general business (online), marketing)**

> **Bachelor of Arts in Business Administration (major: general studies)**

A bachelor degree in business administration enables you to achieve foundation knowledge in the following areas of business: economics, accounting, finance, management, marketing, business law, statistics, operations management, human resource management, information technology and entrepreneurship. Special emphasis is placed on understanding the links between various business disciplines and the development of sound business plans. You will be able to effectively analyze a business entity's strengths and weaknesses as well as investigate the opportunities and threats present in the business environment.

The Bachelor of Science of Business Administration degree program offers a choice of specialty fields within the college which include economics, finance, information systems, management and marketing.

The Bachelor of Arts in Business Administration degree program combines core business courses with area of specialization courses offered by other UF departments. Students can choose an area of specialization from over 70 disciplines, including foreign language, mass communications, international studies, travel and tourism, Pre-Law, and Pre-Health.

Additional information is available from your college's website.

Before Graduating You Must
- Take the Educational Testing Service's Business Field Test. The score from this exam will be incorporated in MAN 4504 taken in the final term.
- Complete requirements for the baccalaureate degree, as determined by faculty

Skills You Will Acquire in the Degree (SLO)
1. Demonstrate knowledge and understanding of elements of economics, finance, accounting, marketing, operations management, organizational behavior, business law, information technology, business statistics, and social responsibility

2. Demonstrate proficiency in the use of business-related software applications

3. Define the ethical responsibilities of business organizations and identify relevant ethical issues

4. Understand how the business environment, including culture, differs across countries

5. Possess awareness of cultural differences and how these differences affect business decisions

6. Identify characteristics and roles of groups and teams

7. Identify characteristics and roles of managers and leaders

8. Specify and implement a framework for identifying a business problem and develop alternative solutions and a set of evaluation criteria

9. Assess the outcomes of a course of action and make appropriate adjustments

10. Write business documents clearly, concisely, and analytically

11. Speak in groups and in public clearly, concisely, and analytically, with appropriate use of visual aids