### DEPARTMENT OF RECREATION SPORTS BOARD OF DIRECTORS

Minutes of the Meeting December 2, 2015

Members Present: Kason Green (Chair), Brendan Collins, Dylan Conn, Matthew Friedland, Rachael Gurevich, Annebelle Juin, Brandon Roberts, Benjamin Pawling (Alt), Dr. John Banko, Dr. Thomas Conlon, Ms. Debra Krawczykiewicz, Dr. Scott Greenberg, Dr. Julie McGrath, Dr. Walter O'Dell, Mr. David Bowles.

Other Attendees: David Bloch, Jon Broska, Darcie Burde, Andy Howard, David Stopka, Gary Zetrouer.

# Call to Order

Kason Green called the meeting to order at 6:01 PM.

# Minutes of Last Meeting

The minutes of the October 14, 2015 meeting were approved.

# Chairman's Report

Kason Green welcomed the Board. He thanked everyone for their flexibility and cooperation in the rescheduling of the November meeting.

### **Director's Report**

David Bowles apologized for the rescheduling of the meeting and thanked everyone for attending tonight. In the future, we will plan our Board meeting around the Greek Awards to avoid this conflict. He presented a PowerPoint showing pictures of the CORE Building progression. We've entered an exciting new phase which has moved work below ground on sewage and water. They are moving towards pouring the slab in December, constructing the metal building in January, completing the buildings dry-in in February, and full building completion in May.

Mr. Bowles recently attended the Association of Outdoor Recreation (AORE) conference in Atlanta, Ga. It was his first time attending a conference held by this Association and was very impressed. This Association works hard with University's to provide high risk activities and life changing trips in a safe and educational manner. We are looking towards more funds to fully support our program and be able to provide students of all financial levels the opportunity to participate through scholarships, etc.

RecSports is currently undergoing staff changes and reorganization due to retirements and relocations. Mr. Bowles announced that Pamela Hightower will be leaving in January to join her husband in Washington. The assessment sub-committee will be taken over by Andy Howard, Assistant Director, Marketing and Communications.

Gary Zetrouer (Resource & Project Management): No Report.

Andy Howard (Marketing & Communications): Andy gave a presentation on RecSports new website and all of its incredible features. The new website, which launched when school started, was designed to be more compatible with mobile devices and to be more visually pleasing by using more pictures and less text. The Marketing & Communications team is using a program called Crazy Egg to heat map the activity of the new website. They have found that all the navigation tabs at the top saw even clicks and about 20,000 viewers/25% of the websites traffic scrolled all the way down to the bottom. They are currently working on perfecting the recently added alert bar that appears at the top of the webpage and updating user accounts so staff members can instantaneously update things such as fitness class schedules and facility hours.

David Stopka (Facility Operations):

December is a big month for facility maintenance. In a short period of time the maintenance staff will be working hard to get the wood floors refinished, clean and repair lights both inside the facilities and on the fields, and much more.

### Darcie Burde (Fitness):

The Olympic Lifting Clinics had 100% participation for all four clinics. The Group Fitness Instructor Training Course held its largest audition and class ever with 100 people auditioning and was narrowed down to 47 being selected for the class. The CHANGES program saw a 70% participation rate. Their closing ceremonies were held on Friday, December 4<sup>th</sup> and recognized all the participants' hard work and accomplishments throughout the semester. Applications are currently out for next semester. The spring semester for fitness will be a busy one with the hosting of the Strong Gator competition and introducing new fitness classes (Tai Chi, flying yoga, and cross training).

# Catherine Cramp (Programs):

Staff: UFPD Captain Jeff Holcomb served as a guest presenter to the Facility Operations staff this week to train on frontline campus safety, specifically focusing on Active Shooter situations.

Lake Wauburg: The Lake Wauburg leadership team met with the Landscape and Construction Engineering Department to work with students in developing a class project focused on the following ideas: park entrances, North Shore additional boat service area, and the South hillside erosion.

CORE/TRiP: Since TRiP joined RecSports this fall semester, we had 14 trips go out. Registration for the Spring 2016 trips open January 6<sup>th</sup> at 10:00 am. There are a total of 18 trips planned mixing between weekend and one day adventures. Three of these trips are in partnership with the Counseling and Wellness Center to create a setting of mindfulness education.

# COMPETITIVE SPORTS:

Intramural Sports: On Sunday, November 22, RecSports and Special Olympics Florida staged its first ever UF vs. FSU rivalry game. Similar events have occurred at other campuses around the SEC. In an exciting, high-scoring battle, UF edged FSU 33-26. Thanks to the involvement of 15 UF students who served as partners, coaches, and volunteers. President Fuchs was out the entire game cheering on the Gators and all involved.

Two of our student officials (Gabe Roberts and Janeen Zamara) were selected as all-tournament officials at their respective regional tournaments and will be representing UF at the national tournament January 2 – 4 in Pensacola, FL.

Sport Clubs: Women's Soccer made it to the quarterfinals at the NIRSA National Soccer Championships in Phoenix, Arizona – tying their best finish ever! The ladies were fantastic ambassadors for UF both on and off the field.

Staff Development & Training: RecSports is a drop off site for the Student Affairs Holiday Food Drive. Please feel free to drop off any non-perishable foods now through December 16. The food will benefit the UF Field & Fork Pantry.

#### **Committee Chair Reports**

Assessment (Brandon Roberts): The committee met is continuing to work on the Annual Report.

Budget (Dylan Conn): Dylan presented a PowerPoint on RecSports Budget Status 2016 – 2017.



- The cost-to-continue budget proposal was \$6,740,213, an increase of \$115,790 / 1.7% increase.
- After deliberations, the Local Fee Committee did not approve an increase in the 2016-17 Activity & Service Fee.
- For 2016-17, RecSports will not receive a cost-to-continue increase or program enhancements.
  - Issues are:
    - Potential UF mandated salary increases
    - Potential mandated benefit pool rate increases
    - Operating CORE

Facilities (Brendon Jonassaint): The committee met and discussed the benefits and cost of converting our fields to turf. They are submitting a proposal under new business to host the 2016 UAA Men's Basketball Camp.

Policy (Annabelle Juin): The committee met and will submit three proposals under new business.

#### Old Business

#### None

#### **New Business**

Motion: Move to host the 2016 UAA Men's Basketball Camp on June 17, 18, and 19 for a total of \$6,120.00 (see attached):

First: Dylan Conn Second: Annabelle Juin Passed unanimously

**Motion:** Move to approve a package consisting of RecSports Fitness services, titled *PT/MT Package*, consisting of 3 Personal Training (PT) sessions and 1 Massage Therapy (MT) session at a reduced cost.

First: Brandon Roberts Second: Walter O'Dell Passed unanimously

**Motion:** Move to adjust pricing structure of Small Group Training, Fitness Group Services to allow for variability in prices based on number of participants.

First: Walter O'Dell Passed Unanimously

Motion: Move to approve Recreational Sports Media Policies for the purposes of clarity and accuracy.

First: Brandon Roberts Second: Dylan Conn Passed unanimously

### Discussion

Brandon Roberts (student) brought up the pedestrian crosswalk across Hull Road out front of Southwest Rec Center. He voiced his concerns on how dark and poorly lit the path is at night. David Stopka, Associate Director for Facility Operations, explained that this is an issue to be taken up with the parking committee within the Department of Parking and Transportation. A strong suggestion to the committee to come out and look at the crosswalk will be made.

#### Next Meeting

The next meeting is scheduled for January 13, 5:30 PM, SWRC Arena conference room

The meeting was adjourned at 7:01 PM

As submitted by: \_\_\_

Hanna Boundy, Administrative Services Specialist, Department of Recreational Sports

As approved by: \_\_\_\_

David Bowles, Director, Department of Recreational Sports

As approved by: \_

Kason Green, Chair, Recreational Sports Board of Directors