

# Academic Learning Compact - Business Administration, General Business Online Program

The Bachelor of Science in Business Administration enables you to achieve foundation knowledge in the following areas of business: economics, accounting, finance, management, marketing, business law, statistics, operations management, human resource management, information technology and entrepreneurship. Special emphasis is placed on understanding the links between various business disciplines and the development of sound business plans. You will be able to effectively analyze a business entity's strengths and weaknesses as well as investigate the opportunities and threats present in the business environment.

Additional information is available from your major's website.

## Before Graduating You Must

- Take the Educational Testing Service's Business Field Test. The score from this exam will be incorporated into MAN 4504 taken in the final term.
- Complete requirements for the baccalaureate degree, as determined by faculty.

## Skills You Will Acquire in the Major (SLOs)

1. Analyze a firm's decisions regarding prices, outputs, inputs and other micro and macro variables.
2. The acquisition and management of funds by business.
3. The legal environment of business and organizations.
4. The fundamentals of management in businesses and organization.
5. The functions, institutions and methods of marketing goods and services.
6. Regression modeling for business problems.
7. Concepts and tools for business production systems.
8. The influence of the international environment on business decision making.
9. Principles of real estate and decision making.
10. Interpret, understand and communicate quantitative concepts.
11. Critically evaluate and compare alternative ideas or policies using complex criteria.
12. Effectively communicate concepts and ideas in spoken and written form.

Courses	Content									Critical Thinking		Communication
	SLO 1	SLO 2	SLO 3	SLO 4	SLO 5	SLO 6	SLO 7	SLO 8	SLO 9	SLO 10	SLO 11	SLO 12

### Business Core

BUL 4310 X X

FIN 3403 X X X

GEB 3373 X X X

MAN 3025 X

MAN 4504 X X

MAR 3023 X

QMB 3250 X X

**Major**

ENT 3003 X X X X X X X

MAN 3240 X X X X

MAN 4301 X X

MAR 3231 X X

REE 3043 X X

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