

SLO/Academic Assessment Plan Revision Form

Check one:

- Certificate Academic Assessment Plan
- Undergraduate Academic Assessment Plan
- Graduate Academic Assessment Plan
- Professional Academic Assessment Plan
- Academic Learning Compact (ALC)
- Student Learning Outcomes (SLO)

Major: Food and Resource Economics

College: Agriculture and Life Sciences

Effective term and year revisions will take place: Term: Fall Year: 2015

Revisions requested (check all that apply)

- | Academic Assessment Plans | ALCs | SLOs |
|--|--|--|
| <input type="checkbox"/> Rationale | <input type="checkbox"/> Description of major | <input type="checkbox"/> SLO |
| <input type="checkbox"/> Mission Alignment | <input type="checkbox"/> Graduation Requirements | <input checked="" type="checkbox"/> Assessment |
| <input type="checkbox"/> Curriculum Map | | Measures |
| <input type="checkbox"/> Assessment Timeline | | |
| <input type="checkbox"/> Assessment Cycle | | |
| <input type="checkbox"/> Methods and Procedures | | |
| <input checked="" type="checkbox"/> Assessment Oversight | | |
| <input type="checkbox"/> Research | | |
| <input checked="" type="checkbox"/> Measurement Tools | | |

Briefly describe the revision(s) including the revised language and provide the rationale/justification for the revision. Templates are available for the curriculum map, assessment timeline, and assessment cycle on the [Institutional Assessment website](#).

Replaced minimum GPA in “core” courses as tool to measure content knowledge, per instructions, with two graded assignments from core courses in the program. Updated our department chair information in the list of contacts for oversight.

If revising an **Academic Assessment Plan**, please enter the changes in Compliance Assist and indicate these changes by selecting the appropriate boxes above. Once we receive this approval form, Institutional Assessment will pull your revised plan from Compliance Assist.

If revising an **Academic Learning Compact (ALC)**, please attach both the current ALC and the new revised version.

If revising one or more **Student Learning Outcomes (SLOs)**, please complete the following for each SLO: SLO #1: Content Knowledge

1. What types of assessments are or will be used?

- | | |
|--|---|
| <input type="checkbox"/> Course-related Exam | <input checked="" type="checkbox"/> Capstone |
| <input checked="" type="checkbox"/> Final Paper/Project/Presentation | <input type="checkbox"/> Course Grades |
| <input type="checkbox"/> Course Assessments/Assignments | <input checked="" type="checkbox"/> Standardized Exam |
| <input type="checkbox"/> Other – please describe here | |

2. What assessment methods will be used?

- Rubric
 Exam
 Other – please describe here

3. Who applies the method?

- Faculty Committee
 Single Faculty Member (paper/project)
 Third-party (exam)

4. Describe the individual student assessments and the assessment method that will be used to measure each SLO.

Rubric for writing assignments and company (see detail in AAP)

Department Contact	Name: Sherry Larkin	
	Telephone Number: 352-294-7676	PO Box: 110240
	E-mail Address: slarkin@ufl.edu	

College Contact	Name: Joel Brendemuhl	
	Telephone Number: 352-392-1963	PO Box: 110270
	E-mail Address: brendj@ufl.edu	

University of Florida

Academic Affairs

Academic Colleges

College of Agricultural & Life Sciences

Food & Resource Economics

Food & Resource Economics (MAB)

Master of Agribusiness in Food and Resource Economics Mission

Through a distinctive tradition of core-discipline excellence, interdisciplinary collaborations and productive partnerships, the Food and Resource Economics Department (FRED) teaches students to think critically, objectively and creatively and to be lifelong learners, engaged leaders and productive citizens; pursues research to advance knowledge and to address state, national and global challenges; and engages and educates the public.

The Food and Resource Economics Department supports the missions of the college and university to serve the nation's and state's critical needs by contributing to a well-qualified and broadly diverse citizenry, leadership and workforce through graduate education and to expand our understanding of the natural world, the intellect and the senses through graduate student research.

Responsible Roles:

Program: Food & Resource Economics (MAB)

Progress: Ongoing

2015-16 PG 1: SLO Satisfaction

Determine the number and share of students that satisfy each SLO, as summarized on the individual MAB Checklists.

Evaluation Method

The data to assess PG #1 is summarized in the companion document "Student Learning Outcomes: 2014-15 FRE MAB Assessment Report"

Responsible Role: Associate Dean (Brendemuhl, Joel)

Progress: Ongoing

2015-16 PG 2: Organized Recruiting Activities

Count number of organized recruiting activities conducted by faculty and the graduate office.

Evaluation Method

Graduate coordinator and program assistant.

Responsible Role: Associate Dean (Brendemuhl, Joel)

Progress: Ongoing

2015-16 PG 3: Student Post-graduation Employment Status

Summarize the post-graduation employment status of students graduating Fall 2013 through Summer 2014

Evaluation Method

Poll students. Report the share of graduates employed by different types of agencies.

Responsible Role: Associate Dean (Brendemuhl, Joel)

Progress: Ongoing

2015-16 SLO 1: Principles Relating to Food and Agribusiness Firms

Explain principles of economics, management, marketing, finance, quantitative analysis and policy as they apply to food and agribusiness firms

SLO Area (select one): Knowledge (Grad)

Responsible Role: Associate Dean (Brendemuhl, Joel)

Progress: Ongoing

Assessment Method

1. Score on Final International Marketing Plan
2. Score on Comp-XM® Examination

2015-16 SLO 2: Solve Management Problems

Apply, analyze and synthesize content knowledge to solve management problems faced by food and agribusiness firms

SLO Area (select one): Skills (Grad)

Responsible Role: Associate Dean (Brendemuhl, Joel)

Progress: Ongoing

Assessment Method

Successful presentation and defense of internship report.

2015-16 SLO 3: Display Honesty and Integrity

Display honesty and integrity in research, the classroom, and professional activities.

SLO Area (select one): Professional Behavior (Grad)

Responsible Role: Associate Dean (Brendemuhl, Joel)

Progress: Ongoing

Assessment Method

1. Receives UF Student Services Honesty and Ethics training

2. Adheres to the UF's Honor Conduct Codes

Master of Agribusiness in Food and Resource Economics AAP Detail

Start: 7/1/2015

End: 6/30/2016

Progress: Ongoing

Providing Department: Food & Resource Economics (MAB)

Responsible Roles: Associate Dean (Brendemuhl, Joel)

Research (Graduate and Professional AAPs only)

The Master of Agribusiness (MAB) is a non-research terminal degree. Students enrolled in the program are non-economic majors. Students are required to complete a research related project by completing an internship, making an oral presentation on the internship project and submitting an internship paper. The internship paper is focused around the topics of finance, human resources, marketing or management and a "research assessment" of those topics based on the specific internship duties completed by the student.

Assessment Timeline (Graduate and Professional AAPs only)

Master of Agribusiness

College of Agricultural and Life Sciences

Assessment: SLOs	Scores on key assignments	Internship report and presentation	Honesty and ethics training	Honor code
Content Knowledge				
#1	X			
Skills				
#2		X		
Professional Behavior				
#3			X	X

Curriculum Map (UG AAPs only)

Assessment Cycle (All AAPs)

Assessment Cycle for:

Master of Agribusiness

College of Agricultural and Life Sciences

Analysis and Interpretation:

August 31

Program Modifications:

Completed by October 15

Dissemination:

Completed by December 15

Year:	2015-16	2016-17	2017-18	2018-19
SLOs				
Content Knowledge				
#1	X	X	X	X
Skills				
#2	X	X	X	X
Professional Behavior				
#3	X	X	X	X

Methods and Procedures (UG and Certificate AAPs)

SLO Assessment Rubric (All AAPs)

Measurement Tools (Graduate and Professional AAPs Only)

SLO #1 is tracked using the “MAB Checklist” in Appendix A. The graduate coordinator’s office maintains the checklist and will identify students that do not meet the minimum scores on the designated “key assignments,” which are given in AEB 6385 Management Strategies for Agribusiness Firms, and AEB 6675 International Agribusiness Marketing (see Appendix B). Any student failing to achieve either standard is counseled by the graduate coordinator to discuss options, such as re-taking the course.

SLO #2 is assessed by the student’s supervisory committee with feedback from department members present during the presentation; students that “pass” the defense are deemed to have the described skills. To further assist students with SLO #2, an internship handbook was developed and is distributed to all MAB students and their supervisory committee to clarify the required skills and enhance the quality of the internship (AEB6942 “Guidelines for the Final Project and Presentation”; Appendix C).

SLO #3 is assessed by (a) required attendance at a UF Student Services Honesty and Ethics training offered during FRED graduate student orientation and recorded on the student checklist, and (b) noting whether any comments were recorded on the Checklist (e.g., violations of the UF Honor Code had been reported to the Dean of Students Office).

Assessment Oversight (All AAPs)

Name and title	Department Affiliation	Email Address	Phone
Sherry Larkin, Acting Graduate Coordinator	Food and Resource Economics	slarkin@ufl.edu	352-294- 7676
Spiro Stefanou, Chair	Food and Resource Economics	sstefanou@ufl.edu	352-294- 7625
John Vansickle, Professor	Food and Resource Economics	sickle@ufl.edu	352-294- 7634
Lisa House, Professor	Food and Resource Economics	lahouse@ufl.edu	352-294- 7653
Rick Weldon, Professor	Food and Resource Economics	rweldon@ufl.edu	352-294- 7635

Academic Assessment Plan Entry Complete: