Certificate Assessment Plan 2012-13

College of Education

University of Florida

Online Teaching and Learning Certificate

College of Education

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Online Teaching and Learning Certificate Program
College of Education
Certificate Assessment Plan

A. Rationale

The Online Teaching and Learning graduate certificate program offered through the College of Education is designed is designed to prepare professionals to design and deliver online courses. The certificate is designed to appeal to K-12 teachers, virtual school teachers, post-secondary instructors and others involved in online teaching and learning. This certificate provides students with a theoretical and practical grounding in how to design and teach online. This certificate program will distinguish individuals with the knowledge, skills, and dispositions to be effective online educators.

B. Mission

The **Online Teaching and Learning** graduate certificate prepares professionals to design and deliver online learning materials. The certificate program is delivered through the School of Teaching and Learning in the College of Education by faculty specializing in Educational Technology. The mission of the certificate program aligns to the School of Teaching and Learning as its mission is to prepare "educational professionals to work in diverse contexts with diverse learners" and supports the College of Education's mission to "prepare exemplary practitioners" in "teaching, learning and human development." Finally, the certificate supports the University in its efforts to provide leadership in developing and delivering quality online programs and preparing a 21st century workforce.

C. Student Learning Outcomes (SLOs)

The Online Teaching and Learning graduate certificate program's Student Learning Outcomes are:

1. Students will create effective digital instructional artifacts using a variety of media and methods.
2. Students will use a variety of media and methods to demonstrate their understanding of theory, critical issues and design of distance learning.
3. Students will create effective technology-enhanced instruction that includes analysis, design, development, implementation and evaluation.
4. Students will create effective digital instructional artifacts using a variety of media and methods.

5. Students will use a variety of media and pedagogies to demonstrate their understanding of theory, research and design of blended learning environments.

D. Assessment Timeline for Certificates

Program: Online Teaching and Learning Graduate Certificate College: College of Education

Assessment SLOs	Assessment 1	Assessment 2	Assessment 3	Assessment 4
#1	ePortfolio Assessment (EME 6208)			
#2			Online course plan (EME 6458)	
#3		Evaluation of instructional design report (EME 6609)		
#4	ePortfolio Assessment (EME 6208)			
#5				Blended learning module (EME 6059)

E. Assessment Cycle Chart for Certificates

Program: Online Teaching and Learning Graduate Certificate   College: College of Education

Analysis and Interpretation: Spring (April)
Improvement Actions: Summer (June)
Dissemination: Fall (August)

Year SLOs	10-11	11-12	12-13	13-14	14-15	15-16
#1					x	
#2					x	
#3					x	
#4					x	
#5					x	

F. Methods and Procedures

The faculty involved in the graduate certificate in Online Teaching and Learning will review certificate courses and completers conforming to the schedule in Table E above. The courses will be reviewed by examining student produced artifacts using rubrics consistent with evidence-based practices. The artifacts are derived from student assessments and include an ePortfolio assessment, an online course plan, an evaluation of an instructional design report, and a blended learning module. Also, an exit survey will be administered to certificate completers to ascertain their perceptions of how well the program prepared them to meet SLOs and to collect recommendations for program improvement. As a result of this process, we will make adjustments to our curriculum, change our teaching methods, and continuously improve our coursework to meet student needs and the demands of the workforce. This process will be executed in a two year rotation beginning with the 2014-2015 academic year.

G. Assessment Oversight

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