

Academic Learning Compact - Business Administration, General Studies

The business administration general studies major provides you with a foundation in the following areas of business: economics, accounting, finance, management, marketing, business law, statistics and operations management. Special emphasis is placed on your ability to understand the links between various business disciplines and the development of sound business plans. You will be able to effectively analyze business' strengths and weaknesses, as well as investigate the opportunities and challenges that are present in the business environment. You will also have an opportunity for in-depth study of a chosen specialization.

Additional information is available from your major's website.

Before Graduating You Must

- Take the Educational Testing Service's Business Field Test. The score from this exam will be incorporated into MAN 4504 taken in the final term.
- Complete the Individual Student Assessments required by the chosen area of specialization.
- Complete requirements for the baccalaureate degree, as determined by the faculty.

Skills You Will Acquire in the Major (SLOs)

1. Knowledge of the basic business functions of accounting, decision sciences, economics, finance, management and marketing.
2. Knowledge of the chosen specialization (more than [70 specialization options](#) are available, ranging from agricultural law to zoology).
3. Interpret, understand and communicate quantitative concepts.
4. Critically evaluate and compare alternative ideas (or policies) using complex criteria.
5. Effectively communicate concepts and ideas in spoken and written form.

| Courses | Content | | Critical Thinking | | Communication |
|------------------------|---------|-------|-------------------|-------|---------------|
| | SLO 1 | SLO 2 | SLO 3 | SLO 4 | SLO 5 |
| Preprofessional | | | | | |
| ACG 2021 | X | | | | |
| ACG 2071 | X | | | | |
| CGS 2531 | | | X | | |
| ECO 2013 | X | | X | | |
| ECO 2023 | X | | X | | |

| | | | | | |
|----------------------|---|---|---|---|--|
| MAC 2233 | | X | X | | |
| STA 2023 | | X | X | | |
| Business Core | | | | | |
| BUL 4310 | X | | | X | |
| FIN 3403 | X | X | | | |
| GEB 3373 | | | X | | |
| MAN 3025 | X | | | | |
| MAN 4504 | X | X | X | | |
| MAR 3023 | X | | | | |
| QMB 3250 | X | X | X | | |

Registrar
Home --
ISIS --
My.UFL --
UF Office
Directory --
Contact the
OUR
Office of the
University
Registrar -
222 Criser -
PO Box
114000 -
Gainesville,
FL 32611-
4000 - 352-
392-1374

Major

| | | | |
|-----------------------|---|---|---|
| Specialization Course | X | X | X |
| Specialization Course | X | X | X |
| Specialization Course | X | X | X |
| Specialization Course | X | X | X |