# Academic Learning Compact - Tourism, Recreation and Sport Management - Tourism, Recreation and Sport Management - Recreation, Parks and Tourism

The major in recreation, parks and tourism prepares you for <u>a career in employment and roles in</u> recreation, tourism, sport-related businesses, organizations and agencies at local, state, national and global levels. Through study, research, training and practical experiences, you gain an understanding of the role and impact of leisure services and sport on individuals, families, society and the environment. Emphasis is on management of productivity factors such as human, fiscal and physical resources. You learn to apply planning, programming, marketing and financing strategies to the development and implementation of recreation, parks and tourism services, events and businesses.

Additional information is available from your major's website.

## **Before Graduating You Must**

- Demonstrate competence (minimum final grade of C) in <u>LEI 3400</u>, LEI 4540, LEI 4570, LEI 4800, LEI 4880 core courses.
  - <u>Practically Demonstrate mastery of critical skills needed in planning and delivery of tourism, recreation and sport management programs as assessed by the internship supervisor using a select core of questions in the final internship evaluation. Each student must achieve a minimum score of 21.</u>

Practically demonstrate an understanding of the critical skills needed in the planning and delivery of sport management programs, as well as successfully completing an internship experience, as assessed by the site supervisor and internship coordinator.

• Complete requirements for the baccalaureate degree, as determined by faculty.

## Skills You Will Acquire in the Major (SLOs)

http://catalog.ufl.edu/ugrad/current/health/alc/recreation-parks-and-tourism.aspx

#### Content

 Know Comprehend major concepts, principles and theories associated with recreation, parks and tourism. Formatted: Space Before: Auto, After: Auto

- 2. <u>Apply Understand the management functions of planning, organizing, leading and controlling</u> the use of resources to accomplish performance goals in recreation, parks and tourism.
- 3. Apply economic, sociological, psychological, political, legal and environmental <u>concerns to issues</u> <u>that influence</u>-the delivery of recreation, parks and tourism services to resident and tourists.
- 4. Apply information technology and statistical techniques in assessment, planning, delivery and evaluation of recreation, parks and tourism programs.
- Apply programming and marketing strategies to the development of recreation, parks and tourism services.
- 6.—Understand the psychological, sociological and physiological significance of leisure, play and recreation from a historical and cultural perspective for a variety of populations, settings and services.
- 7.6. Develop expertise of the principles of safety, emergency and risk management and the ability to develop and implement risk management plans that assure the health and safety of participants and staff.

#### **Critical Thinking**

<u>8.7.</u> Comprehend and <u>Aapply</u> diverse sources of information and data integrated with theoretical frameworks, models and trends to issues related to leadership, management and delivery of recreation, park and tourism services.

### **Communication**

9-8. Communicate to consumer publics and professional cohorts through written text, oral messages and multimedia presentations.

			Content				Critical Thinking		Communication
Courses	SLO	SLO	SLO	SLO	SLO	SLO	SLC	)	SLO
	1	2	3	4	5	6	7		8
<u>LEI 3400</u>					<u>X</u>				Χ
LEI 4501			X			<u>X</u>	×		
LEI 4540	×	Χ	X		X	<u>X</u>	<u>X</u>		<u>X</u>
LEI 4570	X	X	X		×				X
LEI 4880	×	X		<u>X</u>		<u>X</u>	<u>X</u>		X
LEI 4940	X		Χ		Χ		X		X