

**Academic Assessment Plan**

**University of Florida**

**Academic Affairs**

**Academic Colleges**

**College of Public Health & Health Professions**

**Certificates**

**Public Health**

**Public Health Certificate**

The University of Florida has a threefold mission: teaching, research and service. The College of Public Health and Health Professions embraces the three key elements of the University's mission as they apply to human health: to preserve, promote, and improve the health and well being of populations, communities, and individuals. To fulfill this mission, we foster collaborations among public health and the health professions in education, research, and service.

Consistent with its mission, the College has three primary goals:

- Provide **excellent educational programs** that prepare graduates to address the multifaceted health needs of populations, communities, and individuals
- Conduct **quality research** and **disseminate findings** that are responsive to priority health needs
- **Lead and actively participate in serving** our university, our professions, individuals, and communities

The Certificate in Public Health is consistent with the missions of both the University and College. Our faculty members teach students critical concepts and new developments in the field. Students are venues for dissemination of research and often participate in the faculty’s research. When they complete the certificate, they are better-informed and more highly skilled contributors to improving the health of populations and reducing health disparities.

**Responsible Roles:**

**Program:** Public Health

**Progress:**

**PG 1: PG 1**

The average of our student’s cumulative GPAs. Our target is to achieve a level of 90% or more students with a 3.0 or greater GPA at the completion of the certificate program.

**Evaluation Method**

GPA at the completion of the certificate program and % of students successfully completing final paper on first submission

**Responsible Role:** Director, Public Health Programs (McKune, Sarah)

**Progress:**

**SLO 1: Knowledge**

Describe and explain the public health essential services

**SLO Area (select one):**

**Responsible Role:** Associate Dean (Blue, Amy)

**Progress:**

**Assessment Method**

Final examination (Direct)

Self-assessment (Indirect)

**Public Health Certificate AAP Detail**

**Start:** 7/1/2016

**End:** 6/30/2017

**Progress:**

**Providing Department:** Public Health

**Responsible Roles:** Director, Public Health Programs (McKune, Sarah), Associate Dean (Blue, Amy)

**Research (Graduate and Professional AAPs only)**

**Assessment Timeline (Graduate and Professional AAPs only)**

Assessment	Upon completion of five Public Health Certificate courses
<b>SLO</b>	
Describe and explain the public health essential services	Final examination (Direct) Self-assessment (Indirect)

**Curriculum Map (UG AAPs only)**

**Assessment Cycle (All AAPs)**

Analysis and Interpretation: Annually in August, after completion of summer C semester

Improvement Actions: and interpretation Drafted annually in August upon completion of analysis

Dissemination:  
September during the fall meeting of the PHHP

Disseminated, discussed and revised annually in  
Public Health Executive Committee

SLO	Year	12-13	13-14	14-15	15-16
<b>Describe and explain the public health essential services</b>			X	X	X

#### Methods and Procedures (UG and Certificate AAPs)

Upon successful completion of the five courses that comprise the Public Health Certificate, students will complete a final examination designed to assure that they fully understand the essential services of Public Health. The exam will be administered in open book manner and will be graded by the director of the MPH and certificate programs. There are ten essential Public Health Services. Each student will be assigned a random set of five services and asked to address the following questions for each service:

- How is this service delivered in your local community (town, city, county)?
- What skills are required to provide this service?
- What are the challenges frequently encountered in delivering this service?
- Do you feel competent to deliver this service?

In order to pass the exam, students must receive a score of 3 or higher on a scale of 1 (incorrect)-5 (perfect) for each of the first three questions. These questions allow direct observation of student learning. The answer to the last question provides indirect observation of student learning. Students are required to answer the last question but no grade is assigned to it. Information derived from both direct and indirect assessment will be used to improve the program. This is a new assessment method that will be implemented with students who complete certificate coursework in fall 2013.

#### SLO Assessment Rubric (All AAPs)

#### Measurement Tools (Graduate and Professional AAPs Only)

#### Assessment Oversight (All AAPs)

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Academic Assessment Plan Entry Complete: