

Cover Sheet: Request 13409

Update to JOU Sports and Media specialization

Info

Process	Specialization New/Modify/Close Ugrad
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	Theodore Spiker tspiker@jou.ufl.edu
Created	12/13/2018 2:10:16 PM
Updated	3/19/2019 8:58:01 AM
Description of request	Requirement changes to the Sports and Media specialization.

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	JOU - Journalism 012304000	Michael Weigold		12/13/2018
No document changes					
College	Approved	JOU - College of Journalism and Communications	Michael Weigold		12/18/2018
Sports Media changes.docx					
Associate Provost for Undergraduate Affairs	Approved	PV - Associate Provost for Undergraduate Affairs	Casey Griffith		12/13/2018 2/15/2019
No document changes					
University Curriculum Committee	Commented	PV - University Curriculum Committee (UCC)	Lee Morrison	Added to March 3-19 agenda.	3/15/2019
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			3/15/2019
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

Specialization|Modify for request 13409

Info

Request: Update to JOU Sports and Media specialization

Description of request: Requirement changes to the Sports and Media specialization.

Submitter: Theodore Spiker tspiker@jou.ufl.edu

Created: 12/13/2018 2:19:48 PM

Form version: 3

Responses

Specialization Name Sports and Media

Specialization Code SAM

Effective Term Earliest Available

Effective Year Earliest Available

Is this an Undergraduate Innovation Academy Program No

Current Curriculum for Specialization The Sports and Media specialization is not available for Innovation Academy.

Required Core Coursework: 21 Credits

Code	Title	Credits
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MMC 2121		
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Writing Fundamentals for Communicators 1		3
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MMC 2450		
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Data Literacy for Communicators 1		1
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MMC 2740		
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Introduction to Media and Sports 1		1
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MMC 4200		
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Law of Mass Communication 1		3
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JOU 3101		
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Reporting 1		3
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JOU 3109C	Multimedia Writing 1	3
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PUR 3000		
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Principles of Public Relations 1		3
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VIC 3001		
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Sight, Sound and Motion 1		4
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Total Credits		21
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Course List

1 Minimum grades of C are required in all sports and media courses.

Sports and Media Core Coursework: 22 Credits

Code	Title	Credits
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JOU 4201	News Center Practicum (sports specialization) 1	3
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JOU 4313C		
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Sports Reporting 1		3
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JOU 4940		
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Journalism Internship (in sports and media) 1		1
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MMC 3210		
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Sports Media Law and Ethics 1		3
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MMC 3703		
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Sports Media and Society 1		3
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PUR 3463		
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Sports Communication 1		3
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RTV 3593		
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Multimedia Sports Reporting 1		3
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RTV 4929C	Senior Advanced Workshop in Telecommunication Production (Sports Production) 1	
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		3
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Total Credits		22
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Course List

1 Minimum grades of C are required in all sports and media courses.

Professional Electives: 9 Credits

Must be taken in the College of Journalism and Communications

Proposed Changes The Sports and Media specialization is not available for Innovation Academy.

Required Core Coursework: 17 Credits

Code	Title	Credits
MMC 2121		
	Writing Fundamentals for Communicators	3
MMC 2450		
	Data Literacy for Communicators	1
JOU 3101		
	Reporting	3
JOU 3110	Fact Finding	3
JOU 3346		
	Multimedia Reporting	3
VIC 3001		
	Sight, Sound and Motion	4
	Total Credits	17

Course List

Sports and Media Core Coursework: 21 Credits

Code	Title	Credits
RTV xxxx	Sports Capstone	3
JOU 4313C/RTV 3593	Sports Reporting or Multimedia Sports Reporting	3
MMC 3210		
	Sports Media Law and Ethics ¹ or MMC 4200 Law of Mass Communication	3
MMC 3703		
	Sports Media and Society	3
PUR 3463		
	Sports Communication 1	3
RTV xxxx	Intro to Sports Production	3
JOU 4930	Journalism Special Topics	3
	Total Credits	21

Course List

¹ Minimum grades of C are required in all sports and media courses.

Professional Electives: 14 Credits

Any other course taken in the College of Journalism and Communications

Pedagogical Rationale/Justification Now two years old, the Sports and Media specialization in the Journalism major is being revised to 1) eliminate redundancies in the curriculum 2) add more JOU courses and 3) introduce some new coursework from the TEL major.

Impact on Other Programs We have increased the number of elective credits form within the College of Journalism and Communications from 9 to 14.

The specialization is cross-discipline in that it combines courses from JOU, TEL and PUR majors to represent the cross-discipline nature of today's sports media.

Assessment Data Review Faculty identified need to improve writing and researching skills (with the addition of Fact Finding and Multimedia Reporting courses). Writing data comes from various SLOs, while researching is a new SLO in revised curriculum.

Academic Learning Compact and Academic Assessment Plan None needed. The JOU assessment plan was just revised and approved.

JOURNALISM SPORTS AND MEDIA

Critical Tracking

Critical Tracking records each student's progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.

