

University of Florida

Academic Affairs

Academic Colleges

College of Veterinary Medicine

Certificates

Veterinary Business Management

Veterinary Business Management Certificate

The Veterinary Business Management Certificate furthers the education of veterinary students with regards to business and personal finance, practice ownership, business and employee management and career path preparation.

Responsible Roles: Clinical Assistant Professor (Mallicote, Martha), Executive Associate Dean (Vickroy, Thomas)

Program: Veterinary Business Management

Progress: Ongoing

PG 1: Skillful practice management.

Certificate program graduates will successfully manage their own veterinary practices.

Evaluation Method

DVM graduate surveys to assess veterinary practice ownership and management practices.

Responsible Role: Clinical Assistant Professor (Mallicote, Martha), Executive Associate Dean (Vickroy, Thomas)

Progress: Ongoing

SLO 1: Knowledge

Identify and interpret veterinary medicine industry trends, career opportunities and develop an action plan for a career path.

SLO Area (select one): Knowledge (Grad)

Responsible Role: Clinical Assistant Professor (Mallicote, Martha), Executive Associate Dean (Vickroy, Thomas)

Progress: Ongoing

Assessment Method

Students are assessed using criterion-referenced assessments.

SLO 2: Knowledge

Describe, implement and assess the components of veterinary practice management that include finance, practice operations, human resources and marketing.

SLO Area (select one): Knowledge (Grad)

Responsible Role: Clinical Assistant Professor (Mallicote, Martha), Executive Associate Dean (Vickroy, Thomas)

Progress: Ongoing

Assessment Method

Students are assessed by criterion-referenced assessments.

SLO 3: Skills

Demonstrate essential business skills to manage a profitable and successful veterinary practice.

SLO Area (select one): Skills (Grad)

Responsible Role: Clinical Assistant Professor (Mallicote, Martha), Executive Associate Dean (Vickroy, Thomas)

Progress: Ongoing

Assessment Method

Students are assessed by criterion-referenced assessments.

Veterinary Business Management Certificate Detail

Start: 7/1/2016

End: 6/30/2017

Progress: Ongoing

Providing Department: Veterinary Business Management

Responsible Roles: Clinical Assistant Professor (Mallicote, Martha), Executive Associate Dean (Vickroy, Thomas)

Research (Graduate and Professional AAPs only)

The Veterinary Business Management Certificate does not require a research program for its students.

Assessment Timeline (Graduate and Professional AAPs only)**Assessment Timeline**

Assessment	VEM 5032	VEM 5035	VEM 5030	VEM 5894	VEM 5992	VEM 5730/5846
SLOs						
Knowledge						
#1	X	X		X		X
#2	X	X	X	X	X	X
Skills						
#3			X	X	X	X

Curriculum Map (UG AAPs only)**Assessment Cycle (All AAPs)****Assessment Cycle**

Analysis and Interpretation:

From May to June

Improvement Actions:

Completed by August 31

Dissemination:

Completed by September 30

Year	16-17	17-18	18-19	19-20	20-21	21-22
SLOs						
Content Knowledge						
#1	X	X	X	X	X	X
#2	X	X	X	X	X	X
Skills						
#3	X	X	X	X	X	X

Methods and Procedures (UG and Certificate AAPs)

Students are assessed through criterion-referenced assessments with performance evaluated by the faculty in the certificate program.

Program goal is assessed through alumni survey.

SLO Assessment Rubric (All AAPs)

See attached.

 Module 3 Homework_Rubric

Measurement Tools (Graduate and Professional AAPs Only)

Direct Assessments

Direct assessments of SLOs are made by instructors as assignments are completed and compared to the given grading rubrics for each criterion-referenced assignment.

Indirect Assessments

Method to address program goal:

Survey of alumni on practice ownership and business management practices.

Assessment Oversight (All AAPs)

Name	Department Affiliation	Email Address	Phone Number
Martha Mallicote, DVM	Department of Large Animal Clinical Sciences	mallicotem@ufl.edu	352-392-2229
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Academic Assessment Plan Entry Complete: