

Academic Learning Compact - Tourism, Recreation and Sport Management - Sport Management

The Bachelor of Science in Sport Management enables you apply the fundamental concepts of management, marketing, finance and law to sport organizations. The acquisition of knowledge regarding the internal and external factors that influence sport in society allows you to use accepted techniques of discovery and critical thinking to solve problems, evaluate opinions and determine outcomes within sport management. You will also be able to use qualitative and quantitative analysis to assess problems and to determine solutions for sport organizations, effectively communicating these assessments in speech and in writing to internal and external constituencies.

Additional information is available from your major's website.

Before Graduating You Must

- Practically demonstrate an understanding of the critical skills needed in the planning and delivery of sport management programs, as well as successfully completing an internship experience, as assessed by the site supervisor and internship coordinator.
- Complete requirements for the baccalaureate degree, as determined by faculty.
- ~~Demonstrate competence (minimum final grade of C based on grading rubric) in SPM 4154, SPM 4515 and SPM 4723 core courses.~~
- ~~Critically demonstrate mastery of critical skills needed in planning and delivery of tourism, recreation and sport management programs as assessed by the internship supervisor using a select core of questions in the final internship evaluation. Each student must achieve a minimal score of 21.~~
- ~~Complete requirements for the baccalaureate degree, as determined by faculty.~~

Skills You Will Acquire in the Major (SLOs)

1. Understand the interdisciplinary nature of the study of sport management.
2. Identify and explain the internal and external factors that influence and shape sport in society.
3. Explain what constitutes management and what constitutes an organization. Apply the concepts of planning, organizing, leading and evaluating organizational goals to sport organizations.
4. Comprehend how ethical behavior influences financial, marketing and managerial decision-making.
5. Apply fundamental marketing concepts to the sport industry, create marketing plans, evaluate market segments and predict consumer behavior.

6. Develop financial strategies and evaluate budgets and sources of revenues and expenses relevant to sport organizations.
7. Explain and judge fundamental legal concepts relevant to tort, contract and constitutional law, and how they apply to the sport management field.
8. Use accepted techniques of discovery and critical thinking to solve problems independently, and to evaluate opinions and outcomes within and outside of the sport management area.
9. Understand and use qualitative and quantitative analysis through formal and informal assessment strategies.
10. Effectively produce, interpret and analyze written text, oral messages and multimedia presentations used in sport management related settings.

<u>Courses</u>	<u>Content</u>							<u>Critical Thinking Communication</u>		
	<u>SLO 1</u>	<u>SLO 2</u>	<u>SLO 3</u>	<u>SLO 4</u>	<u>SLO 5</u>	<u>SLO 6</u>	<u>SLO 7</u>	<u>SLO 8</u>	<u>SLO 9</u>	<u>SLO 10</u>
<u>SPM 3012</u>	<u>X</u>	<u>X</u>						<u>X</u>		<u>X</u>
<u>SPM 3204</u>	<u>X</u>	<u>X</u>		<u>X</u>				<u>X</u>		<u>X</u>
<u>SPM 3306</u>	<u>X</u>				<u>X</u>					<u>X</u>
<u>SPM 4154</u>	<u>X</u>		<u>X</u>	<u>X</u>				<u>X</u>		<u>X</u>
<u>SPM 4515</u>	<u>X</u>			<u>X</u>		<u>X</u>		<u>X</u>	<u>X</u>	<u>X</u>
<u>SPM 4723</u>	<u>X</u>			<u>X</u>			<u>X</u>	<u>X</u>	<u>X</u>	<u>X</u>
<u>SPM 4941C</u>	<u>X</u>							<u>X</u>	<u>X</u>	<u>X</u>

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	<u>SLO 1</u>	<u>SLO 2</u>	<u>SLO 3</u>	<u>SLO 4</u>	<u>SLO 5</u>	<u>SLO 6</u>	<u>SLO 7</u>	<u>SLO 8</u>	<u>SLO 9</u>	<u>SLO 10</u>
SPM 4154			X	X				X		X
SPM 4515				X		X		X	X	X
SPM 4723				X			X	X	X	X
SPM 4941C								X	X	X