Semester 1

- Complete 1 of ~~99~~ critical tracking courses: MMC ~~2740~~~~2450~~, ENC 1102, STA 2023, ECO 2013, ~~JOU 3109C~~, ~~JOU 3110~~, MMC 3703, ~~MMC 2450~~, PUR 3463, ~~JOU 4313~~/~~RTV 3593~~, ~~JOU 4313~~/~~RTV xxxx~~ ~~MMC 4200~~
- 2.0 GPA on all work at all institutions

Semester 2

- Complete ~~1+~~ additional critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 3

- Complete ~~2~~ ~~-2~~ additional critical-tracking courses
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 4

- Complete ~~1+~~ critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 5

- Complete 1 critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 6

- Complete 1 critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 7

- Complete 1 critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester 8

- Complete 1 critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

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Model Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

Semester 1	Credits
AMH 2020 United States since 1877 <i>State Core GE-S</i>	3
IUF 1000 What is the Good Life <i>GE-C; minimum grade of C required</i>	3
ENC 1101 Expository and Argumentative Writing <i>State Core GE-C; minimum grade of C required</i>	3
MMC 2740 Introduction to Media and Sports 2740 Introduction to Media and Sports 2450 Data Literacy for Communicators <i>Minimum grade of C required</i>	1
THE 2000 Theatre Appreciation <i>or</i> ARH 2000 Art Appreciation <i>State Core GE-H, D</i>	3

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Mathematics <i>State Core GE-M; minimum grade of C required</i>	3
Total	16

Semester 2	Credits
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ENC 1102 Argument and Persuasion <i>Minimum grade of C required</i>	3
MMC 2121 Writing Fundamentals for Communicators <i>Minimum grade of C required</i>	3
VIC 3001 Sight, Sound and Motion <i>Minimum grade of C required</i>	4
MMC 3703 Sports Media and Society <i>Minimum grade of C required</i>	3
MUL 2010 Experiencing Music <i>GE-H, N</i>	3
Biological or Physical Science <i>State Core GE-B/P; minimum grade of C required</i>	3
Total	16 5

Semester 3	Credits
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CPO 2001 Comparative Politics or INR 2001 Introduction to International Relations or POS 2112 American State and Local Government (<i>preferred</i>) (<i>GE-S</i>)	3
JOU 3101 Multimedia Writing Reporting <i>Minimum grade of C required</i>	3
SPC 2608 Introduction to Public Speaking or ORI 2000 Oral Performance of Literature 1 <i>Minimum grade of C required</i>	3
STA 2023 Introduction to Statistics 1 <i>GE-M; minimum grade of C required</i>	3
Biological or Physical Science <i>GE-B/P; minimum grade of C required</i>	3
Foreign language (<i>Minimum grade of C required</i>) or Quantitative option	3

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	Total	18
Semester 4		Credits
ECO 2013 Principles of Macroeconomics <i>GE-S</i>		4
POS 2041 American Federal Government <i>GE-S</i>		3
JOU 3101 Reporting-3110 Fact Finding <i>Minimum grade of C required</i>		3
PUR 3000 Principles of Public Relations Professional Electives <i>Minimum grade of C required</i>		3
Foreign language (<i>Minimum grade of C required</i>) or Quantitative option		3
	Total	16
Semester 5		Credits
JOU 4201 News Center Practicum JOU 3346 Multimedia Reporting		3
MMC 2450 Data Literacy for Communicators		4
MMC 3703 Sports Media and Society <i>Minimum grade of C required</i>		3
VIC 3001 Sight, Sound and Motion <i>Minimum grade of C required</i>		4
Outside concentration		3
Professional electives <i>Minimum grade of C required</i>		5
	Total	14
Semester 6		Credits
MMC 3210 Sports Media Law and Ethics/ MMC 4200 Law of Mass Communication		3
PUR 3463 Sports Communication <i>Minimum grade of C required</i>		3
RTV 3593 Multimedia Sports Reporting		3
Outside concentration		3

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Professional elective <i>Minimum grade of C required</i>	6
Total	155

For semesters 7-8, students must complete two professional courses.

Semester 7	Credits
JOU 4313C Sports Reporting/RTV 3593 Multimedia Sports Reporting <i>Minimum grade of C required</i>	3
RTV 4929C-xxxx Senior Advanced Workshop in Telecommunication Production <u>Intro to Sports Production</u>	3
Elective <i>Outside college</i>	3
English elective <i>WR-6; minimum grade of C required</i>	3
Outside concentration	3
Total	15
Semester 8	Credits
JOU 4940 Journalism Internship <u>JOU 4930 Special Topics in Journalism</u>	4
MMC 4200 Law of Mass Communication <u>RTV xxxx Sports Capstone</u>	3
Professional elective <i>Minimum grade of C required</i>	4
Electives <i>Outside college</i>	5
Outside concentration	3
Total	14

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Code	Title	Credits
RTV 3593	Multimedia Sports Reporting ¹	3
RTV xxxx4929C	Senior Advanced Workshop in Telecommunication Production (Sports Production)-Intro to Sports Production ¹⁺	3
JOU 4930	Special Topics ¹	3
Total Credits		221

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Course List

¹ Minimum grades of C are required in all sports and media courses.

Professional Electives: 149 Credits

~~Must be~~ Any other course taken in the College of Journalism and Communications